

The background is a solid blue color. Scattered across it are several five-pointed stars in red, orange, and teal. A light blue comet with a long, curved tail enters from the right side of the frame, passing behind the word 'wish'.

2022

wish

MAKE-A-WISH® SOUTHERN FLORIDA







*I wish to be
a zookeeper*

Amelia, 4
leukemia

Dear Friends,

Fiscal year 2022 was a year of many accomplishments for Make-A-Wish® Southern Florida as the world rebounded from COVID-19. This year, we granted 351 local wishes, plus an additional 241 wish assists, in collaboration with other chapters, when children came to our communities to experience their imaginative wishes. In all, because of your generous support, we forever changed the lives of 592 children with critical illnesses.

Now that most COVID travel restrictions are lifted, we are working tirelessly to grant each and every wish that was put on hold during the pandemic. We are very grateful for all the donors, volunteers, supporters, and staff who have made it possible for us to grant these very important wishes. We feel so very fortunate that our supporters are supporting us stronger than ever.

It is our hope that you will feel great pride as you read through this snapshot of our year in wish granting and fund-raising. Each fulfilled wish is a testament to our incredible community of support. You are the reason that our brave wish kids can experience life beyond their critical illness with overwhelming joy, renewed strength, and optimism for a brighter tomorrow.

Best Wishes,



A handwritten signature in blue ink that reads "Laura Zebersky".

Laura Zebersky
Chair of the Board of Directors



A handwritten signature in blue ink that reads "Norman Wedderburn".

Norman Wedderburn
President/CEO

*I wish to have
a storybook
written about me*

Quinn, 4
leukemia



Quinn's Storybook wish

During the most difficult times in her battle with leukemia, **Quinn** watched videos about monsters and thought about her favorite holiday, Halloween. Her one true wish was to have a storybook written about herself and friendly monsters that she can share with everyone who helped her survive cancer.

Make-A-Wish enlisted the help of local author Fred Koehler, who rallied the author and illustrator community to create "Quinn's Monsters." The collection of short stories and poems features Quinn's likeness along with her favorite stuffed animals. During a reveal party at The Learning Experience, a Make-A-Wish National Partner, Fred presented the first copy of the hardcover book to Quinn.

Quinn and her peers listened intently to some of the spooky stories, before making bookmarks and watching as Fred demonstrated how he illustrated a character. Fred said, "It was priceless to see Quinn get that book in her hands for the first time, to recognize her face in every single illustration and know that it was made just for her."

*Wish Granters: Fran Garfunkel & Robin Weissman
Referred by Leslie Hutchins, her child life specialist
Wish adopted by Mrs. Sheri Jessell*



"Quinn's favorite thing in the world is reading. It's just amazing. We're very grateful and lucky to be here and to have her as our miracle." – Quinn's mother

"This wish means everything. The fact that she can be a normal kid again is just the greatest feeling in the world."
– Quinn's father



Nathan's perfect Performance

Facing health challenges nearly all his life and undergoing almost 20 procedures, **Nathan** has turned to music as a healing therapy and a way to overcome pre- and post-procedure anxiety. He is in his church choir and sings in several languages. Believing he is destined to perform for large audiences, Nathan wished to be a singer.

To prepare for his debut, Nathan attended music camp, shopped for performance outfits, and rehearsed. On his wish day, the police escorted his limousine to The Colony Theatre in Miami Beach, where his name was on the marquee. Dozens of fans screamed his name and the paparazzi took photos as he walked the red carpet with his bodyguards.

A packed house watched Nathan perform his favorite songs including a duet with his sister. During intermission, Nathan changed his wardrobe, snacked, and interviewed with the media. After a standing ovation, Nathan returned for an encore. Nathan was honored to receive the key to the city of Miami Beach and a special "Make-A-Wish Idol" trophy. His superstar night ended with Nathan signing autographs for all his fans.

Wish Granters: Leslie Levine & Kara Salsburg-Boehly

Referred by his mother

Wish adopted by "Nicole's Wish"

"I am missing the words to fully express my gratitude toward Make-A-Wish for what they have done for my son. His wish exceeded my expectations. Thank you from the bottom of my heart."
— Nathan's mother

**"I can barely breathe right now...
Wow! Wow! Wow! This is amazing."
— Nathan**





*I wish to be
a singer*

Nathan, 11

nervous system disorder

“The team told Ryder that he was Alex’s lucky charm. This wish meant everything to Ryder. It enabled him to forget it all and live in the moment.”

– Ryder’s father



“This is amazing! I feel like one of the drivers. Nothing will ever come close to this!”

– Ryder



Ryder Races to the Finish

From the time **Ryder** was 2, he had intermittent pain in his left forearm that would flare up when he was playing. After many specialist appointments, X-rays, MRIs, and an initial surgery to remove what was thought to be a benign growth, Ryder was diagnosed with a very rare form of soft tissue cancer, occurring in about one to three people per million. What followed was many radiation treatments and a complex surgery, and trips to NY every three months for more tests and scans.

Ryder's father said, "His wish was the best week of his life. Ryder now has something so memorable to hold onto, to help give him the strength to push forward." Driver Alex Albon, the Williams Racing Team and Duracell treated Ryder like the most important person at the track. He wore a matching race suit and shadowed Alex the entire practice day, walked the track and performed warm-up exercises with Alex's trainer. On race day, Ryder watched the race with the whole racing team from inside the garage. Ryder now views the excruciating MRI scans that he must continue to endure differently – similar to an F1 driver being inside the cockpit.

*Wish Granters: Elaine Oswald & Carolyn Pucci
Referred by Debra Kessler, his social worker
Wish adopted by Mr. Joseph Perez*



62% of our wish kids qualified for a wish after a *cancer* diagnosis.



This year, wish kids traveled to Southern Florida from **38** states and **2** U.S. territories to experience their *wishes come true*.



ALL ABOUT *our* WISHES



A wish is *essential* to a child's medical journey.





Wishes aren't just nice, they're **necessary.**



Since 1983, our chapter has granted more than **13,000** life-changing wishes.



There is a **\$0 cost** to a wish family to experience a wish come true.



47% of our wish kids come from a Hispanic, Latino or Spanish origin.



John and Stacy Bomar, along with their generous and caring team at Air South Mechanical, have supported Make-A-Wish since 2017. Each year, in addition to sponsoring Wings For Wishes, they also attend, handing out sweet treats to the attendees and rallying their employees to give back to our local community. In all, they have donated enough funds to grant 51 life-changing wishes through their sponsorship.

“Pure and simple we support Make-A-Wish to help where it is needed. Make-A-Wish is love in action. It is not only the children who are battling so much, but their families as well. To know that we are helping to bring some light to them feels amazing.”

— John & Stacy Bomar, Air South Mechanical

When she was seven and battling rhabdomyosarcoma, **Remi Storch** wished to be a Disney princess. Now 24, Remi, her family, and their family mortgage company are ardent supporters of the Wishmaker's Ball Tampa. In 2021, Remi, who also interned in our Tampa Bay regional office, returned to **Walt Disney World®** with her family to recreate her wish trip and celebrate her 15-year cancer-free anniversary. In honor of this milestone, the Storch Family adopted their first wish, and plans to continue adopting a wish annually.

“When I was undergoing my cancer treatments, Make-A-Wish gave me the strength to keep fighting and allowed our family to see the light at the end of the tunnel! Today, we have the special opportunity to give hope and light to families who are in a similar situation, and we feel so blessed that we are able to do so.”

— Remi Storch





George and Sally King are passionate about changing children's lives, and they have adopted more than 15 wishes. They support our chapter in a variety of ways, attending the Wishmaker's Party Naples and serving as benefactors of the Mac & Cheese Challenge. Any chance they get, the Kings inspire their friends and family to support the Make-A-Wish mission.

"Make-A-Wish is exceptional at accomplishing the goal set by the children in need. It's rewarding because we know that we play a part in giving sick children hope, and helping them shift their focus from their critical illness."

— George & Sally King

Since 2012, **Dr. Thomas and Linda Doan** have supported Make-A-Wish Southern Florida both personally and through their practice, Exceptional Dentistry of Sarasota. The Doans are dedicated supporters of Cooking For Wishes, inviting their family and friends to come and together adopting at least eight wishes each year. Exceptional Dentistry of Sarasota stepped up as the Presenting Sponsor of this interactive dinner for the last two years, and Linda serves on the committee. The Doans also encourage their children to volunteer for Make-A-Wish.

"We believe in the ripple effect, and the work that Make-A-Wish does has that effect. When we are able to touch the lives of our wish kids, every single life that is connected to that child is massively affected in the healing process. Make-A-Wish is sheer hope and happiness."

— Dr. Thomas & Linda Doan



CAPITAL CAMPAIGN

Make-A-Wish Southern Florida has adopted a bold, new vision to establish an endowment so that no child's wish ever goes ungranted and to build a Wish House to further enhance an already incredible wish experience for each wish child and family.

We are eternally grateful to the visionary supporters of our Endowment and Capital Campaign. Through their remarkable contributions, these philanthropic individuals and foundations are investing in the future of our great organization.

The Finker-Frenkel Family
Stuart A. Miller /The Miller Family Foundation
Peter and Tatiana Cancro
Dennis Crowley
The Malnik Family
Drs. Ginger and Roger Medel
The Perez Family
Richard S. and Robin Weissman and The Learning
Experience
Judd and Laura Zebersky
Bob and Alysia Press
Stanley and Gala Cohen
The Looby Foundation
The Harry T. Mangurian, Jr. Foundation
The Batchelor Foundation, Inc.
Bonnie Eletz and The William & Mildred Lasdon
Foundation
Brett Rose and Jeremiah Gutierrez
Thomas Poon
James K. and Susan Oppenheimer
Anthony R. Abraham Foundation
Ortega Foundation
Anonymous
Greg and Brenda Baty
Gal Bensaadon/Red Door Construction

Dr. Arthur Diskin
Brian and Ksenia Exelbert
Mayte Fernandez
The Mary Alice Fortin Foundation
Taylor and Lisa Gang
Brent and Nicollette Hagey
Alan and Janine Mandel
Susan Grune Meister
Sadaka Family Charitable Fund
Scherr Family Foundation
Vecchitto Family Charitable Foundation
Norman Earle Wedderburn
Sandy and Joe Gallaher & Courtney and Jeremy Larkin
Murray H. Goodman
Jorge and Sherri Gutierrez
L. Scott Helms and Jorge Alonso
Josh and Stacey Mandel
Jack and Jennifer Barnes
Dr. Wasim Shomar
Transwestern
Carlos and Angie Valdes
Sheila Cesarano
Jodi Siravo
Rick and Jackie Fernandez

CHAIRMAN'S CHALLENGE SOCIETY

Members of the Chairman's Challenge Society are generous philanthropists dedicated to making the InterContinental® Miami Make-A-Wish® Ball a success. Led by our Chair, Shareef Malnik, these supporters underwrite the cost of the Ball so that more funds can go directly toward making children's wishes come true.

Shareef M. Malnik & Gabrielle Anwar

Stuart Miller

The Lennar Foundation, Marshall Ames

Richard Polidori

Todd & Kim Glaser

Geert-Jan & Joyce Bakker

Jim & Sue Oppenheimer

Braman Family Foundation

Wayne & Cynthia Boich

Eugene & Brooke Frenkel

Dennis Crowley & Maria Hauptert

Missy & Barry Skolnick

Richard & Susan Finkelstein

Andrew & Tatsiana Ansin

Alan Mruvka, StorageBlue

Felipe Lafratta, AssociatesMD

Marko & Shelly Dimitrijevic

Anonymous

Nick & Adriana Ayala

Michael & Caroline Parrish

The Finker-Frenkel Wish House will extend the impact of the wish experience, establish our organization's permanence in the community and advance new revenue opportunities. Standing at six stories and 77-ft. tall, and engulfed in glass on all sides, the Finker-Frenkel Wish House is a work of art and a beacon of hope for children battling critical illnesses in our community. Along the rooftop, the Make-A-Wish logo will be illuminated via programmable colored LED lighting, with special effects on the swoosh and star every time a wish is granted.





"The Wish House will transport a child away from the medical environment and into a different reality, a magical land filled with happiness and hope."

