# MAKE-A-WISH FOUNDATION® OF ALASKA AND WASHINGTON

# **FINANCIAL STATEMENTS**

YEARS ENDED AUGUST 31, 2022 AND 2021



# MAKE-A-WISH FOUNDATION® OF ALASKA AND WASHINGTON TABLE OF CONTENTS YEARS ENDED AUGUST 31, 2022 AND 2021

INDEPENDENT AUDITORS' REPORT	1
FINANCIAL STATEMENTS	
STATEMENTS OF FINANCIAL POSITION	3
STATEMENTS OF ACTIVITIES	4
STATEMENTS OF FUNCTIONAL EXPENSES	6
STATEMENTS OF CASH FLOWS	8
NOTES TO FINANCIAL STATEMENTS	9



#### **INDEPENDENT AUDITORS' REPORT**

Board of Trustees Make-A-Wish Foundation® of Alaska and Washington Seattle, Washington

# Report on the Audit of the Financial Statements Opinion

We have audited the accompanying financial statements of Make-A-Wish Foundation® of Alaska and Washington (a nonprofit organization), which comprise the statements of financial position as of August 31, 2022 and 2021, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Make-A-Wish Foundation® of Alaska and Washington as of August 31, 2022 and 2021, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

#### Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of Make-A-Wish Foundation® of Alaska and Washington and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about Make-A-Wish Foundation® of Alaska and Washington's ability to continue as a going concern for one year after the date the financial statements are available to be issued.

# Auditors' Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due
  to fraud or error, and design and perform audit procedures responsive to those risks. Such
  procedures include examining, on a test basis, evidence regarding the amounts and disclosures
  in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit
  procedures that are appropriate in the circumstances, but not for the purpose of expressing an
  opinion on the effectiveness of Make-A-Wish Foundation® of Alaska and Washington's internal
  control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about Make-A-Wish Foundation® of Alaska and Washington's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

CliftonLarsonAllen LLP

Clifton Larson Allen LLP

Phoenix, Arizona May 24, 2023

# MAKE-A-WISH FOUNDATION® OF ALASKA AND WASHINGTON STATEMENTS OF FINANCIAL POSITION AUGUST 31, 2022 AND 2021

		2022		2021
ASSETS				
Cash and Cash Equivalents Investments Due from Related Entities Prepaid Expenses Contributions Receivable, Net Other Assets Investments Held for Long-Term Purposes Property and Equipment, Net	\$	2,056,983 3,950,169 160,626 110,015 919,057 48,278 38,806 379,296	\$	2,392,212 4,155,095 126,211 96,013 183,054 387,469 46,237 402,488
Total Assets	\$	7,663,230	\$	7,788,779
LIABILITIES AND NET ASSETS LIABILITIES				
Accounts Payable and Accrued Expenses Due to Related Entities Other Liabilities Deferred Rent Capital Lease Obligations Total Liabilities	\$	404,609 56,066 4,615 95,586 88,334 649,210	\$	336,734 8,299 42,500 79,522 68,770 535,825
NET ASSETS Without Donor Restrictions With Donor Restrictions Total Net Assets	_	6,207,746 806,274 7,014,020	_	6,992,337 260,617 7,252,954
Total Liabilities and Net Assets	\$	7,663,230	\$	7,788,779

# MAKE-A-WISH FOUNDATION® OF ALASKA AND WASHINGTON STATEMENT OF ACTIVITIES YEAR ENDED AUGUST 31, 2022

	thout Donor testrictions	ith Donor	Total
REVENUES, GAINS, AND OTHER SUPPORT			
Public Support:			
Contributions, Cash	\$ 3,452,539	\$ 71,151	\$ 3,523,690
Contributions, Donated Goods and Services	1,801,640	502,519	2,304,159
Grants	78,000	174,966	252,966
Total Public Support	 5,332,179	748,636	 6,080,815
Internal Special Events, Cash	2,574,826	15,500	2,590,326
Less: Costs of Direct Benefits to Donors	 (370,491)	 -	 (370,491)
Total Internal Special Events	 2,204,335	15,500	 2,219,835
Investment Income, Net	(766,962)	(7,431)	(774,393)
Other Income	19,009	-	19,009
Net Assets Released from Restrictions	 211,048	 (211,048)	 
Subtotal	(536,905)	(218,479)	(755,384)
Total Revenues, Gains, and Other Support	6,999,609	545,657	7,545,266
EXPENSES			
Program Services:			
Wish Granting	 5,000,699	 	 5,000,699
Total Program Services	5,000,699	-	5,000,699
Support Services:			
Fundraising	1,478,253	-	1,478,253
Management and General	 1,301,517	-	1,301,517
Total Support Services	 2,779,770	 -	 2,779,770
Total Expenses	 7,780,469	 	 7,780,469
OTHER LOSSES			
Losses on Disposal of Equipment	 3,731	 	 3,731
CHANGE IN NET ASSETS	(784,591)	545,657	(238,934)
Net Assets - Beginning of Year	6,992,337	 260,617	 7,252,954
NET ASSETS - END OF YEAR	\$ 6,207,746	\$ 806,274	\$ 7,014,020

