



*I wish to have
a birthday party*

Keaira, 10
respiratory failure

Leadership

FY22 BOARD OF DIRECTORS

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*Together, we create
life-changing wishes
for children with
critical illnesses.*

Hope is Essential

*I wish to meet
Taz Taylor*

Xavier, 18
congenital heart
disease

A new fiscal year brings a renewed sense of purpose, hope and optimism. With the help of thousands of people like you, we endured and overcame many hardships in fiscal year 2022. While COVID-19 may have changed things, it did not stop us. In fact, we granted more than 400 wishes since the start of the COVID-19 pandemic and reached a momentous milestone of granting our 7,500th heartfelt wish in Wisconsin.

Every day, wishes like Xavier's come true – wishes that allow kids to see beyond their illnesses, to glimpse what the future could bring. And that kind of hope can give them a better chance of recovering.

JoAnn, Xavier's mom, shared that "I haven't seen him as alive and happy as he was today. Looking forward to his wish pulled him out of the depths of depression and gave him something to look forward to."

We know that this work is never done. Every 20 minutes, yet another child is diagnosed with a critical illness. Suddenly, their future is filled with painful treatments, long hospital stays and isolation from their friends and family.

But no matter what, this much is certain: Supporters like you will be there, stepping up to give more children the strength to fight their illnesses and the joy of simply being a kid again. For that, there are no words to thank you enough.



Luis Arroyo
Board Chair

Patti Gorsky
President & CEO

Make-A-Wish Foundation® of Wisconsin
Statement of Activities

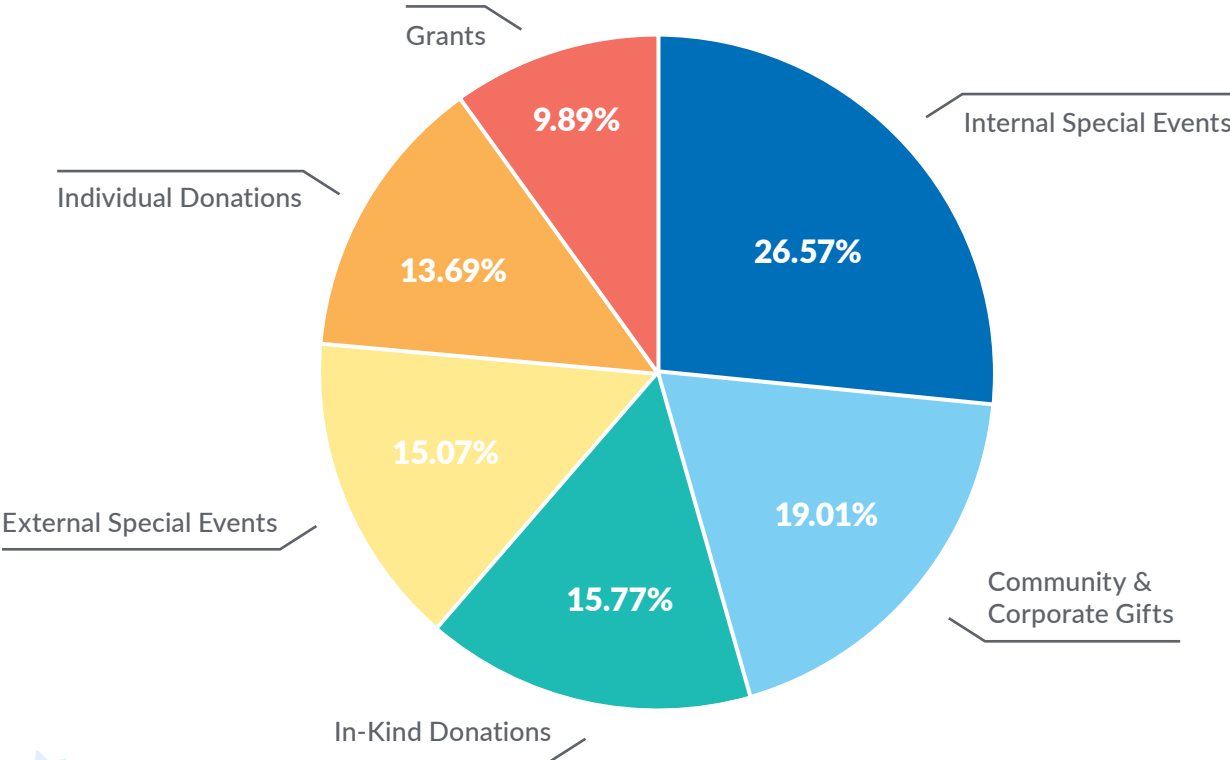
YEAR ENDED AUGUST 31, 2022

(With summary totals for year ended August 31, 2021)

