

Program Overview

Thank you for your interest in participating in the **Hot Chocolate for Wishes (HCFW)** program!

Hot Chocolate For Wishes is an annual do-it-yourself event hosted in January, inviting people from around the Hudson Valley – young and old – to put their entrepreneurial hats on and pop-up their very own hot chocolate stand in support of granting local wishes.

Supporters can host an in-person or online Hot Chocolate Stand beginning on January 1st, in honor of **National Hot Chocolate Day** on January 31st to help make wishes come true!

Help fill our community with warmth and grant wishes for local children! Thank you for your support!

Get started today by scanning the QR code to start your virtual fundraising page or reach out to **Lindsay von Hagn** at lvonhagn@hudson.wish.org.



The Parke Project hosting a Hot Chocolate Stand in their neighborhood

Getting Started Is Easy!



Let's kick off the ultimate Hot Chocolate For Wishes extravaganza!

Rally your class, school, colleagues, family, and friends – it's time to concoct the most legendary Hot Chocolate Stand the Hudson Valley has ever seen! Unleash your creativity, brew up a master plan, and let the hot chocolate magic begin!

Shout it from the mountain tops—or at least your social media channels!

Share all your exciting plans and your Hot Chocolate For Wishes fundraising page far and wide. Let your friends near and far in on the fun, and don't forget to tag us

@[MakeAWishHV](#) and sprinkle that hashtag magic with [#HotChocolateForWishesHV](#)!

Stir up the marshmallow madness and let your creative cocoa flow!

Dive into the treasure trove of fun materials in this activity packet, or feel free to mix up your own recipe and create spectacular additions. The world is your marshmallow!

Hot Chocolate AND Cookies

What's better than Hot Chocolate, you ask? Hot Chocolate AND Cookies! Imagine a Hot Chocolate Stand teaming up with a Bake Sale to create the ultimate combo. Offer bundled deals where customers can snag the dynamic duo of hot chocolate and sweet treats. Charge a little extra for the bundle, and watch those wishes get closer to reality with every sip and nibble!

Cup Craze Extravaganza!

Turn your stand into a Cup Decorating Station! Let your customers splash their personality onto their cups for a few extra coins. It's not just a cup; it's a canvas of creativity, all for the greater good of granting wishes!

Pledge-a-Palooza!

Encourage your crew to hustle for those sponsorship pledges. Hit up friends, family, and even that cool colleague who owes you a favor. Reach fundraising milestones, and bask in the glory of personal thank-you notes or social media shout-outs – the more, the merrier, right?

Virtual Cheers, Real Impact!

Go virtual with a Hot Chocolate Cheers fiesta! Round up your gang, pop some marshmallows, and join forces through video conferencing. Spread the warmth, share the love, and watch those virtual donations pour in like sweet, sweet chocolatey goodness.

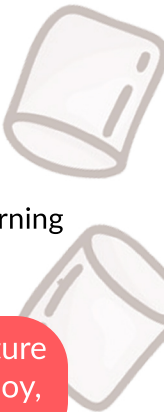
Marshmallow Mysteries

Introducing the Guess the Marshmallows Jar Extravaganza! For a tiny fee, let the crowd take a wild guess at the marshmallow count. The genius who comes closest to cracking the marshmallow code snags a prize, and all the loot goes straight into the wish-granting treasure chest.

Get Your Goodies Together!

It doesn't take much. Grab a cozy table, cups, delicious hot cocoa mix, marshmallows, and handmade signs to spread warmth and joy, turning every cup into a wish come true!

Let the **Hot Chocolate For Wishes** adventure begin – it's not just a sip, it's a journey of joy, creativity, and making wishes come true!





Activity Sheet

Cut out the hot chocolate mug to write and proudly display customer/donor names!

HELP US GRANT WISHES!

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____



Make-A-Wish
HUDSON VALLEY

HOT *Chocolate*
FOR WISHES

Donate to help create
life-changing wishes
for children with
critical illnesses

#HotChocolateForWishesHV