

### Wishes

Thanks to our community of supporters, Make-A-Wish Illinois has granted more than 18,000 wishes since being founded locally in 1985 – each with the ability to create hope and renew energy for wish kids, their families and everyone involved. Fiscal year 2023 was a successful one in line with pre-pandemic performance that brought so many wishes to children across Illinois.

**729**

children received  
life-changing wishes

**870**

children referred by  
medical providers and  
families

**1,500**

children in the wish  
planning pipeline

**75%**

Program Expense Ratio

**48%**

Wish Growth Over  
Previous Fiscal Year

**71%**

of FY23 Wishes Granted  
Required Airline Travel

#### MOST POPULAR WISH TYPES THIS FISCAL YEAR



**309**  
DISNEY  
RELATED



**104**  
HAWAII  
TRIPS



**76**  
OTHER  
DOMESTIC  
TRAVEL



**59**  
SHOPPING  
SPREES



**33**  
CELEBRITY/  
SPORTING  
EVENTS



**16**  
TRAVEL  
TRAILERS

### Looking Ahead

The urgency of a wish is real, and timing of a wish is critical so that children and their families can enjoy the maximum benefits from these impactful experiences. Make-A-Wish Illinois is committed to working through the current high number of wishes that were paused due to the pandemic, while also welcoming hundreds of new children into their life-changing wish journey. Focusing on these areas this fiscal year will allow us to rise to the challenge and ensure we continue to strive to reach every child who is eligible for a wish.



Complete the  
wishes for all  
pandemic  
impacted wish  
kids



Reduce wish  
timelines and  
reach  
underserved  
populations



Drive  
diversified  
revenue  
growth



Engage and  
inspire  
volunteers and  
staff



Enhance  
capabilities  
through  
technology and  
suppliers