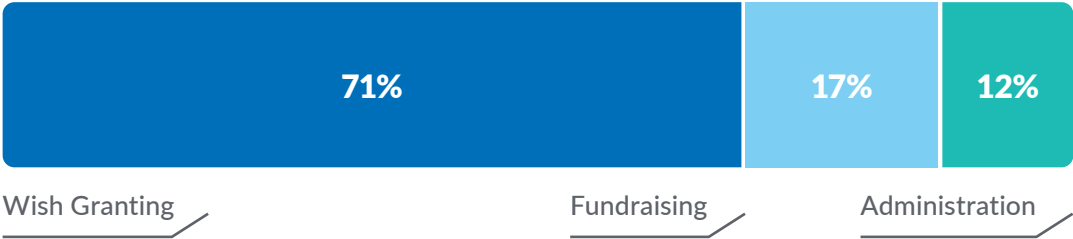
	Without Donor Restrictions	With Donor Restrictions	2022 Total	2021 Total
REVENUES, GAINS, AND OTHER SUPPORT				
Public Support:				
Contributions, Cash	\$ 4,614,191	\$ 326,274	\$ 4,940,465	\$ 4,790,943
Contributions, Donated Goods and Services	1,253,539	337,468	1,591,007	597,221
Grants	753,027	-	753,027	426,119
Total Public Support	6,620,757	663,742	7,284,499	5,814,283
Internal Special Events, Cash	3,076,516	-	3,076,516	1,961,662
Internal Special Events, Donated Goods and Services	255,900	-	255,900	166,959
Less Costs of Direct Benefits to Donors	(544,592)	-	(544,592)	(386,635)
Total Internal Special Events	2,787,824	-	2,787,824	1,741,986
Investment, Net	(2,168,475)	(30,982)	(2,199,457)	3,092,674
Forgiveness of Paycheck Protection Program Loan	269,797	-	269,797	365,537
Other Income	1,650	-	1,650	800
Net Assets Released from Restrictions	300,971	(300,971)	-	-
Total Revenue, Gains, and Other Support	7,812,524	331,789	8,144,313	11,015,280
EXPENSES				
Program Services:				
Wish Granting	6,241,668	-	6,241,668	3,869,011
Support Services:				
Fundraising	1,512,360	-	1,512,360	1,343,831
Management and General	1,014,196	-	1,014,196	880,013
Total Support Services	2,526,556	-	2,526,556	2,223,844
Total Expenses	8,768,224	-	8,768,224	6,092,855
CHANGE IN NET ASSETS	(955,700)	331,789		4,922,425
Net Assets - Beginning of Year	17,819,091	1,826,870	19,645,961	14,723,536
NET ASSETS - END OF YEAR	\$ 16,863,391	\$ 2,158,659	\$ 19,022,050	\$ 19,645,961

Funding

WHERE DOES IT COME FROM?



WHERE DOES IT GO?



Due to the circumstances caused by COVID-19, Make-A-Wish Wisconsin had to reimagine wishes as all wish travel was halted. Due to this, wish numbers went down, resulting in an altered ratio.

Shopping for Smiles

At the age of just one year, Bilal was diagnosed with hypoplastic left heart syndrome, a complex and rare heart condition that affects blood flow through the heart. His everyday life may not be the same as any other 13-year-old kid, but Bilal's positive spirit has never wavered.

When he found out he would be receiving a wish from Make-A-Wish Wisconsin Bilal considered traveling overseas, but when the pandemic hit things changed. Bilal's wish granters and wish coordinator worked with Bilal to figure out what he wished for. He decided he wanted to have a shopping spree, and as planning began his excitement grew with each day.

On his wish day, a surprise limousine arrived at Bilal's home to escort him and his family on a day they would not forget. They traveled to Mayfair Mall where Bilal began shopping at all of the stores his heart desired.

Everywhere he went he was warmly welcomed and treated like a celebrity. At Best Buy there was a whole crew waiting for him to arrive so they could celebrate his wish and assist in the shopping.

Bilal and his family returned home with all of his purchases and an experience he will always remember. His mom stated that he had a smile on his face the entire day.

Bilal said, "Thank you, thank you for giving me such a great day! It couldn't have been better."