Eugene Frenkel, Vice Chair, Board of Directors



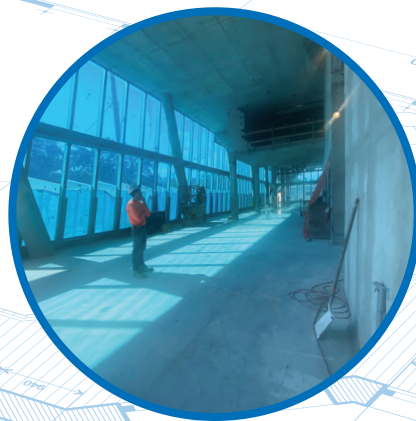
"Our wish kids can return to the Wish House years later and tell the story of how what took place there changed their lives forever."

Norman Wedderburn, President/CEO



"Our children have a very difficult time seeing beyond their present circumstances. The Wish House will help open up that creative door."

**Shareef M. Malnik, Chairman
Capital & Endowment Campaign**



"The Wish House is a game changer to the wish experience."

**Laura Zebersky
Chair of the Board of Directors**





Imagine
GRANTING
WISHES LIKE
NEVER
BEFORE

CORNERSTONE SOCIETY

Our Cornerstone Society is a giving program where members personally pledge to support wish granting over a 5-year period. The following Cornerstone Society members are truly committed to helping make life-changing wishes come true for kids with critical illnesses.

VISIONARY LEVEL (\$100,000 PLEDGE**)

Mr. & Mrs. Bob &
Sharon Bond
Dr. Bianca Ferrari
JAS Family Foundation
Levitetz Family Foundation

HERO LEVEL (\$50,000 PLEDGE**)

Mr. & Mrs. Jeffrey Caruso
Dr. Arthur L. Diskin
Mrs. Michele Eddy
Mr. Todd P. Linden
**Stacey and Josh Mandel
Family Foundation**
Mary and Patrick McClain
Foundation
**Vecchitto Family Charitable
Foundation**

JOY LEVEL (\$25,000 PLEDGE**)

**Brenda Yester Baty and
Greg Baty**
Mr. & Mrs. Tom Castellanos
Mr. & Mrs. Gary Davis
Mr. & Mrs. Steve Demar
Mr. & Mrs. Ben Eisenberg
Mr. & Mrs. Marcus
Fernandez
**Mr. & Mrs. John W.
Fisher III**
Mr. & Mrs. Jeff Flegel
The Freund Family
The Gonzalez Family
Foundation
Mr. & Mrs. David Kingsley

Dr. Angela LaFace &
Mr. Chris LaFace
Mr. & Mrs. Mark Levitats
Ms. Theresa Mandell
Mr. Matthew F. Sacco
Mr. & Mrs. Greg Salsburg
Mr. & Mrs. Michael &
Alison Simon
Mr. & Mrs. James Vogt
Ms. Emily Ziegler

STRENGTH LEVEL (\$10,000 PLEDGE**)

Mr. & Mrs. Jonathan Aibel
Anonymous in Memory of
the Hamilton Family
Dr. & Mrs. Cesar Barada
Jennifer Barnes & Jack K.
Barnes
Mike & Amanda Beauvais
Boyers Law Group
Mr. Douglas Brehm
Ms. Sheila M. Cesarano
Mr. & Mrs. Richard K.
Childress
**Michelle & Jeffrey
Eisenberg**
**Mr. & Mrs. Richard
Eisenberg**
Ms. Amy L. Federman
Mr. & Mrs. Brent Goldman
Ms. Alicia Jarrett
Dr. & Mrs. Samuel Joseph
Ms. Julie Katz
Mr. & Mrs. Richard &
Pauline Kelly and Family
Mrs. & Mrs. Malo-
Colantonio

**Mr. & Mrs. Camilo
Miguel, Jr.**
Mr. Daniel Pacheco
Mr. Jeffrey Roberti
Ms. Terrie Rosenthal
Capt. Julie Schumacher,
USMC & Mr. Casey
Schumacher - in memory
of Emily Sutker
Mr. Norm Wedderburn
Mr. Frank Zacherl

HOPE LEVEL (\$5,000 PLEDGE**)