# MAKE-A-WISH FOUNDATION® OF ALASKA AND WASHINGTON STATEMENT OF ACTIVITIES YEAR ENDED AUGUST 31, 2021

	Without Donor Restrictions		 ith Donor	Total
REVENUES, GAINS, AND OTHER SUPPORT				
Public Support:				
Contributions, Cash	\$	4,080,839	\$ 5,980	\$ 4,086,819
Contributions, Donated Goods and Services		784,309	21,066	805,375
Grants		450,429	 	 450,429
Total Public Support		5,315,577	27,046	5,342,623
Internal Special Events, Cash		1,454,977	172,333	1,627,310
Less: Costs of Direct Benefits to Donors		(103,830)	 	 (103,830)
Total Special Events		1,351,147	172,333	1,523,480
Investment Income, Net		779,134	8,089	787,223
Forgiveness of Paycheck Protection Program Loan		403,130	-	403,130
Other Income		18,257	-	18,257
Net Assets Released from Restrictions		79,108	 (79,108)	-
Subtotal		1,279,629	(71,019)	1,208,610
Total Revenues, Gains, and Other Support		7,946,353	128,360	8,074,713
EXPENSES				
Program Services:				
Wish Granting		3,016,279		 3,016,279
Total Program Services		3,016,279	-	3,016,279
Support Services:				
Fundraising		992,474	-	992,474
Management and General		1,836,717	 _	 1,836,717
Total Support Services		2,829,191	 -	 2,829,191
Total Expenses		5,845,470	-	5,845,470
CHANGE IN NET ASSETS		2,100,883	128,360	2,229,243
Net Assets - Beginning of Year		4,891,454	 132,257	 5,023,711
NET ASSETS - END OF YEAR	\$	6,992,337	\$ 260,617	\$ 7,252,954

# MAKE-A-WISH FOUNDATION® OF ALASKA AND WASHINGTON STATEMENT OF FUNCTIONAL EXPENSES YEAR ENDED AUGUST 31, 2022

	Program Services		Support Services			
	Wish Granting	Fundraising	Management and General	Total Support Services	Direct Donor Benefits	Total
Direct Costs of Wishes Salaries, Taxes, and Benefits	\$ 3,246,098 1,048,794	\$ - 789,539	\$ - 885,045	\$ - 1,674,584	\$ - -	\$ 3,246,098 2,723,378
Printing, Subscriptions, and Publications	21,505	44,912	10,471	55,383		76,888
Professional Fees	10,388	17,935	100,747	118,682	-	129,070
Rent and Utilities	118,605	89,257	103,178	192,435	_	311,040
Postage and Delivery	12,314	15,812	2,863	18,675		30,989
Travel	1,563	5,104	3,484	8,588	_	10,151
Meetings and Conferences	7,404	21,026	22,046	43,072	_	50,476
Office Supplies	61,148	6,382	6,796	13,178	_	74,326
Communications	16,449	11,978	13,856	25,834	_	42,283
Advertising and Media (Cash)	73	52,395	-	52,395	_	52,468
Advertising and Media (In-Kind)	2,816	269,881	_	269,881	_	272,697
Repairs and Maintenance	3,639	2,741	4,217	6,958	_	10,597
Membership Dues	2,194	4,676	2,337	7,013	_	9,207
Bad Debt Expense	_,	(10,563)	_,00.	(10,563)	_	(10,563)
National Partnership Dues	392,057	70,788	81,678	152,466	_	544,523
Miscellaneous	24,588	62,990	37,730	100,720	_	125,308
Depreciation and Amortization Special Event Expenses - Direct	31,064	23,400	27,069	50,469	-	81,533
Donor Benefits	-	-	-	-	370,491	370,491
Total	5,000,699	1,478,253	1,301,517	2,779,770	370,491	8,150,960
Less: Expenses Netted Against Revenues on the Statement of Activities: Special Event Expenses -						
Direct Donor Benefits					(370,491)	(370,491)
Total Expenses Included in the Expense Section of						
the Statement of Activities	\$ 5,000,699	\$ 1,478,253	\$ 1,301,517	\$ 2,779,770	\$ -	\$ 7,780,469

# MAKE-A-WISH FOUNDATION® OF ALASKA AND WASHINGTON STATEMENT OF FUNCTIONAL EXPENSES YEAR ENDED AUGUST 31, 2021

	Program Services		Support Services	<b>S</b>		
	Wish Granting	Fundraising	Management and General	Total Support Services	Direct Donor Benefits	Total
Direct Costs of Wishes	\$ 1,769,430	\$ -	\$ -	\$ -	\$ -	\$ 1,769,430
Salaries, Taxes, and Benefits Printing, Subscriptions, and	675,311	548,577	1,375,798	1,924,375	-	2,599,686
Publications	14,243	28,735	11,930	40,665	-	54,908
Professional Fees	1,659	16,415	73,451	89,866	-	91,525
Rent and Utilities	99,995	44,143	155,871	200,014	-	300,009
Postage and Delivery	7,472	12,236	4,163	16,399	-	23,871
Travel	14	50	-	50	-	64
Meetings and Conferences	6,446	20,900	8,069	28,969	-	35,415
Office Supplies	46,495	4,914	9,917	14,831	-	61,326
Communications	13,329	7,201	18,692	25,893	-	39,222
Advertising and Media (Cash)	1,427	14,763	79	14,842	-	16,269
Advertising and Media (In-Kind)	-	95,000	-	95,000	-	95,000
Repairs and Maintenance	2,789	1,046	3,831	4,877	-	7,666
Membership Dues	968	6,665	3,463	10,128	-	11,096
Bad Debt Expense	-	37,999	-	37,999	-	37,999
National Partnership Dues	382,298	69,026	79,645	148,671	-	530,969
Miscellaneous	(37,285)	67,994	41,313	109,307	-	72,022
Depreciation and Amortization	31,688	16,810	50,495	67,305	-	98,993
Special Event Expenses - Direct Donor Benefits	•	·	·		103,830	103,830
Total Expenses by Function	3,016,279	992,474	1,836,717	2,829,191	103,830	5,949,300
Less: Expenses Netted Against Revenues on the Statement of Activities:	3,010,279	552,414	1,000,717	2,029,191	100,000	3,949,300
Special Event Expenses - Direct Donor Benefits					(103,830)	(103,830)
Total Expenses Included in the Expense Section of the Statement of Activities	\$ 3,016,279	\$ 992,474	\$ 1,836,717	\$ 2,829,191	\$ -	\$ 5,845,470

# MAKE-A-WISH FOUNDATION® OF ALASKA AND WASHINGTON STATEMENT OF CASH FLOWS YEARS ENDED AUGUST 31, 2022 AND 2021

		2022		2021
CASH FLOWS FROM OPERATING ACTIVITIES				
Change in Net Assets	\$	(238,934)	\$	2,229,243
Adjustments to Reconcile Change in Net Assets to	Ψ	(230,934)	Ψ	2,229,240
Provided by Operating Activities:				
Depreciation and Amortization		81,533		98,993
Forgiveness of Paycheck Protection Program Loan		-		(403,130)
Bad Debt Expense		(10,563)		37,999
Change in Discount to Present Value of Contributions Receivable		5,884		(74)
Net Realized and Unrealized Gains on Investments		1,046,287		(652,849)
Loss on Disposal of Equipment		3,731		(002,043)
Contributed Property and Equipment and Other Assets		339,266		2,023
(Increase) Decrease in Assets:		333,200		2,020
Contributions Receivable		(731,324)		(140,824)
Due from Related Entities		(34,415)		(52,215)
Prepaid Expenses		(14,002)		54,883
Other Assets		(75)		(2,200)
Increase (Decrease) in Liabilities:		(13)		(2,200)
Accounts Payable and Accrued Expenses		67,875		83,122
Other Liabilities		(37,885)		41,504
Due to Related Entities		47,767		(7,478)
Deferred Rent		16,064		25,761
Net Cash Provided by Operating Activities	_	541,209		1,314,758
Net dasir i rovided by operating Activities		041,200		1,514,750
CASH FLOWS FROM INVESTING ACTIVITIES				
Purchases of Investments		(873,631)		(869,089)
Proceeds from Sales of Investments		39,701		570,542
Purchases of Property and Equipment		(20,178)		(8,145)
Net Cash Used by Investing Activities		(854,108)		(306,692)
		,		,
CASH FLOWS FROM FINANCING ACTIVITIES				
Principal Payments on Capital Lease Obligations		(22,330)		(26,029)
NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS		(335,229)		982,037
Cash and Cash Equivalents - Beginning of Year		2,392,212		1,410,175
CASH AND CASH FOUNTAL ENTS. END OF YEAR	ф	2.056.002	¢	2 202 242
CASH AND CASH EQUIVALENTS - END OF YEAR	<u>\$</u>	2,056,983	\$	2,392,212
SUPPLEMENTAL DISCLOSURES OF CASH FLOW INFORMATION				
Acquisition of Equipment Through a Capital Lease	\$	71,704	\$	
Contributed Other Assets, Net Change	\$	(339,266)	\$	(6,623)
Contributed Property and Equipment	\$ \$ \$		\$ \$ \$	4,600
Cash Paid for Interest	\$	3,168	\$	4,371

#### NOTE 1 ORGANIZATION

Make-A-Wish Foundation® of Alaska and Washington (the Foundation) is a Washington nonprofit corporation, organized for the purpose of creating life changing wishes to children with critical illnesses. The Foundation is an independently operating chapter of Make-A-Wish Foundation® of America (the National Organization), which operates to develop and implement national programs in public relations and fund raising for the benefit of all local chapters. To be a Make-A-Wish chapter, the local chapter is obligated to comply with a chapter agreement with the National Organization and such guidelines, resolutions, and policies as may be adopted by the National Organization's board of directors.

#### NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### **Basis of Presentation**

The financial statements of the Foundation are prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America (U.S. GAAP) applicable to nonprofit entities.

#### Cash and Cash Equivalents

The Foundation considers all highly liquid investments with an original maturity of three months or less when purchased to be cash equivalents.

#### <u>Investments</u>

Investments are recorded at fair value. Investment income, including gains and losses on investments, is recorded as increases or decreases in without donor-restricted net assets unless its use is limited by donor-imposed restrictions or law.

The Foundation's investments are exposed to various risks, such as interest rate, credit, and overall market volatility. Due to the level of risk associated with certain investments, it is reasonably possible that those changes in the values of investments will occur in the near term and that such changes could be material to the amounts reported in the statements of financial position.

#### **Contributions Receivable**

Contributions receivable are unconditional promises to give. Such promises that are expected to be collected within one year are recorded at expected net realizable value when the promise is received. Unconditional promises to give that are expected to be collected in future years are recorded at the present value of estimated future cash flows. Contributions receivable are discounted using fair value rates and contributions are written off when deemed uncollectible.

# NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### **Property and Equipment, Net**

Property and equipment having a unit cost of greater than \$500 and a useful life of more than one year are capitalized at cost when purchased. Donated assets are capitalized at the estimated fair value at the date of receipt and restrictions are released once the asset has been placed into service. Property and equipment under capital leases are stated at the present value of future minimum lease payments at the time of acquisition. Depreciation on property and equipment is provided on a straight-line basis over the estimated useful lives of the assets, generally 3 to 7 years. Leasehold improvements are amortized over the shorter of the estimated useful life of the asset or the remaining terms of the leases. The costs of normal maintenance and repairs that do not add to the value of the asset or materially extend its life are expensed as incurred.

Long-lived assets, such as property and equipment, are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. If circumstances indicate a long-lived asset may be impaired, the asset value will be reduced to fair value. Fair value is determined through various valuation techniques including quoted market values and third-party independent appraisals, as considered necessary.

#### **Fair Value Measurements**

Fair value measurements of financial assets and financial liabilities and fair value measurements of nonfinancial items are recognized or disclosed at fair value in the financial statements on a recurring basis. Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date.

The Foundation utilizes valuation techniques that maximize the use of observable inputs and minimize the use of unobservable inputs to the extent possible. The Foundation determines fair value based on assumptions that market participants would use in pricing an asset or liability in the principal or most advantageous market. When considering market participant assumptions in fair value measurements, the following fair value hierarchy distinguishes between observable and unobservable inputs, which are categorized in one of the following levels:

Level 1 – Unadjusted quoted prices in active markets for identical assets (or liabilities) that the reporting entity has the ability to access at the measurement date.

Level 2 – Prices for a similar asset (or liability), other than quoted prices included in Level 1 inputs, that are observable for the asset (or liability), either directly or indirectly. If the asset (or liability) has a specified term, a Level 2 input must be observable for substantially the full term of the asset (or liability).

Level 3 – Unobservable inputs for the asset (or liability) used to measure fair value to the extent that observable inputs are not available, thereby allowing for situations in which there is little, if any, market activity for the asset (or liability) at measurement date.

#### NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

### **Net Assets**

Net assets, revenues, gains, and losses are classified based on the existence or absence of donor- or grantor-imposed restrictions. Accordingly, net assets and changes therein are classified and reported as follows:

Net Assets Without Donor Restrictions – Net assets available for use in general operations and not subject to donor (or certain grantor) restrictions.

Net Assets With Donor Restrictions – Net assets subject to donor- (or certain grantor-) imposed restrictions. Some donor-imposed restrictions are temporary in nature, such as those that will be met by the passage of time or other events specified by the donor. Other donor-imposed restrictions are perpetual in nature, where the donor stipulates that resources be maintained in perpetuity. Gifts of long-lived assets and gifts of cash restricted for the acquisition of long-lived assets are recognized as restricted revenue when received and released from restrictions when the assets are placed in service. Donor-imposed restrictions are released when a restriction expires, that is, when the stipulated time has elapsed, when the stipulated purpose for which the resource was restricted has been fulfilled, or both.

Contributions restricted by donors are reported as increases in net assets without donor restrictions if the restrictions expire (that is, when a stipulated time restriction ends or purpose restriction is accomplished) in the reporting period in which the revenue is recognized. All other donor-restricted contributions are reported as increases in net assets with donor restrictions, depending on the nature of the restrictions. When a restriction expires, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statement of activities as Net Assets Released from Restrictions.

# Revenue Recognition

Revenue is recognized on the accrual basis and generally consists of contributions, special event revenue, in-kinds and other income.

Special event revenue consists of registrations, sponsorships and other contributions. The exchange element of the special event revenue was approximately \$370,500 and \$104,000 for the years ended August 31, 2022 and 2021, respectively. The portion that is considered to be exchange revenue is recognized as revenue when the performance obligations are met which is the occurrence of the event.

Unconditional promises to give are recognized initially at fair value as contributions revenue in the period such promises are made by donors. Fair value is estimated giving consideration to anticipated future cash receipts (after allowance is made for uncollectible contributions) and discounting such amounts at a risk-adjusted rate commensurate with the duration of the donor's payment plan. Amortization of the discounts is recorded as additional contributions revenue.

#### NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

# **Revenue Recognition (Continued)**

Conditional promises to give are not recognized as contribution revenue and receivables until the conditions have been substantially met. Conditional promises outstanding for the years ended August 31, 2022 and 2021 were \$56,000 and \$37,000, respectively.

Contributions of assets other than cash are recorded at their estimated fair value. Contributions of services are recognized if the services received (a) create or enhance nonfinancial assets or (b) require specialized skills, are provided by individuals possessing those skills, and would typically need to be purchased if not provided by donation.

The Foundation received in-kind contributions of assets, services, and materials that are reported as follows:

				Mar	nagement	
August 31, 2022	Program	Fu	ındraising	and	d General	Total
Wish Related	\$ 1,855,972	\$	-	\$	-	\$ 1,855,972
Professional Services	26		-		_	26
Advertising and Media	2,816		269,881		-	272,697
Other	 51,041		1,692		1,610	54,343
Total	\$ 1,909,855	\$	271,573	\$	1,610	2,183,038
Contributions Receivable, Net Change						460,387
Other Assets, Net Change						 (339,266)
Total						\$ 2,304,159
August 31, 2021						
Wish Related	\$ 594,092	\$	-	\$	-	\$ 594,092
Advertising and Media	-		95,000		-	95,000
Other	 35,954		3,525		57,761	97,240
Total	\$ 630,046	\$	98,525	\$	57,761	 786,332
Contributions Receivable, Net Change						21,066
Other Assets, Net Change						(6,623)
Property and Equipment (Capitalized)						 4,600
Total						\$ 805,375

Wish related in-kinds consist of donated travel, goods and other services used in the delivery of wishes. The Foundation estimates the fair value of wish related in-kinds on the basis of estimates of the current market rates for similar travel, goods and other services in the Foundation's market. Professional services are valued and reported at the estimated fair value based on current rates for similar services.

# NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

# **Revenue Recognition (Continued)**

An internal special event is a fundraising event coordinated and staffed by Foundation personnel rather than a third-party support group or organization. It is designed to attract people for the purpose of raising mission awareness, for increasing funding from existing donors, and the cultivation of future donors. Internal special event in-kind amounts are donated items recorded at fair value that are used in facilitating the event. Examples of such donated items are generally food, beverage, facility costs, and auction items. The Foundation estimates the fair value of these donated items based on the current market rates for similar items in the Foundation's market. The Foundation receives auction items to be sold at its special events. Contributed auction items are valued at the gross selling price received and the value is included in internal special event revenue on the statement of activities. The amount of auction items received and sold during the years ended August 31, 2022 and 2021 totaled \$526,149 and \$250,381, respectively.

