




## 2024 SPONSORSHIP OPPORTUNITIES

Make-A-Wish<sup>®</sup>  
COLORADO

KiDS  
FOR WISH KIDS<sup>®</sup>  
PRESENTED BY  PDC  
ENERGY



## About Kids For Wish Kids®

Kids For Wish Kids is a custom-tailored fundraising program that provides local schools and youth organizations the opportunity to engage in philanthropy and service activities to help grant the wishes of Colorado children with critical illnesses. Kids For Wish Kids encourages community service, leadership, volunteerism, and teamwork. It helps build school spirit and creates partnerships outside of the classroom while providing a hands-on experience for students to help raise funds to grant Colorado wishes.

## Brand Alignment & Impact

Supporting Kids For Wish Kids will not only impact the lives of the local children we serve, but it will also strategically align your company with one of the country's top charitable brands. Kids For Wish Kids is a powerful way for your company to publicly demonstrate your commitment to your employees, their families and the community. We proudly work with 200,000+ students across over 200+ schools statewide.

## About Make-A-Wish® Colorado

*Together, we create life-changing wishes for children with critical illnesses.*

- Since 1983, we have granted over 6,200 wishes to Colorado children with critical illnesses.
- The average cash cost of a Colorado wish is \$7,500.
- An eligible wish child must be referred between the ages of 2½ and 18 and live in Colorado.
- When a wish comes true, it creates strength, hope and transformation.
- Learn more at [wish.org/colorado](https://www.wish.org/colorado)



# KIDS FOR WISH KIDS SPONSORSHIP LEVELS

## Presenting Sponsor – \$50,000: **SOLD**

- Program will be referred to as Kids For Wish Kids presented by Company Name
- Exclusive logo on all program promotional materials
- Exclusive co-branding on all Wish Week® check presentations
- Logo included on Wish Week shirts at select schools across the state
- Company name featured in media releases
- Social media recognition/promotion (to ~17,000 total followers)
- Company name featured in the Make-A-Wish Colorado annual e-newsletter (circulation ~30,000)
- Opportunity to attend and speak during school assemblies
- Logo featured on Make-A-Wish Colorado website and linked to company site

## Sticker\* Sponsor - \$25,000

- Logo added to 30,000 co-branded stickers (alongside Make-A-Wish logo) to be distributed to students in 75+ schools throughout Colorado.
- Logo included on Wish Week shirts at select schools across the state
- Social media recognition/promotion (to ~17,000 total followers)
- Company name featured in the Make-A-Wish Colorado annual e-newsletter (circulation ~30,000)
- Opportunity to attend and speak during school assemblies
- Logo featured on Make-A-Wish Colorado website and linked to company site

## Wristband\* Sponsor - \$15,000

- Logo added to 30,000 co-branded wristbands (alongside Make-A-Wish logo) to be worn by students in 75+ schools throughout Colorado.
- Social media recognition/promotion (to ~17,000 total followers)
- Company name featured in the Make-A-Wish Colorado annual e-newsletter (circulation ~30,000)
- Opportunity to attend and speak during school assemblies
- Logo featured on Make-A-Wish Colorado website and linked to company site

## Star\* Sponsor - \$10,000

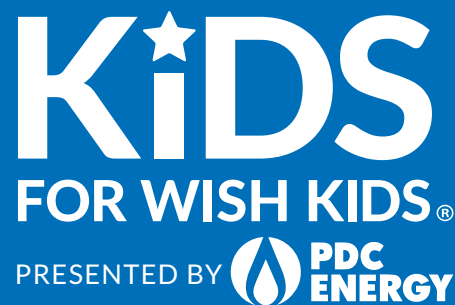
- Logo added to 30,000 co-branded stars (alongside Make-A-Wish logo) to be displayed though the halls of 75+ schools throughout Colorado.
- Social media recognition/promotion (to ~17,000 total followers)
- Company name featured in the Make-A-Wish Colorado annual e-newsletter (circulation ~30,000)
- Logo featured on Make-A-Wish Colorado website and linked to company site

## Matching Sponsors

- Pick a school (or schools) and match their fundraising efforts up to an amount of your choice.
- Opportunity to attend and speak during select school assemblies

*\*Stickers, stars and wristbands are used to enhance fundraising efforts of students participating in Kids For Wish Kids. Students typically sell items for a donation with proceeds benefiting Make-A-Wish Colorado.*

***We're also happy to customize a package to fit your needs!***  
**Email Sarah Grosh at [sgrosh@colorado.wish.org](mailto:sgrosh@colorado.wish.org) for more information!**



Thank you for helping make wishes come true by sponsoring Kids For Wish Kids. Please fill out the form entirely and return via mail or e-mail to:

Make-A-Wish Colorado
7951 E Maplewood Ave #126
Greenwood Village, CO 80111
Phone: 303.750-9474
Email: sgrosh@colorado.wish.org

SPONSORSHIP LEVEL

- Presenting Sponsor (\$50,000) SOLD!
Sticker Sponsor (\$25,000)
Wristband Sponsor (\$15,000)
Star Sponsor (\$10,000)
Matching Sponsor

SPONSORSHIP INFORMATION

Sponsor Name (as you'd like it listed on promotional materials):

Primary Contact Name:

Address:

Phone: Email:

Website: Social media: @

\*In addition to this form, please email a high-resolution file of your logo to sgrosh@colorado.wish.org

METHOD OF PAYMENT

- Check (Please make payable to Make-A-Wish Colorado)
Visa Mastercard AMEX Discover

Card Number: CSC: Exp Date:

Name on Card: Signature: