

About Make-A-Wish

The hope a wish provides can be transformational, renewing energy and providing children with critical illnesses the strength to fight. **It can even have the power to help them overcome their illness.**

But it doesn't stop there. A wish can change hundreds of lives. Creating connection. Fostering optimism. And inspiring generosity and kindness.

Each wish makes a unique and lasting impact on every child, volunteer, supporter, and community who experiences it.

Ready to get started?

For more information about **Kids For Wish Kids**, please contact Tara White at twhite@metrony.wish.org.

We look forward to working with you!



I wish to have a 5th birthday party

Jayden, 5
brain tumor

OUR MISSION

Together, we create life-changing wishes for children with critical illnesses.

Make-A-Wish[®]
METRO NEW YORK AND
WESTERN NEW YORK

CONTACT US



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Make-A-Wish[®]
KiDS
FOR WISH KIDS



I wish to meet a unicorn

Charlotte, 6
blood disorder

Your school can help make a child's *life-changing wish* come true.

I wish to go to
Walt Disney
World® Resort

Emma, 4
cancer



Why Wishes Matter

Research* shows that children who have wishes granted can build the physical and emotional strength needed to fight a critical illness.

The majority of kids who have a wish granted survive their illness. **The anticipation of a wish-come-true helps them believe in better days ahead.**

*2022 Wish Impact Survey. You can view the full results at [wish.org/impact-study](https://www.wish.org/impact-study).

Kids For Wish Kids

Kids For Wish Kids can transform your school community as everyone works together toward one common goal.

The program puts students in charge. Teachers often serve as advisors, but ownership of the project belongs solely to the students involved. This helps create a better understanding of:

- The value of community service
- Entrepreneurship
- Volunteerism
- Money management
- Leadership skills
- School Spirit
- Teamwork

There are many different ways your school can help and getting started is easy! Here are just a few ways your students can get involved.



Fundraising Ideas

Wish Week

With a week full of fun, you can plan different activities each day or coordinate two or three fundraisers during the week. You can even combine it with existing school events, as homecoming or spirit week.

Sales

Create your own sale or choose from some of these ideas: bake, garage, cookbook, candy grams, holiday gift baskets, finals "survival" kits, flowers, wristbands, T-shirts, Make-A-Wish paper stars, etc.

Got Change?

Give everyone a meaningful way to get rid of all that spare change they've been holding onto! Lots of variations for this one – from penny stall to penny wars or money week!

'Thon

Host a danceathon, walkathon, readathon or any other type of 'thon you can think of! Encourage friends and family to make donations and/or pledges for each minute they dance, lap they walk/run, minute they read, etc.

Get Sporty

Coordinate a sports tournament and raise funds through registration fees, admission, concessions, special contests, etc. The possibilities are up to you - all day contest, students vs teachers or a face-off with a rival group.

Fun Night

Make it a night to remember and raise funds. Whether a game or movie night, carnival or dance, charge an admission fee and sell concessions during the event. Recruit a committee to help with decorations and music.