Advertising and media is used to help the Foundation communicate its message or mission and includes fund raising materials, informational material, or advertising, and may be in the form of an audio or video tape of a public service announcement, a layout for a newspaper, media time or space for public service announcements, or other purposes.

Donated advertising and media is reported as contribution revenue and fundraising or public information expense when received and the reporting of such contributions is unaffected by whether the Foundation could afford to purchase or would have purchased the assets at their fair value.

In-kind contributions related to wish granting are restricted to be used in granting wishes. In-kind contributions related to special events are restricted for use at those events. No other in-kind contributions were received with donor restrictions.

#### **Income Taxes**

The Foundation is a nonprofit organization exempt from federal income under the provisions of Internal Revenue Code (IRC) Section 501(c)(3). However, the Foundation remains subject to income taxes on any net income that is derived from a trade or business, regularly carried on and not in furtherance of the purpose for which it was granted exemption. No income tax provision has been recorded as the net income, if any, from any unrelated trade or business, in the opinion of management, is not material to the financial statements taken as a whole.

Management believes that no uncertain tax positions exist for the Foundation at August 31, 2022. The Foundation files income tax returns in the U.S. federal jurisdiction, and applicable state jurisdictions.

#### NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

### **Functional Expenses**

The Foundation performs three functions: wish granting, fundraising, and management and general. Definitions of these functions are as follows:

#### Wish Granting

Activities performed by the Foundation in granting wishes to children with critical illnesses.

#### **Fundraising**

Activities performed by the Foundation to generate funds and/or resources to support its programs and operations.

# Management and General

All costs not identifiable with a single program or fundraising activity, but indispensable to the conduct of such programs and activities and to the Foundation's existence, are included as management and general expenses. This includes expenses for the overall direction of the Foundation, business management, general recordkeeping, budgeting, financial reporting, and activities relating to these functions such as salaries, rent, supplies, equipment, and other expenses.

Expenses that benefit more than one function of the Foundation are allocated among the functions based generally on the amount of time spent by employees on each function.

#### **Deferred Rent**

The Foundation accounts for rent expense evenly over the term of the lease using the straight-line method. The unamortized deferred rent was \$95,586 and \$79,522 at August 31, 2022 and 2021, respectively.

#### **Management Estimates**

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make a number of estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

#### Adoption of Accounting Pronouncement

In September 2020, the Financial Accounting Standards Board (FASB) issued Accounting Standards Update (ASU) 2020-07, *Presentation and Disclosures by Not-for-Profit Entities for Contributed Nonfinancial Assets*. This standard requires that contributed nonfinancial assets are reported on a separate line item in the statements of activities, apart from contributions of cash and other financial assets. It also requires disclosure of disaggregated amounts of contributed nonfinancial assets by category that depicts the type of contributed nonfinancial assets along with additional qualitative information about the monetization of such assets, donor restrictions and valuation techniques. The adoption of this standard did not have any significant impact on the accompanying financial statements or disclosures.

#### NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### **Accounting Pronouncement Not Yet Effective**

In February 2016, FASB issued ASU 2016-02, *Leases*. This accounting standard requires organizations that lease assets to recognize a right-of-use asset and a lease liability, initially measured at the present value of the lease payments, in its statement of financial position. This accounting standard will also require additional disclosures about the amount, timing and uncertainty of cash flows arising from leases. This accounting standard is effective for the Foundation as of fiscal year 2023. Management is currently evaluating the impact of adopting this accounting standard.

#### NOTE 3 LIQUIDITY AND AVAILABILITY

The Foundation monitors liquidity regularly through the monthly financial package provided to the board and through the enterprise-wide Benchmarks of Excellence. Holding 6 months to 24 months of liquidity is considered excellent based off the enterprise-wide published scale.

	2022	2021
Total Financial Assets	\$ 7,125,641	\$ 6,902,809
Donor-Imposed Restrictions: Restricted Funds Endowments	(767,468) (38,806)	(214,380) (46,237)
Net Financial Assets after Donor-Imposed Restrictions	\$ 6,319,367	\$ 6,642,192

Financial assets include cash and cash equivalents, investments, due from related entities, contributions receivable and investments held for long-term purposes. For purposes of analyzing resources available to meet general expenditures over one year, the Foundation considers all expenditures related to its ongoing program activities, as well as the functions in support of those activities, to be general expenditures.

The endowment fund consists of a donor-restricted endowment. Income from the donor-restricted endowment is restricted for specific purposes, with the exception of the amounts available for general use. Donor-restricted endowment funds are not available for general expenditure.

#### NOTE 4 FAIR VALUE MEASUREMENTS

#### **Fair Value of Financial Instruments**

Fair value is defined as the amount that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date.

# NOTE 4 FAIR VALUE MEASUREMENTS (CONTINUED)

# Fair Value of Financial Instruments (Continued)

The fair values of the financial instruments shown in the following tables as of August 31, 2022 and 2021 represent the amounts that would be received to sell those assets or that would be paid to transfer those liabilities in an orderly transaction between market participants at that date. Those fair value measurements maximize the use of observable inputs.

However, in situations where there is little, if any, market activity for the asset or liability at the measurement date, the fair value measurement reflects the Foundation's own judgments about the assumptions that market participants would use in pricing the asset or liability. Those judgments are developed by the Foundation based on the best information available in the circumstances, including expected cash flows and appropriately risk-adjusted discount rates, and available observable and unobservable inputs.