Mr. & Mrs. Alex Adams
Mr. & Mrs. Jeff Andrews
Ms. Jolie Balido
Mr. & Mrs. Ralph & Janine
Balkin
Mr. & Mrs. Walter O. Byrd
Mr. Robby Elias
Mr. & Mrs. Tim & Lois Farrell
Mr. Joseph M. Ferrio
Mr. & Mrs. Bryan
Fetherston
Mr. & Mrs. Yale Fishman
John & Jericho Flinn
**Mr. & Mrs. Ruth & Randy
Friedlander**
Ms. Barclay Gang
Mr. & Mrs. Gary Godsey
Vita & Dan Goldberg
**Ms. Jackie Gonzalez & Mr.
Greg Anderson**
Ms. Lisa Gruenloh - in
honor of Kennedy Burger
Jose & Mary Holt
Mr. & Mrs. Mason & Beth
Jackson

Mr. & Mrs. Bruce Jacobs
Mr. & Mrs. Frank Jacobs
Michael & Terri Klauber
**Mr. & Mrs. Michel
Koopman**
Ms. Jeanette M. Lombardi
in loving memory of Alan
G. Martinez
Mr. & Mrs. Andrew Mandala
Ms. Taylor Marini
Mr. Michael W. Marrero
CJ & Lindsey Mintrone
Mokarren Properties, LLC
Ms. Christina Murray
Ms. Mala Murthy
Mr. & Mrs. Augusto Ocana
Mr. & Mrs. Larry Ordet
Mr. Nicholas Owens
The Parker Company
Mr. & Mrs. Evan Rees
Mrs. Danielle Rubinstein
Mr. & Mrs. Christopher Rux
Mr. & Mrs. Jonathan Sard
Storch Family Fund
Rich and Teresa Thompson
Dr. Deborah White & Mr.
David Pearlman
Mr. & Mrs. Jerry Wolf
Ms. Dorlene Zaslow
Mr. & Mrs. Matthew Zipay

The names listed in bold indicate members who have committed to support Make-A-Wish through our Cornerstone Society more than once and represent multi-year commitments.

****pledges are fulfilled over 5 years**

BOARD OF DIRECTORS

Coming from a multitude of professional backgrounds and diverse in geographic representation, our Board of Directors is a driving force in our mission to grant the wish of every eligible child in our territory. Members are elected to three-year terms and assist in all phases of Make-A-Wish Southern Florida's efforts. From financial planning to wish granting, our Board of Directors provides the leadership and guidance that propels us forward.

Laura Zebersky

Board Chair
Jazwares

Eugene Frenkel

Vice Chair
Legacy Wealth Group

Karen Ford

Treasurer
Bacardi

Jennifer Barnes

Medtronic

Caitlin Beck Stella, MPH

Joe DiMaggio Children's Hospital

Gal Bensaadon

Red Door Construction

Tatiana Cancro

Jersey Mike's

Lianne Caruso

Caruso Homes

Justin Clinger

IT'SUGAR

Dennis Crowley

Doctor's Choice Pharmacy

Marko Dimitrijevic

Volta Global

Dr. Art Diskin

Quality Medical
Management, Inc.

Brian Exelbert

Morgan Stanley

Marcus Fernandez

Kinney, Fernandez & Boire, PA

Mayte Fernandez

Momentum Consulting Corporation

Taylor Gang

Evensky & Katz/Foldes
Wealth Management

Todd Glaser

Entrepreneur/Developer

Sherri Gutierrez

Arquitectonica

L. Scott Helms

Helms Development

Kristin Johnson

Hotwire Communications

Terry Jove

Southern Glazer's Wine & Spirits

Lani Kane-Hanan

Marriott Vacations Worldwide

Bruce Kaye

Community Volunteer

Shareef Malnik

Chairman of the Board Emeritus
Greyhawk Capital LLC

Drew Mandala

Stillwater Structured Finance LLC

C.J. Mintrone

PNC Bank

Joe Perez

Zerep Holdings

Danielle Rubinstein

Greenberg Traurig

Barry Skolnick

BLS Asset Management Corporation

Sean Tolkin

World Travel Holdings

Richard Weissman

Immediate Past Chair
The Learning Experience

TAMPA BAY ADVISORY BOARD

Members of our Tampa Bay Advisory Board are committed to sharing their time and talents to advance our wish-granting mission in the Tampa Bay community. The following Tampa Bay Advisory Board members are determined to help us reach the vision of granting the wish of every eligible child.

