



Annual Report Fiscal Year 2022

*I wish to go
to Destin*

Aubree, 10
nervous system
disorder



CEO's Message

Tim Earley, Make-A-Wish Georgia CEO

Dear Friends of Make-A-Wish Georgia,

It is an absolute honor and pleasure to share our Fiscal Year 2022 Annual Report with you!

When I wrote to you in last fiscal year's annual report, I shared that we were making a bold commitment. We set a goal of granting 1,000 wishes for Georgia children over a two-year period. To achieve this would require granting far more wishes than we ever had in the history of our chapter even amidst the uncertainty caused by Covid-19. Fiscal Year 2022 was the second year of this audacious goal, and on December 17, 2022, Ethan's wish to go to Disney World marked the 1,000th wish! It has been a difficult journey, yet thanks to the hard work of our staff, board, corporate partners, and individual supporters so many sick children and their families were able to experience the life-changing power of a wish.

Mission accomplished!

In 2022, Make-A-Wish Georgia also realized record fundraising levels as more corporations elected to invest in our mission. Leaders like Hank McLarty led a community of individuals in raising \$1.2 million to fund wishes and eliminate a backlog that had been exacerbated by the pandemic.

As our community of support grows, we understand the importance of donor trust in achieving our mission of granting wishes for children with critical illnesses. Our commitment to this trust was further evidenced in 2022 when Make-A-Wish® was recognized as the #1 Most Trusted Nonprofit Operating Locally Across 50 States by Morning Consult.

As we head into 2023, wish kids are once again traveling throughout the United States and able to attend large gatherings, such as concerts and sporting events. In Georgia, we have set our sights on generating enough funds to meet the demand of a resurging number of incoming referrals from our partners like Children's Healthcare of Atlanta, Children's Hospital of Georgia-Augusta University, and Memorial Health's Dwaine and Cynthia Willett Children's Hospital of Savannah. While these referrals grow, we continue to extend our reach into all communities throughout our state, which is in line with our vision of granting the wish of every child in Georgia that needs us.

Today, we have 872 Georgia kids waiting for a wish. Please join us in ensuring that we can grant every one of these wishes in addition to fulfilling the wishes of those children and families whose world will be turned upside down tomorrow. With your support, we will be ready. I invite you all to be a part of the incredible and life-changing magic that is a wish.

Sincerely,



Tim Earley



*I wish to have
a fire station
playhouse*

Matthew, 6
gastrointestinal
disorder



FY22 Numbers at a Glance

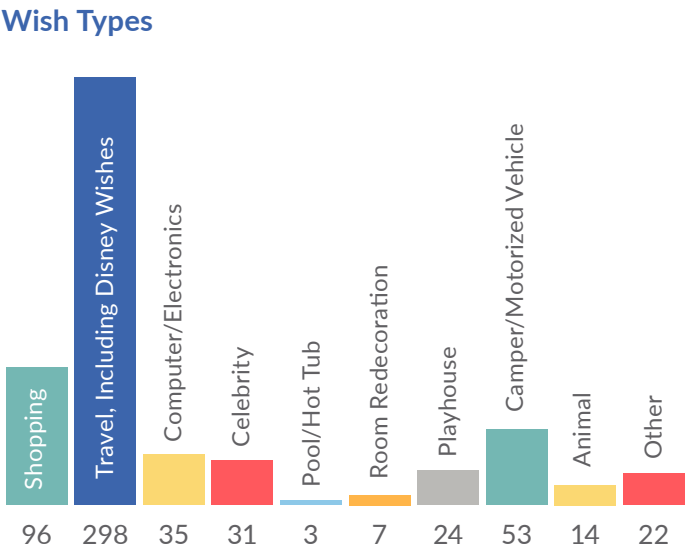
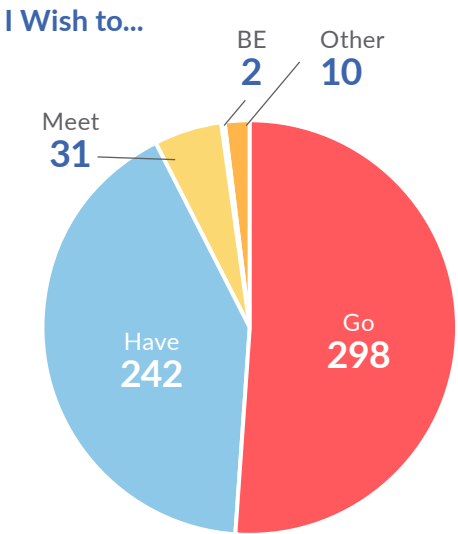
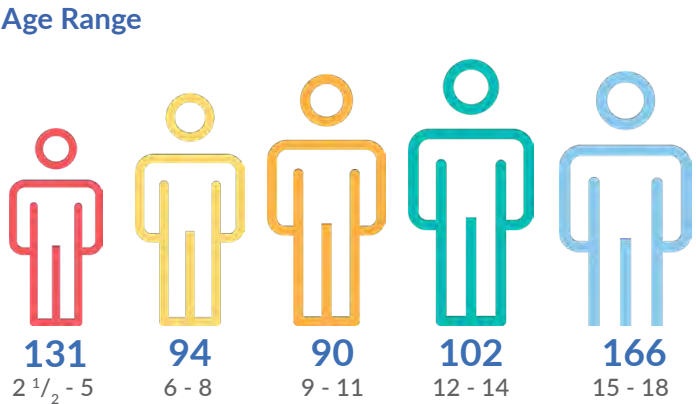
September 1, 2021 – August 31, 2022



