



Gourmet Wishes

SIGNATURE EVENT

SPONSORSHIP OPPORTUNITIES

Wednesday, October 11, 2023
Resch Expo, Green Bay, WI

Make-A-Wish®
WISCONSIN

Transform Lives Through The Power Of A Wish

Because of a community of supporters like you, the unknown feels less scary for a child facing a critical illness and their family. A child's fight against a critical illness is not only physically exhausting – it feels scary. A spark of hope can change everything. This hope can only be found in a wish – and you have the power to create it!

When you help grant a wish, you restore hope for a child and improve their mental well-being. A wish provides much needed relief from the trauma and stress caused by a child's critical illness. In fact, 9 out of 10 wish kids reported that the wish experience relieved them from traumatic stress.* A wish is a turning point in a child's medical journey that opens the door to exciting possibilities. Research shows children who have a wish granted build the physical and emotional strength they need to fight a critical illness, giving them a higher quality of life and, thus, better health outcomes.

You have the ability to empower local kids battling critical illnesses to reclaim their childhood, and experience transformative joy through the power of a wish!

Since the founding of Make-A-Wish® Wisconsin in 1984, more than 7,700 families have experienced the power of a wish across the state. This year, more than 450 children are waiting to have their life-affirming wishes granted.

We need your help!

**Make-A-Wish 2022 Wish Impact Study*

Help Us Close The Gap

- Financial support for Make-A-Wish Wisconsin comes from a combination of individual, corporate and foundation donors.
- More than 450 children are waiting to receive a wish from Make-A-Wish Wisconsin.
- The average cost of a wish is \$7,500 in cash expenses plus \$3,750 in donated goods and services.
- We have seen a 21% increase in qualified wish referrals since implementing a dedicated medical outreach plan.
- More qualified referrals = a greater need for funds.

Did You Know?

99% OF MEDICAL PROVIDERS say a wish improves a child's – and their own – emotional well-being*

95% OF PARENTS surveyed say their child's wish brought their family closer together*

9 OUT OF 10 WISH KIDS shared that they felt more joyful, confident and hopeful for their future*

9 OUT OF 10 PARENTS surveyed believe the wish experience is a necessary part of a child's treatment journey*

**Make-A-Wish 2022 Wish Impact Study*



*I wish to go to
the Walt Disney
World® Resort*

Maya, 8
Suamico, WI
heart condition

★ I'm a Wish Kid ★

Gourmet Wishes



Join us for Northeast Wisconsin's premier culinary event and indulge in delicious gourmet food, decadent desserts, martinis, wines and craft beers. The area's finest establishments participate and serve their best, including: Republic Chophouse; Taverne in the Sky at Lodge Kohler; Chives; Mangiare; Primal Eats; Hotel Northland; Whisk & Arrow and Cheese Cake Heaven – to name a few. Plus, enjoy live music, an impressive auction, inspiring program featuring local wish kids and much more!

EVENT AUDIENCE: More than 600 of Northeast Wisconsin's top level business and community leaders participate in this signature event. Join our key audience of community influencers and decision makers who advocate for our community and the courageous children we serve together.

- ★ *Align your brand with one of the top most loved non-profits!*
- ★ *Plus, directly engage your team through the power of a wish.*

WHEN

October 11, 2023

WHERE

Resch Expo – Hall A
1901 S. Oneida St.,
Green Bay, WI

Platinum \$10,000

LEVEL SPONSORSHIP

- ★ Sixteen (16) tickets for two (2) reserved tables with premium seating and wine.
- ★ Company logo included on event web site, guest e-blasts, invitation, event program, tickets, signage and video wall presentation.
- ★ Your help in sponsoring the wish of two (2) children. Includes two (2) brass stars engraved with wish child's name and wish story.
- ★ Private reception with the opportunity to meet local wish children.
- ★ Inclusion in publicity outreach to local media.
- ★ Recognition of sponsorship during event.
- ★ Plaque featuring unique artwork from a Wisconsin child.
- ★ Recognition in e-mail newsletter, distributed to 40,000+ unique recipients.
- ★ Recognition on Facebook, followed by more than 18,000 fans.
- ★ Special gift for each table guest.