### Overall Investment Objective

The overall investment objective of the Foundation is to invest its assets in a prudent manner that will achieve a long-term rate of return sufficient to fund a portion of its annual operating activities and increase investment value after inflation. The Foundation diversifies its investments among various asset classes incorporating multiple strategies and managers. Major investment decisions are authorized by the board's audit and finance committee, which oversees the Foundation's investment program in accordance with established guidelines.

#### Fair Value Hierarchy

The following table presents the placement in the fair value hierarchy of assets that are measured at fair value on a recurring basis at August 31:

		Level 1		Level 2		Level 3		ssets Not eld at Fair Value		Total
August 31, 2022										
Investments: Mutual Funds	Φ	2 006 746	φ		φ		φ		\$	2 006 746
	\$	3,886,746	\$	-	\$	-	Ф	-	Ф	3,886,746
Exchange-Traded Funds		75,884		-		-				75,884
Cash and Cash Equivalents		-						26,345		26,345
Total Investments	\$	3,962,630	\$		\$		\$	26,345	\$	3,988,975
August 31, 2021 Investments: Mutual Funds	\$	4,109,405	\$	-	\$	-	\$	-	\$	4,109,405
Exchange-Traded Funds		79,208		-		-		-		79,208
Cash and Cash Equivalents								12,719		12,719
Total Investments	\$	4,188,613	\$		\$		\$	12,719	\$	4,201,332

#### NOTE 5 CONTRIBUTIONS RECEIVABLE

Contributions receivable include pledges that have been discounted at a rate of 3.27% and 1.39% at August 31, 2022 and 2021, respectively. The following is a summary of the Foundation's contributions receivable at August 31:

	 2022			
Total Amounts Due in:	 			
One Year	\$ 888,592	\$	208,419	
Two to Five Years	50,000		-	
Gross Contributions Receivable	938,592		208,419	
Less: Allowance for Doubtful Accounts	(13,651)		(25,365)	
Less: Discount to Present Value	 (5,884)		-	
Contributions Receivable, Net	\$ 919,057	\$	183,054	

#### NOTE 6 TRANSACTIONS WITH RELATED ENTITIES

The National Organization conducts national fundraising efforts for which cash and in-kind donations are received and shared with the Foundation. These funds represent revenues associated with: distributions from national partners, individual donation amounts collected via online and white mail donations, amounts for internal grants, travel, and training scholarships, amounts to fund the Adopt-A-Wish® program, and other miscellaneous revenues. During the years ended August 31, 2022 and 2021, the Foundation received \$961,044 and \$1,217,683, respectively, from these national revenue streams.

Conversely, the Foundation pays amounts to the National Organization for annual dues, insurance, and other miscellaneous ancillary expenses that the National Organization pays on behalf of the Foundation and for services provided by the National Organization. Amounts totaling \$636,358 and \$630,980 were paid from the Foundation to the National Organization during the years ended August 31, 2022 and 2021, respectively.

Chapters who assist with the organization and granting of wishes from other chapters are paid a "fee for service" called the wish assist fee. Under this program, the Foundation received \$6,200 and \$-0- for the years ended August 31, 2022 and 2021, respectively, which is recorded in the accompanying statement of activities as other income.

Amounts due from and to related entities consisted of the following as of August 31:

			2021		
Balance at August 31:			_		
Due from National Organization	\$	136,565	\$	126,157	
Due from Other Chapters		24,061		54	
Total Due from Related Entities	\$	160,626	\$	126,211	
Due to National Organization	\$	13,946	\$	529	
Due to Other Chapters		42,120		7,770	
Total Due to Related Entities	\$	56,066	\$	8,299	

#### NOTE 6 TRANSACTIONS WITH RELATED ENTITIES (CONTINUED)

Amounts due from the National Organization represent contributions remitted to the National Organization that are identified for the Foundation's use but were not yet transferred to the Foundation as of year-end. Amounts due from other chapters represent amounts paid in assisting other chapters with their wish granting. Amounts due to other chapters represent amounts owed to other chapters who have assisted in the granting of wishes for the Foundation. Amounts due to the National Organization generally represent unpaid chapter dues and services.

During the years ended August 31, 2022 and 2021, the Foundation received contributions, both cash and in-kind, from board members totaling \$285,502 and \$231,828, respectively. At August 31, 2022 and 2021, amounts due from board members totaled \$9,000 and \$45,685, respectively, and are included in contributions receivable in the accompanying statements of financial position.

#### NOTE 7 PROPERTY AND EQUIPMENT, NET

Property and equipment consisted of the following as of August 31:

	2022	2021	
Computer Equipment and Software	\$ 121,070	\$	104,624
Other Equipment	229,161		231,715
Leasehold Improvements	426,027		426,027
Total	776,258		762,366
Less: Accumulated Depreciation and Amortization	 (396,962)		(359,878)
Property and Equipment, Net	\$ 379,296	\$	402,488

Depreciation and amortization expense totaled \$81,533 and \$98,993 for the years ended August 31, 2022 and 2021, respectively.

#### NOTE 8 LEASES

The Foundation is obligated under various capital and operating leases for offices and equipment, which expire at various dates through December 31, 2029. As of August 31, 2022 and 2021, the cost of leased property and equipment under capital leases was \$119,164 and \$153,032, respectively, and accumulated depreciation was \$32,148 and \$95,613, respectively. Total rent expense for all operating leases for the years ended August 31, 2022 was \$296,320 and \$294,333, respectively.