Gary Godsey

Chair

Jones Lang LaSalle

Ted Abrams

Joffrey's Coffee & Tea Company

Amanda Beauvais

L'Oreal USA

Marcus Fernandez

Kinney, Fernandez & Boire, PA

Kimberly Ficocelli-Rademacher

MaxHealth

John Flinn

Immediate Past Chair

RIPA & Associates

Steven Gillis

Transportation Control Systems, Inc.

Greg Grabau

Monin Gourmet Flavorings

C.J. Mintrone

PNC Bank

Mala Murthy

United Healthcare

Frank Musolino Jr.

Community Volunteer

Anthony Pedicini

Strategic Image Management

Chris Rux

Cherry Bekaert

Rich Thompson

BKS Partners

Jim Vogt

AGPM, LLC

Matt Zipay

Northern Trust

SUNCOAST ADVISORY BOARD

Members of our Suncoast Advisory Board bring exceptional knowledge and skills to help further our wish-granting mission in the region. The following Suncoast Advisory Board members have committed themselves to granting life-changing wishes for children with critical illnesses.

Nick Owens

Chair

POP Yachts & POP RVs

Sherra Fritz

WWSB ABC 7

Terri Klauber

Michael's On East

Phil Mancini

Michael's On East

Calum Middleton

First Watch

Luke Nicholas

Mariner Wealth Advisors

Renee Phinney

Immediate Past Chair

Palm Printing

SOUTHWEST FLORIDA ADVISORY BOARD

Members of our Southwest Florida Advisory Board offer their leadership and professional expertise to help further our wish-granting mission. The following community members have devoted themselves to making every eligible child's wish come true.

Erin Dever

Chair

Office of U.S. Senator Rick Scott

Pam Blackwell

First Horizon

Lianne Caruso

Caruso Homes

Michele Eddy

Community Volunteer

Wish Mom

Theresa Fletcher

Hotwire Communications

Amy Frith

Golisano Children's Hospital of
Southwest Florida

Rick Gallo

CloseWatch Services &
Rick Gallo Auctioneer

Jenny Gezella

Naples Princess

Gordon Glover

Suffolk

Brandy Ollie

Go Platinum Transportation

Jason Rundorff

Naples Global Advisors, LLC

Lori Teague

American Financial Network, Inc.

Denise Thoman

Allstate

MEDICAL ADVISORY COUNCIL

Meet the members of our Medical Advisory Council who bring their expertise to our mission and help us to grant the wish of every eligible child.

Dr. Laura D'Addese

*Pediatric Heart Failure and Heart
Transplantation*

Joe DiMaggio Children's Hospital

Dr. Maggie Fader

Pediatric Hematology/Oncology
Nicklaus Children's Hospital/Kidz
Medical Group

Mrs. Michele King

Director of Child Advocacy Programs
Golisano Children's Hospital of
Southwest Florida

Dr. Joanna Davis

*Pediatric Hematology/Oncology
Specialist*
Sylvester Comprehensive Cancer
Center/ University of Miami
Health System

Dr. J. Blaine John

Pediatric Cardiology
St. Joseph's Children's Hospital/
Pediatric Cardiology Associates

Dr. Ginger T. Medel

Honorary Medical Advisor

“My feelings are all over the place. I am overwhelmed with joy, happiness, and excitement. It doesn’t feel real.” – Estrella’s mother



**LET
YOUR
WISHES
COME
TRUE**

“Make-A-Wish came through so much for him. This wish changes everything. It’s just pure joy!” – Damian’s father



“Your everyday person doesn’t get to do this. The fact that he is healthy enough...the fact that he is given the opportunity to do this is very touching and we are so very grateful.” – Cole’s mother



“This is a really awesome gift for him. It gives us a chance to include him in more family fun. Thank you from the bottom of our hearts for making this happen.” – Ari’s father



Make-A-Wish Southern Florida invites you into our “WORLD OF WISHES”. This podcast will give you an insider’s perspective on how wishes are granted and those that play a significant role in granting them. Serving children and families in 22 counties in Southeast and Southwest Florida, the Tampa Bay and Suncoast regions and the U.S. Virgin Islands, it is our mission to create life-changing wishes for children with critical illnesses. Future episodes will feature wish kids and parents past and present, volunteers, donors, referral sources and everyone who contributes to this World of Wishes!