*Through our Wish Exchange Program, 115 wishes for GA-based children were granted by other chapters.

Wishes by the Numbers

Wishes are as unique as the child making the request and typically fall within four categories: I wish to **have**, I wish to **be**, I wish to **meet**, and I wish to **go**. Some children will wish for something outside of these categories, such as the wish to **give** back to a friend, a cause, or a favorite organization.



Financials

Make-A-Wish Foundation® of Georgia
Statement of Activities
Year ended August 31, 2022

Revenues, Gains and Other Support	Total
Total Revenues, Gains, and Other Support	9,668,121
Expenses	
Program Services	6,369,652
Wish Granting	6,369,652
Total Program Services	
Support Services	
Fundraising	1,185,593
Management and General	1,222,151
Total Support Services	2,407,744
Total Expenses	8,777,396
Change in Net Assets	890,725
Net Assets - Beginning of Year	2,777,812
Net Assets - End of Year	\$ 3,668,537

As responsible stewards of funding, Make-A-Wish Georgia strives to diversify revenue sources in order to ensure organizational sustainability and reduce financial risk.

Our FY22 Funding

Giving Source	Total Gift Amount	Percentage
Individual Donors	\$992,010.00	14%
Corporations	\$1,212,224.00	18%
Special Events & Community Groups	\$3,595,108.00	52%
Grants	\$1,116,234.00	16%
Total	\$6,915,576.00	100%





*I wish to
have a
Hagrid Hut*

Alex
brain tumor

FY22 Board Officers and Member

FY22 Board Officers

Bruce Ford, Board Chair
Transwestern
2017-2023

Jeff Flowers, Board Treasurer
Paradies Lagardère
2017-2023

Joel May, Board Secretary
Jones Day
2017-2023

Board Members

Robert Baker
DHR International
2018-2024

Phil Colaço
Deloitte Corporate Finance LLC
2018-2024

Debra Dent
Atlanta Fine Homes Sotheby's
2020-2026

Bob Ditty
Mercer Health and Benefits
2020-2026

Anand Dutta
SunTrust
2018-2022

Todd Harris
Skillshot Media
2019-2025

Debbie Howard
Merrill Lynch
2021-2027

Helaina Jolly
Munich Reinsurance America
2021-2027

Jeff Koenig
Safe-Guard Products
International, LLC
2018-2024

Ken LaManna
Pricewaterhouse-Coopers
2019-2025

Mike Macon
Balfour Beatty Construction, LLC
2022-2028

Andrew McMillin
The Coca-Cola Company
2017-2023

Bonnie Sawdey
Medrisk
2020-2026

Laurie Schaub
GR8Hope Foundation
2017-2023

Pritpal Singh
Left Lane Development
2020-2026

Rachel Somerstein
JP Morgan Chase
2019-2025

Zach Vietri
MetLife
2019-2025

Liz Wolverton
Synovus
2019-2025



A Tribute to Wish Granter Mary Ann Crowe

(1940-2022)

Wishes touch hearts, and they usher in joy and hope.