# NOTE 8 LEASES (CONTINUED)

Future minimum lease payments under capital and operating leases having remaining terms in excess of one year are as follows:

	(	Operating		Capital		
Year Ending August 31:		Leases	Leases			
2023	\$	267,744	\$	24,603		
2024		275,757		24,154		
2025		284,234		16,849		
2026		292,787		16,139		
2027		292,002		10,760		
Thereafter		522,828		-		
Total Minimum Lease Payments		1,935,352		92,505		
Less Amounts Representing Interest		-		(4,171)		
Present Value of Net Minimum Lease Payments	\$	1,935,352	\$	88,334		

# NOTE 9 NET ASSETS

Net assets with donor restrictions are available for the following purposes or periods as of August 31:

Subject to Expenditure for Specified Purpose: Wish Granting \$502,519 \$27,046 Subject to the Passage of Time: Promises to Give that are Not Restricted by Donors, but Which are Unavailable for Expenditure Until Due 264,949 187,334  Total 264,949 187,334 Endowment: Subject to Endowment Spending Policy and Appropriation: Earnings on Endowment Funds 658 8,089 Original Donor-Restricted Gift Amount to be Maintained in Perpetuity:		2022		2021	
Promises to Give that are Not Restricted by Donors, but Which are Unavailable for Expenditure Until Due Total Total Endowment: Subject to Endowment Spending Policy and Appropriation: Earnings on Endowment Funds Original Donor-Restricted Gift Amount to be	, , ,	\$	502,519	\$	27,046
but Which are Unavailable for Expenditure Until Due 264,949 187,334  Total 264,949 187,334  Endowment: Subject to Endowment Spending Policy and Appropriation: Earnings on Endowment Funds 658 8,089 Original Donor-Restricted Gift Amount to be	Subject to the Passage of Time:				
Total 264,949 187,334  Endowment: Subject to Endowment Spending Policy and Appropriation: Earnings on Endowment Funds 658 8,089  Original Donor-Restricted Gift Amount to be	Promises to Give that are Not Restricted by Donors,				
Endowment: Subject to Endowment Spending Policy and Appropriation: Earnings on Endowment Funds Original Donor-Restricted Gift Amount to be	but Which are Unavailable for Expenditure Until Due		264,949		187,334
Subject to Endowment Spending Policy and Appropriation: Earnings on Endowment Funds 658 8,089 Original Donor-Restricted Gift Amount to be	Total		264,949		187,334
Appropriation: Earnings on Endowment Funds 658 8,089 Original Donor-Restricted Gift Amount to be	Endowment:				
Original Donor-Restricted Gift Amount to be					
	Earnings on Endowment Funds		658		8,089
Maintained in Perpetuity:	Original Donor-Restricted Gift Amount to be				
	Maintained in Perpetuity:				
Wishing Well <u>38,148</u> <u>38,148</u>	Wishing Well		38,148		38,148
Total Net Assets With Donor Restrictions \$ 806,274 \$ 260,617	Total Net Assets With Donor Restrictions	\$	806,274	\$	260,617

#### NOTE 10 ENDOWMENTS

The Foundation is subject to the enacted version of the Uniform Prudent Management of Institutional Funds Act of 2006 (UPMIFA) and is required to make disclosures about endowment funds.

The Foundation's endowment consists of an individual fund. Net assets associated with endowment funds are classified and reported based on the existence or absence of donor-imposed restrictions. Endowment assets are reflected as investments held for long-term purposes on the statements of financial position.

#### **Interpretation of Relevant Law**

The board of directors of the Foundation has interpreted the Washington UPMIFA as requiring preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, the Foundation classifies as donor-restricted net assets: (a) the original value of gifts donated to the donor-restricted endowment, (b) the original value of subsequent gifts to the donor-restricted endowment, and (c) accumulated earnings on the donor-restricted endowment funds. The accumulated earnings on the endowment funds remain treated as donor-restricted net assets until those amounts are appropriated for expenditure by the Foundation in a manner consistent with the standard of prudence prescribed by UPMIFA.

In accordance with UPMIFA, the Foundation considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- The duration and preservation of the fund
- The purposes of the Foundation and the donor-restricted endowment fund
- General economic conditions
- The possible effect of inflation and deflation
- The expected total return from income and the appreciation of investments
- Other resources of the Foundation
- The investment policies of the Foundation

Endowment fund composition by type of fund as of August 31 is as follows:

	 t Donor ictions	 th Donor strictions	Total
August 31, 2022 Donor-Restricted Endowment Funds	\$ _	\$ 38,806	\$ 38,806
August 31, 2021 Donor-Restricted Endowment Funds	\$ 	\$ 46,237	\$ 46,237

# NOTE 10 ENDOWMENTS (CONTINUED)

# **Interpretation of Relevant Law (Continued)**

Changes in endowment fund for the years ended August 31 are as follows:

	Without Donor Restrictions		With Donor Restrictions		Total	
August 31, 2022						
Endowment Funds - Beginning of Year	\$	-	\$	46,237	\$	46,237
Investment Return:						
Investment Income Net Appreciation (Realized and		-		2,589		2,589
Unrealized)				(10,020)		(10,020)
Total Investment Return				(7,431)		(7,431)
Endowment Net Assets - End of Year	\$		\$	38,806	\$	38,806
August 31, 2021						
Endowment Funds - Beginning of Year	\$	-	\$	38,148	\$	38,148
Investment Return:						
Investment Income Net Appreciation (Realized and		-		1,361		1,361
Unrealized)		_		6,728		6,728
Total Investment Return		-		8,089		8,089
Endowment Net Assets - End of Year	\$		\$	46,237	\$	46,237

#### **Fund Deficiencies**

From time to time, the fair value of assets associated with individual donor-restricted endowment funds may fall below the level that the donor or UPMIFA requires the Foundation to retain as a fund of perpetual duration. There are no fund deficiencies as of August 31, 2022 and 2021.