The World of Wishes podcast is available on Spotify, Apple Podcasts, IHeart Radio, Pandora, Stitcher, Google Podcasts, or wherever you get your podcasts!



LEARN MORE ABOUT THE
WISH EXPERIENCE
ON THE WORLD OF WISHES PODCAST

Make-A-Wish Southern Florida | www.worldofwishespodcast.org

ACHIEVE A MILESTONE – We've grown exponentially from granting two heartfelt wishes in our first year. This year, we will grant the 14,000th transformational wish in our chapter's history.

SOAR TO NEW HEIGHTS – With the lift of COVID travel restrictions, we will return to granting as many wishes as we did pre-pandemic and more.

BUILD THE FOUNDATION – After years of envisioning the Finker-Frenkel Wish House, we are nearing the completion of our permanent home, and elevating our mission to the next level.

CELEBRATE HISTORY – Started by the Plantation Junior Woman's Club in 1983, we will celebrate our 40th anniversary of granting wishes and changing lives.



MAKE-A-WISH STAFF

Make-A-Wish provides a spark of hope that can be a game-changer in the life of a child with a critical illness. This belief guides and inspires every person who joins our staff to grant wishes that change the lives of the kids we serve.

Norman Wedderburn
President/CEO

Richard Kelly
Chief Operating Officer

Karen Mullins
Vice-President of Mission
Delivery

Marla Selva
Chief Financial Officer

Lisa Andrews
Regional Director—Tampa Bay

Julie Robbins
Director of Business Intelligence &
Information Technology

Taylor Marini
Regional Director—Suncoast &
Southwest Florida

Mary Holt
Director of Mission Resources

Bich-ly Ludwig
Director of Philanthropy

Marissa Shea
Director of Mission Delivery

Melanie Holley
Volunteer Program Manager

Jackie Perl
Special Events Manager

Kristen Bladen
Donor Services
Manager—Tampa Bay

Kelsey Makowski
Development & Events
Manager—Tampa Bay

Yolegny Santana
Accounting & Human
Resources Manager

Kevin Fantis
Development Manager

Renee DePinto
Development Manager
Southwest Florida

Jessica Rivera
Senior Community Development
Coordinator

Denae Ankele
Senior Brand Advancement
Coordinator

Patty Escobar
Senior Grants & Development
Specialist

Jessy Balbuena
Senior Wish Coordinator

MAKE-A-WISH STAFF (CONTINUED...)