Our friend, Mary Ann, knew these facts to be true. As a long-time wish volunteer at Make-A-Wish Georgia, she helped deliver dozens of wishes to children battling critical illnesses. Whether she was volunteering to help a wish kid uncover their heartfelt wish or attending a wish celebration on a much-awaited wish day, Mary Ann was thrilled to be part of these life-changing wishes.

Mary Ann possessed a real zest for life. In addition to supporting wish families, she enjoyed traveling with her late husband, Charles, who was a pilot for Delta Air Lines for many years. She also spent a lot of time with friends playing tennis, golf, and volunteering for her church in Alpharetta. In addition to caring about wish kids, Mary Ann also loved animals and had two beloved dogs, Sasha and Ginger.

Thanks to Mary Ann's generous heart, we are so honored to be the beneficiary of a legacy gift she designated for Make-A-Wish Georgia. As a result of her gift, hundreds of wish kids will be impacted by her kindness and giving spirit. We honor the light and joy she reflected on all those around her. The world is a better place because of her, and her memory will forever be cherished by all those whose lives she touched.

Mary Ann's heart and enthusiasm for wishes have made all the difference to our wish kids and their families, and we are deeply grateful. Her legacy will continue to touch the lives of those in need of joy and hope and may even inspire others to follow in her footsteps.



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and enthusiasm for
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Wishes & Dishes Raised \$1.25 Million

On May 12, 2022, Wishes & Dishes raised \$1.25 million for Make-A-Wish Georgia! This fundraising event was organized by our longtime supporter, Hank McLarty, to grant additional wishes across the state of Georgia. Approximately 300 guests came together to support the fundraiser, which included an opportunity to taste some of Atlanta's top restaurants and entertainment by two Make-A-Wish Georgia wish kids – American Idol contestant Ethan Payne and America's Got Talent contestant Angelica Hale. The funds will help grant nearly 200 additional wishes in Georgia. Thank you, Hank, for making such an impact on wishes!





*I wish to be
an Atlanta
Braves*

Jake, 15
leukemia

Ways To Get Involved With Make-A-Wish Georgia

Looking for new ways to help impact wishes?
Here are some ways you can support our mission.

Annual Wish Events

Whether walking, running, hiking, rappelling, or attending our annual Wish Ball gala, there are lots of ways to get involved. Click here to see more <https://wish.org/georgia/our-events>

Employee Giving & Matching Gifts

Consider a matching gift challenge or employee giving through workplace giving! <https://wish.org/wishmakers-at-work>

“Adopt-A-Wish”

Make an immediate, direct, and substantial impact on the life of a wish child. When you Adopt-A-Wish, you create hope, strength, and joy during a time when a family needs it most. <https://wish.org/georgia/adopt-wish>

Give a Gift of Stock or Bitcoin

In addition to stocks and ETFs, donors are now able to give the gift of cryptocurrency. These gifts can be an effective way to ensure tax credits or deductions and avoid capital gains for appreciated. Consult with your financial or tax advisor to see if these gifts fit with your financial planning. <https://wish.org/crypto>
<https://wish.org/georgia/donate-stock>

Individual Giving

You can make a big difference for local children by helping transform lives – one wish at a time. Whether that is a monthly or one-time gift, your donation brings hope to a wish child when they need it most.

Donate - Make-A-Wish

<https://wish.org/georgia/ways-help-us>

Planned Giving

Writing a will protects your estate and assets and provides for the people and causes you love. Now legal will writing resources are available at FreeWill.org at no personal cost to you. Alternatively, you can elect to leave a legacy gift to Make-A-Wish Georgia to ensure that life-changing wishes will continue to be granted. <https://www.freewill.com/MakeAWishGeorgia>, or simply instruct your estate advisor to provide an unrestricted gift using the following language for your will and/or trust: I give the sum of \$___ or ___% to Make-A-Wish Foundation® of Georgia, 1775 The Exchange Southeast Atlanta, GA 30339 (Federal Identification Number (EIN): 58-2146828) to be used or disposed of as the Board of Directors deems appropriate in its sole discretion.

Many More Ways to Engage with Our Chapter

To find out more about our events, how to join our Young Professionals group, where you can access Community Fundraising tools, or become a volunteer, please visit our website for more information: <https://wish.org/georgia>

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Contact Us

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