Gold \$7,500

LEVEL SPONSORSHIP

- ★ Sixteen (16) tickets for two (2) reserved tables with premium seating and wine.
- ★ Company logo included on event web site, guest e-blasts, invitation, event program, signage and video wall presentation.
- ★ Your help in sponsoring the wish of one (1) child. Includes one (1) brass star engraved with wish child's name and wish story.
- ★ Private reception with the opportunity to meet local wish children.
- ★ Recognition of sponsorship during event.
- ★ Plaque featuring unique artwork from a Wisconsin child.
- ★ Recognition in e-mail newsletter, distributed to 40,000+ unique recipients.
- ★ Special gift for each table guest.

Hope \$5,000

LEVEL SPONSORSHIP

- ★ Sixteen (16) tickets for two (2) reserved tables with premium seating and wine.
- ★ Company logo included on invitation, event program, signage and video wall presentation.
- ★ Your help in sponsoring the wish of one (1) child. Includes one (1) brass star engraved with wish child's name and wish story.
- ★ Plaque featuring unique artwork from a Wisconsin child.
- ★ Special gift for each table guest.

Strength \$3,000

LEVEL SPONSORSHIP

- ★ Eight (8) tickets for one (1) reserved table with wine.
- ★ Company logo included on invitation, event program, signage and video wall presentation.
- ★ Plaque featuring unique artwork from a Wisconsin child.
- ★ Special gift for each table guest.

Joy \$2,000

LEVEL SPONSORSHIP

- ★ Eight (8) tickets for one (1) reserved table with wine.
- ★ Recognition in event program, signage and video wall presentation.
- ★ Wish certificate to display.

Corporate \$1,500

LEVEL SPONSORSHIP

- ★ Eight (8) tickets for one (1) reserved table.
- ★ Recognition in event program.

Magic \$750

LEVEL SPONSORSHIP

- ★ Four (4) general admission tickets.
- ★ Recognition in event program.

"It's an unsaid power that wish experiences give kids. These kids are living longer, they're living better, they're having more fun in their life. And it all started with one experience ... their wish."

– Anup Patel, MD, Nationwide Children's Hospital

Sponsorships

You have the unique opportunity to be the link between a child's current moment in time and a transformation that will last a lifetime. A wish replaces a child's fear with confidence, sadness with joy and anxiety with hope. Your gift is crucial, now more than ever, to our vision of granting a life-changing wish for every medically qualified child. Please join us to help transform a child and family's life during their most difficult trials!



SPONSORSHIP TYPE

- ☐ **Co-Presenting** \$20,000 (\$19,200 is tax-deductible)
 - Please contact Kris about this exclusive opportunity!
- ☐ **Platinum** \$10,000 (\$9,200 is tax-deductible)
- ☐ **Gold** \$7,500 (\$6,700 is tax-deductible)
- ☐ **Hope** \$5,000 (\$4,200 is tax-deductible)
- ☐ **Strength** \$3,000 (\$2,600 is tax-deductible)
- ☐ **Joy** \$2,000 (\$1,800 is tax-deductible)
- ☐ **Corporate** \$1,500 (\$1,300 is tax-deductible)
- ☐ **Magic** \$750 (\$650 is tax-deductible)
- ☐ **Ticket** \$100 (\$75 is tax-deductible)
- ☐ I would like to make a tax-deductible donation at a different giving level in the amount of: \$_____.

SPONSOR/PAYMENT INFORMATION

Name: _____ Title: _____

Company Name (if applicable): _____

Address: ☐ Home ☐ Business _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: ☐ Cell ☐ Business _____

Sponsor Name (as you would like it to appear): _____

☐ Please invoice me

☐ Check enclosed (made payable to Make-A-Wish® Wisconsin)

☐ Please charge my:

☐ VISA ☐ MasterCard ☐ Discover ☐ American Express

Name on card: _____

Card Number: _____

Exp. Date: ____/____/____ CVV (3-Digit Code): _____

Billing address (if different than above): _____

Please mail completed form and payment to: Make-A-Wish Wisconsin, 200 E. Washington St., Suite 2F, Appleton, WI 54911, or fax completed form to **920.993.9996**.

