

Welcome to Make-A-Wish[®] Colorado

Mission: Together, we create life-changing wishes for children with critical illnesses.

Vision: To grant the wish of every eligible child.

Values: Child focus, integrity, impact, innovation & community.

The Power of a Wish

Wishes provide what medicine cannot – **extraordinary and memorable experiences** that make an illness the least of a child’s worries, while a sense of normalcy comes into focus. Research shows children who have wishes granted build the **physical and emotional strength** they need to fight a critical illness.



I wish to be in a fashion show
Lucy, 8
kidney disease

*When a wish is granted, a child replaces fear with **confidence**, sadness with **joy** and anxiety with **hope**.*

Our Impact



40

Years since Make-A-Wish Colorado was founded in 1983



6,200+

Wishes granted for Colorado children with critical illnesses



300+

Volunteers statewide

Our Brand



#2

Most loved nonprofit

MORNING CONSULT[®]



TOP 10%

Of all U.S. brands for quality, trust, social impact, shared values and reputation

2019 HARRIS POLL
EQUITREND[®] STUDY, U.S.



17K+

Social media followers

I wish to go to Walt Disney World Resorts
Johnny, 5
leukemia



CORPORATE PARTNERSHIP OPPORTUNITIES

Cause Marketing Promotions

Drive sales with a cause promotion tied to specific brands, product categories or time frames. Create a promotion code that triggers a discount and a donation.



Corporate Donations

Make a flat contribution to support wishes for Colorado kids and inspire employees and customers by sharing the power of a wish.



Employee Fundraising Campaigns

Engage your employees to get involved with our mission. Host a Wish Week or Workout for Wishes, or create your own event or campaign to support Make-A-Wish Colorado.



Events

Your company can support wishes through sponsorship and/or participation in Make-A-Wish Colorado fundraising events like Whiskey, Wine & Wishes, Wish Heroes, Wish Store or Kids For Wish Kids.



Support Local Wish Needs

Your company can help grant local wishes with in-kind donations! If your company is in an industry that relates to a wish, we can connect you to be a part of the wish granting process.



Volunteer

Your employees can volunteer at an event and/or become wish granting volunteers.



Workplace Giving

Provide your employees the opportunity to donate through payroll deduction. Consider a company match and/or donations in honor of employees for special achievements and milestones.



Interested in learning how your company can help transform lives?

Visit wish.org/colorado/corporate-sponsors or scan the code for more info. Email Grace Ehemann at gehemann@colorado.wish.org to set up a meeting!

We're excited to partner with you!