#### **Return Objectives and Risk Parameters**

The Foundation has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding programs supported by its endowment while seeking to maintain the purchasing power of the endowment assets. Under this policy, as approved by the board of directors, the endowment assets are invested in a manner that is intended to produce results that exceed the price and yield results of the S&P 500 index while assuming a moderate level of investment risk. The Foundation expects its endowment funds, over time, to provide an average rate of return of approximately 7% annually. Actual returns in any given year may vary from this amount.

#### NOTE 10 ENDOWMENTS (CONTINUED)

#### **Strategies Employed for Achieving Objectives**

To satisfy its long-term rate-of-return objectives, the Foundation relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). The Foundation targets a diversified asset allocation that places a greater emphasis on equity-based investments to achieve its long-term return objectives within prudent constraints.

#### Spending Policy and How the Investment Objectives Relate to Spending Policy

The Foundation has a policy of appropriating for distribution each year 0-5% of its endowment fund's average fair value over the prior 12 quarters through the calendar year-end preceding the fiscal year in which the distribution is planned. In establishing this policy, the Foundation considered the long-term expected return on its endowment. Accordingly, over the long term, the Foundation expects the current spending policy to allow its endowment to grow at an average of 7% annually. This is consistent with the Foundation's objective to maintain the purchasing power of the endowment assets held in perpetuity or for a specified term as well as to provide additional real growth through new gifts and investment return.

#### NOTE 11 RETIREMENT PLAN

The Foundation has a defined contribution retirement plan (the Plan). Employees are eligible for participation in the Plan after reaching 21 years of age and upon completion of one year of service. Under the provisions of the Plan, eligible employees may elect to defer a percentage of their salary subject to certain IRC limitations. The Foundation matches employee contributions up to 4% of the employee's salary. Foundation contributions to the Plan for the years ended August 31, 2022 and 2021 were \$73,555 and \$69,973, respectively.

#### NOTE 12 CONCENTRATIONS OF CREDIT RISK

Financial instruments that potentially subject the Foundation to concentration of credit risk consist principally of cash, cash equivalents, and investments. The Foundation places its cash and investments with high credit quality financial institutions and generally limits the amount of credit exposure not to exceed the Federal Deposit Insurance Corporation (FDIC) insurance coverage limit of \$250,000. From time to time throughout the year, the Foundation's cash balances may exceed the amount of the FDIC insurance coverage.

As of August 31, 2022, three donors accounted for 83% of the contributions receivable. As of August 31, 2021, no donors exceeded 10% of the contributions receivable balance.

#### NOTE 13 LITIGATION AND CLAIMS

The Foundation is periodically involved in litigation and claims arising in the ordinary course of business. In the opinion of management, the ultimate disposition of these matters will not have a material adverse effect on the Foundation's financial position, change in net assets, or liquidity.

#### **NOTE 14 COMMITMENTS**

The goal of the Foundation is to grant the wish of every eligible child. During the fiscal years ended August 31, 2022 and 2021, the Foundation granted 268 and 195 wishes, respectively. As of August 31, 2022 and 2021, respectively, there were approximately 650 and 580 wish children who are eligible for a wish. The average cost of a wish for the year ended August 31, 2022 was \$5,704 in cash and \$6,052 in in-kind for a total cost of \$11,756. The average cost of a wish for the year ended August 31, 2021 was \$4,823 in cash and \$2,864 in in-kind for a total cost of \$7,687.

#### NOTE 15 RISKS AND UNCERTAINTIES

In December 2019, an outbreak of a novel strain of coronavirus (COVID-19) began. On March 10, 2020, in conjunction with the Make-A-Wish America National Medical Advisory Council (NMAC), Make-A-Wish America issued instructions to pause travel and large gathering wishes until deemed medically safe for our vulnerable population and their families. On March 11, 2020, the World Health Organization characterized COVID-19 as a pandemic.

As of September 15, 2021, in consultation with the NMAC, the pause on domestic travel to large gatherings was lifted, if travel occurred by automobile. The pause on airline travel was lifted December 1, 2021 with a graduated approach with full domestic travel resuming June of 2022. International and cruise wish travel is still paused as of August 31, 2022. Prior to fiscal year 2020, travel wishes have been approximately 80% of wishes granted and the number of granted wishes averaged approximately 363. The number of wishes granted during the years ended August 31, 2022 and 2021 was 268 and 195, respectively.

The Foundation continues to evaluate all expenses and fundraising efforts in light of the impact of COVID-19.

#### NOTE 16 PAYCHECK PROTECTION PROGRAM

The Foundation applied for and was approved for a \$403,130 loan under the Paycheck Protection Program created as part of the relief efforts related to COVID-19 and administered by the Small Business Administration. The loan was received on May 27, 2020. The loan accrues interest at 1%, but payments are not required to begin for six months after the funding of the loan. Subsequent to this, the law changed the loan deferral terms retroactively. The PPP Flexibility Act and subsequent regulations supersede the loan agreement. The Foundation is eligible for loan forgiveness of up to 100% of the loan, upon meeting certain requirements. The loan is uncollateralized and is fully guaranteed by the federal government. The Foundation received forgiveness of \$403,130 on May 21, 2021.

The SBA may review funding eligibility and usage of funds for compliance with program requirements based on dollar thresholds and other factors. The amount of liability, if any, from potential noncompliance cannot be determined with certainty; however, management is of the opinion that any review will not have a material adverse impact on the Foundation's financial position.

#### NOTE 17 SUBSEQUENT EVENTS

The Foundation has evaluated subsequent events from the statement of financial position date through May 24, 2023, the date at which the financial statements were available to be issued.