For more information, please contact: Kris Teofilo, Regional Director at kteofilo@wisconsin.wish.org or **920.993.9994**.

DEADLINES

**To be included in all applicable Gourmet Wishes promotional material please send a high-resolution JPEG, PNG or EPS version of your company's logo by July 31, 2023.*

Auction Support

A wish has the power to unite friends, neighbors and entire communities through life-changing experiences. By donating an item or experience for our auction, you can help deliver essential hope, strength & great joy to a local child battling a critical illness!

IDEAS FOR GOODS & SERVICES

Gift certificates; vacation packages; autographed items; sports & event tickets; electronics; appliances; food or beverage packages; themed gift baskets; spa services; special dining or tasting experiences; cleaning; home repairs; landscaping; etc.

AUCTION ITEM DONOR INFORMATION

Name: _____ Title: _____

Company Name (if applicable): _____

Address: ☐ Home ☐ Business _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: ☐ Cell ☐ Business _____

SUGGESTED RETAIL VALUE (determined by donor)

\$ _____.

DONATION PICK-UP/DELIVERY

☐ Item sent with this form

☐ Donation will be delivered to the Make-A-Wish office:

200 E. Washington St., Suite 2F, Appleton, WI 54911

☐ Please pick up my donation

Contact Name: _____

Contact Phone: _____

Pick-up Date/Time: _____

Pick-up Location: _____

DONATION TYPE

☐ Product

☐ Service

☐ Cash or Gift Card

☐ Certificate Enclosed

☐ Certificate prepared by Make-A-Wish

SPECIAL INSTRUCTIONS, RESTRICTIONS, DATES

Please mail completed form to: Make-A-Wish Wisconsin, 200 E. Washington St., Suite 2F, Appleton, WI 54911, or fax completed form to **920.993.9996**.

For more information, please contact: Amy Neumeyer, Northeast Wisconsin Regional Manager at aneumeyer@wisconsin.wish.org or **920.993.9994**.

Due to the timeline of our auction service, any item received AFTER September 1, 2023 may need to be held for use at a different event.

Make-A-Wish
WISCONSIN

Meet Wish Kid Benjamin

Benjamin is a sweet four-year-old from Green Bay who was diagnosed with Burkitt's Lymphoma. He immediately began an aggressive chemotherapy treatment plan and countless blood draws, doctor visits, scans and tests.

Benjamin and his family were very excited when they learned that he would be granted a wish! His love of playing, especially outside, made it easy to determine that his greatest wish is to have a camper. Benjamin and his family love going on outdoor adventures, which always provide a needed escape from his critical illness.

Thanks to our compassionate supporters like you, we were able to make Benjamin's life-changing wish come true! Benjamin and his family now have a very special place where they can have fun and explore new places, while creating cherished memories, as well as a wonderful escape from the stress and worry that accompany his critical illness.

Currently, there are more than 450 wishes pending – which means, right now there are hundreds of kids anxiously counting the days until their life-affirming wishes are granted. A wish is a turning point in a child's medical journey that opens the door to exciting possibilities. Please join us in support of our spectacular Gourmet Wishes signature event to help make the unknown feel less scary for a local child, like Benjamin, and their family. Your support will help renew their emotional strength, give them transformative joy and restore hope for a lifetime!

SPECIAL THANKS TO OUR DEDICATED COMMITTEE

Jessica Abnet, EPIC Event Center
Alex Aerts, CrossCountry Mortgage
Tracy Alpert, Rummele's Jewelers, Inc.
Jill Dickson-Kesler, Jill & Co. Real Estate
Marilyn Heim, Make-A-Wish Volunteer
Toni Jaeckels, Forsite Benefits
Kay Kapp, Prevea Health

Deb Murphy, UnitedHealthcare
Brian O'Shaughnessy, ITConnexx
Barbie Patterson, PMI Entertainment Group
Laura Seroogy, Habitat for Humanity
Stacy Stecker, Associated Bank
Scott Thompson, Green Bay Packers
John Werner, Schreiber Foods

SPECIAL THANKS OUR GENEROUS PRINT SPONSOR



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