Megan McGee
Senior Volunteer Coordinator

Marina Deluca
Senior Graphic Design &
Project Manager

Elizabeth Erra
Senior Wish Coordinator

Katia Rodrigues
Senior Wish Coordinator

Patty Abreu
Medical & Community
Outreach Coordinator

Martha Carmen
Wish Coordinator

Alex Lieberman
Wish Coordinator

Jade Ferrada
Development Coordinator

Tessa Dvorak
Medical and Community Outreach
Coordinator—West Coast

Katie Alexander
Special Events Coordinator
Tampa Bay

Kayla Scognamillo
Special Events Coordinator

Caitlyn Shapiro
Special Events Coordinator

Liv Mayrom
Brand Advancement Coordinator

Jacqueline Alexander
Wish Assist Coordinator

Suzanne Gindi
Wish Coordinator

Miguel Medina
Special Events Coordinator
Southwest Florida

Carrie Shaw
Development Coordinator
Suncoast

Klaida Martinez
Wish Coordinator

Paige Johnston
Wish Assist Coordinator

Sydney Hanson
Wish Coordinator

Lauren Srodka
Donor Care & Support Coordinator
West Coast

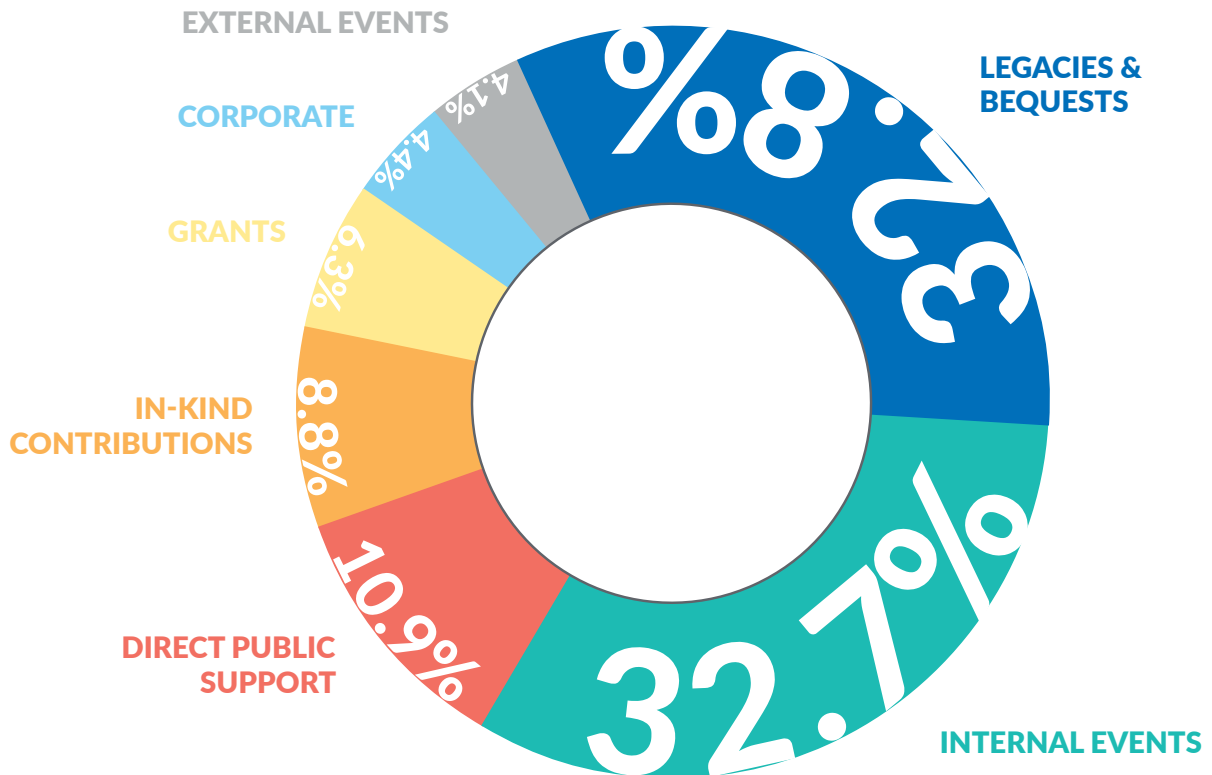
Stacy Giron
Wish Coordinator

Julia Bustamante
Mission Support Administrator

FINANCIALS

Corporate sponsorships, special events, foundation grants and individual contributions make it possible for Make-A-Wish Southern Florida to deliver our wish-granting mission. All funds raised locally are used to grant the wishes of local children with critical illnesses. To provide our wish families with a stress-free experience, wish expenses including travel, hotel, meals, passes for attractions and spending money, are fully covered.

WHERE THE MONEY CAME FROM...



STATEMENTS OF FINANCIAL POSITION August 31, 2022 and 2021	2022	2021
Cash and Cash Equivalents	\$ 18,456,717	\$12,117,269
Investments	16,443,251	17,883,887
Contributions Receivable	6,852,948	9,863,315
Property and Equipment, Net	12,112,119	9,092,753
Other Assets	1,773,627	1,468,804
Total Assets	\$55,638,662	\$50,426,028
Current Liabilities	\$ 2,258,749	\$4,937,320
Net Assets	53,379,913	45,488,708
Total Liabilities and Net Assets	\$55,638,662	\$50,426,028

STATEMENT OF ACTIVITIES Years Ended August 31, 2022 and 2021	2022	2021
Operating Revenue		
Public Support	\$17,310,197	\$12,859,950
Investment & Other Income	(1,765,801)	3,634,669
Total Operating Revenues	15,544,396	16,494,619
Operating Expenses		
Program Services	5,816,994	5,320,802
Fundraising	2,283,921	1,799,578
Management & General	1,625,208	886,495
Total Operating Expenses	9,726,123	8,006,875
Non-Operating Revenue	2,072,932	717,589
Change in Net Assets	\$7,891,205	\$9,205,333

Audited financial statements are available upon request.





Thank you to all of our donors for helping make wishes
come true. For a complete list of our donors, visit
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