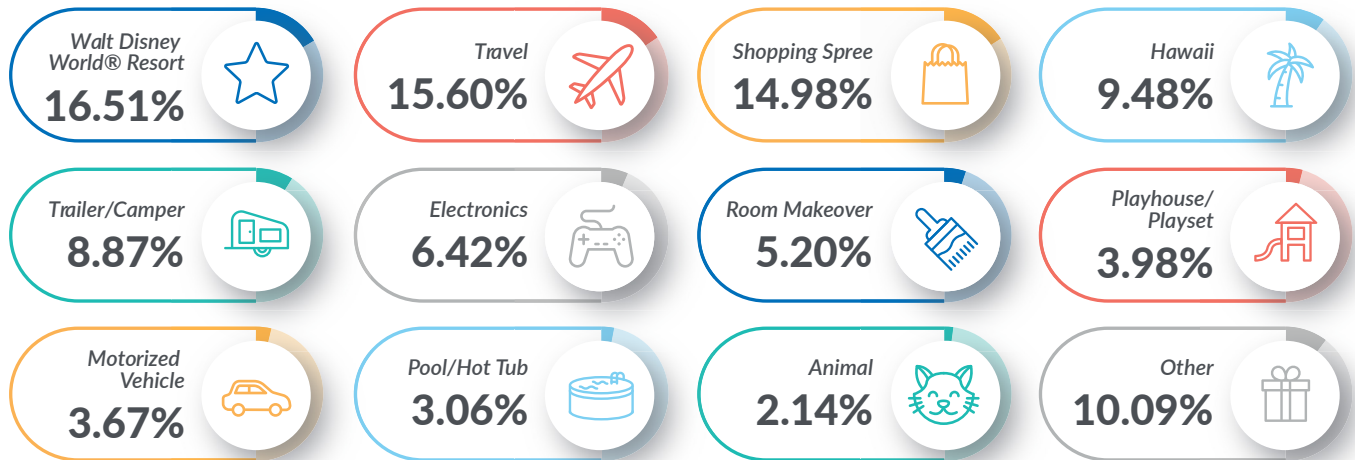


I wish to have a shopping spree

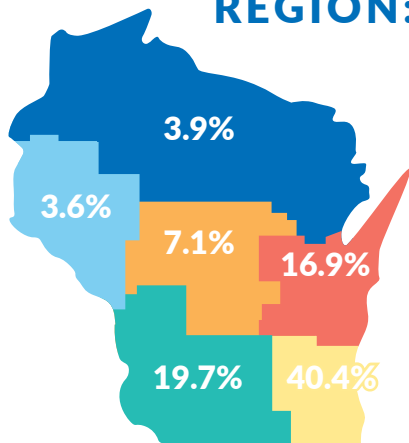
Bilal, 13
congenital heart disease

327 Lives Transformed

WISH TYPES THIS YEAR:



WISHES BY REGION:



Southeastern	40.4%
Southwestern	19.7%
Northeastern	16.9%
Central	7.1%
Northern	3.9%
Western	3.6%
Out of Territory	8.4%

WISHES BY DIAGNOSIS:

Neoplasms	50.8%
Nervous System & Sense Organ Diseases	12.7%
Congenital Anomalies	9.8%
Endocrine/Nutritional/Metabolic/Immunity Disorders	4.5%
Blood/Blood Forming Organ	5.7%
Genitourinary Diseases	5.3%
Circulatory System Diseases	3.7%
Respiratory System Diseases	2.5%
Transplants & Other Health Factors	2.0%
Musculoskeletal & Connective Tissue Diseases	1.2%
Digestive System Diseases	1.2%
Mental, Behavioral & Neurodevelopmental disorders	0.4%
Other	0.6%

I wish to be . . . I wish to have . . .
I wish to go . . . I wish to meet . . .

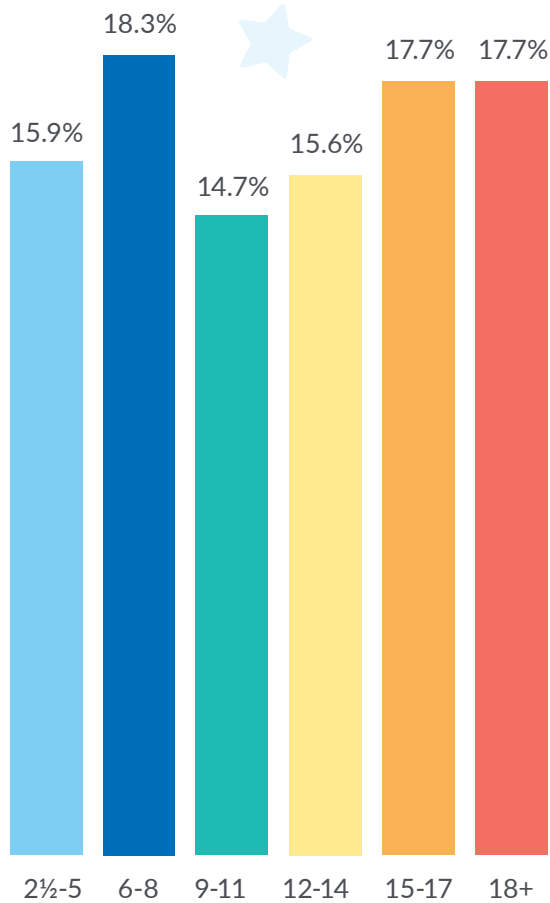
WHO IS ELIGIBLE?

A child with a critical illness who has reached the age of 2½ and is younger than 18 at the time of referral and has not received a wish from any other wish granting organization is potentially eligible for a wish from Make-A-Wish Wisconsin.

After a child is referred, Make-A-Wish will work with the treating physician to determine the child's eligibility for a wish, i.e. suffering from a progressive, degenerative or malignant condition currently placing the child's life in jeopardy.

These are the only criteria used to determine a child's eligibility.

WISHES BY AGE:



*I wish to have
a playhouse*

Valerie. 9
cancer



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