



202 IMPACT REPORT Dear Make-A-Wish Ohio, Kentucky & Indiana community,

At the start of every new year, we celebrate what we've accomplished in the previous year and where we need to go in the next. As we reflect on Fiscal Year 2022, we are grateful for your support as we recover from the impacts of the pandemic.

As we share our Fiscal Year 2022 Audited Financial Statements, we hope you can see that 2022 was a year of resilience, fortitude, and leadership. It was filled with hard work, huge wins (read on to learn about Cody's Wish, a Thoroughbred named after wish kid Cody, that won the 2022 Breeder's Cup!), and 856 wishes granted.

In 2023, it's our goal to grant a record 1,200 wishes and raise \$20M, which will require a tremendous amount of work from our dedicated staff, boards, volunteers, and leaders across our three states. Together, we know we can reach and find every child eligible for a wish.

This past year, Make-A-Wish America released a national report that quantifies the impact of a wish on the children and families we serve, and the results were astounding. The Wish Impact Survey found that a wish was a necessary part of the medical treatment journey, improved the odds of survival, and provided a support system and better health outcomes. Simply put, a wish can be powerful medicine. We think this quote from an anonymous study participant sums up the power of a wish best:

"Before I received my wish, my quality of life was horrible, and I had no desire to keep going. When I learned I would be getting a wish, I had something that made me want to fight for my life. Now, instead of having 100 seizures a day, I have less than 10 a day."

At Make-A-Wish Ohio, Kentucky & Indiana, we will celebrate our 40th anniversary this coming year and grant our 20,000th wish. After 40 years of wish granting, Make-A-Wish has proven time and time again that light can shine in even the darkest and most uncertain times. If you've been part of a wish, please consider sharing your experience and helping us celebrate the mission across our three states. We couldn't do this life-changing work without you. Thank you for making a difference for children with critical illnesses in our community. The best is yet to come!

Stephanie McCormick *Make-A-Wish Ohio, Kentucky & Indiana President & CEO*

Dave Payne

Make-A-Wish Ohio, Kantucky & Indiana Governing Board Chair

Click on each image below to learn about some of the incredible people, businesses, and organizations who helped give hope and restore joy for children and families in our community in Fiscal Year 2022.



In November of 2022, the world watched as Cody's Wish, a racehorse named after Kentucky wish kid Cody, won the Breeders' Cup Dirt Mile. We were honored to have NBC Sports highlight this incredible bond between a boy and a horse.



For the first time in our history, the Northern Ohio and Central Ohio Hope is Essential Galas raised \$1M! We could never have achieved it without our generous sponsors, gala committees, and people like **you**.



Nadene's unique wish to give Indiana Dunes State Park a wheelchairaccessible beach path is a shining example of the power of a wish to transform lives and unite communities.



Corporate partners like Toyota Material Handling North America are getting creative to engage their employees and community in wish granting. Learn how they made Adelyn's wish experience extra special.



Our boards are leading the way to help us achieve our vision of granting the wish of every eligible child. Learn how members are making a difference by blending their passions with philanthropy.



William is a Cincinnati teenager on a mission to save lives. His wish to give his community a blood drive inspired more than 1,300 people to roll up their sleeves in southern Ohio.

The prestigious *Chris Greicius Society* honors generous donors who make lifetime contributions of \$100,000 or more.

We're pleased to honor our Chris Greicius Society members. We couldn't grant wishes without our Major Gift Supporters.

These generous community partners and businesses contributed \$10,000 or more last year to support the Make-A-Wish mission.

To meet our staff and board, visit oki.wish.org/okiteam





A lasting legacy of hope.

IN HONOR OF JOSEPH F. BURIAN, DPM, AND HARRY H. ROTH

Make-A-Wish Ohio, Kentucky & Indiana would like to honor the life and legacy of Joseph Burian and Harry Roth. Their generous estate gift will allow us to grant more than 80 wishes for children with critical illnesses. Joe, a podiatrist, and Harry, who retired from Firestone Tire and Rubber, lived together in Akron, Ohio, for 50 years before passing away within eight months of each other. They loved each other, their friends, pets, traveling, and helping others.

"They had good hearts," reflected longtime friend Eric Lozier. "If you knew them, it's just what you'd expect from them to include Make-A-Wish in their legacy. That's just the kind of nice people they were."

You too can leave a legacy that will impact kids with critical illnesses in our community for years to come. Thanks to our partnership with FreeWill, you can complete a legally valid will for free in just 20 minutes.

Why estate planning? No matter what your "estate" includes, everyone needs a plan for their assets and loved ones. But % of Americans don't have one, and many in our community may not have a trusted place to start!

Why FreeWill? FreeWill has helped more than 550,000 people complete this essential process for free and makes it easy to include a bequest in your estate plan to Make-A-Wish Ohio, Kentucky & Indiana.

To get started today, please visit **freewill.com/okiwish**.



MAKE-A-WISH FOUNDATION OF OHIO, KENTUCKY AND INDIANA

STATEMENT OF ACTIVITIES*

For the year ended August 31, 2022

REVENUES AND OTHER SUPPORT	TOTAL
Individuals	\$ 7,678,770
Corporate gifts	3,307,734
In-kind donations	3,377,737
Special events	2,072,346
Grants	1,634,553
Net investment gain	(1,167,735)
Forgiveness of Paycheck Protection Program Loan	1,017,162
Other income	8,167
Total revenues and other support	\$ 17,928,734

EXPENSES	TOTAL
Program services — wish granting	\$ 12,043,414
Fundraising	2,659,170
Management and general	2,823,812
Total expenses	\$ 17,526,396
Change in net assets	402,338
Net assets at beginning of year	13,871,142
Total net assets at end of year	\$14,273,480

STATEMENT OF FINANCIAL POSITION*

For the year ended August 31, 2022

ASSETS	TOTAL
Cash and cash equivalents	\$ 2,153,582
Contributions receivable, net	3,778,309
Due from related entities	358,325
Prepaid and other assets	1,023,385
Property and equipment, net	116,512
Split-Interest Agreements	126,904
Other Assets	157,384
Beneficial Interest in Assets Held by Others	411,239
Investments held for long-term purposes	7,507,688
Total assets	\$ 15,633,328

LIABILITIES AND NET ASSETS		TOTAL
Accounts payable and accrued expenses	\$	922,163
Due to Related Entities		196,874
Other liabilities		240,811
Total liabilities	\$	1,359,848
Net assets		
Without donor restrictions	\$	10,372,909
With donor restrictions		3,900,571
Total net assets	\$:	14,273,480
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Total liabilities and net assets	\$:	15,633,328

^{*} Unaudited presentation. Audited financial statements can be found on our Chapter website — oki.wish.org

