



Join Us for the 24th Annual Charity Preview



The Best Party in Town!

Wednesday
February 15, 2023

If you have any questions about Make-A-Wish® Central New York or the SADA Charity Preview, please don't hesitate to contact us at 315.475.9474 x214 or contact Kate Veley - kveley@cny.wish.org

Designate Make-A-Wish® and bring magical wishes to life!



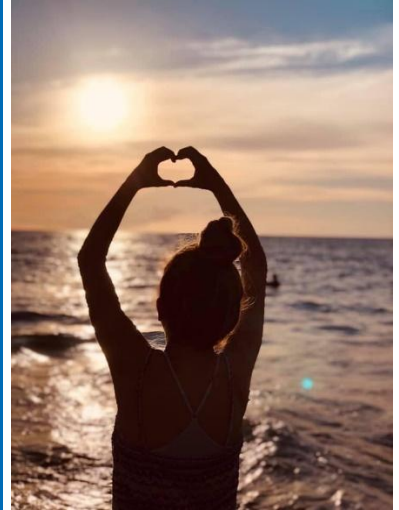
Event Details

When: Feb. 15, 2023
6:30 p.m. - 10:00 p.m.

Where: The Oncenter
800 S. State St. Syracuse

Attire: Black-Tie Optional

Guests: 2,000+ attendees expected



Kick off your new year the right way!

Enjoy a one-of-a-kind evening that sparkles and shines, while getting a sneak peek at the latest designs and technology in cars, trucks and crossover vehicles. At your leisure, walk through two buildings and four floors filled with the latest in automotive efficiency, safety, and comfort. Open the doors, get behind the wheel and see how your favorite models fit and feel, while indulging your senses in some of the finest wines and delicious food Central New York has to offer. Join us and see why they call it “The Best Party in Town!”

Best of all, when you purchase your tickets through us, you help to share HOPE and JOY as we grant wishes for local, critically ill children.



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Sponsorship Benefits

While all participating agencies are worthy of your support, we hope you will *designate your contribution to Make-A-Wish Central New York because "Hope Begins with YOU!"*

- ★ Stand out as a Make-A-Wish Central New York supporter! It's a win-WIN!
- ★ Network with 2,000+ other VIPs and share the experience with clients & guests.
- ★ Boost your own visibility and brand exposure.

GOLD LEVEL SPONSOR - \$3,000

{Fully designated to Make-A-Wish Central New York}

- ★ 20 Complimentary Tickets to the Charity Preview event
- ★ Inclusion in the video presentation recognizing sponsors at Charity Preview
- ★ Inclusion in sponsor listing in the Charity Preview event program
- ★ Facebook posting on our Make-A-Wish Central New York page



Your gift will provide 20 wish kids with special 'enhancements' such as a camera, room décor, a limousine ride to the airport, pool & puppy toys and so much more!!

SILVER LEVEL SPONSOR - \$1,500

{Fully designated to Make-A-Wish Central New York}

- ★ 10 Complimentary Tickets to the Charity Preview event
- ★ Inclusion in the video presentation
- ★ Inclusion in sponsor listing
- ★ Inclusion in social media posts

Supports wish 'reveals' for 10 wishes to include small gifts for the wish child and siblings, dinner, decorations, a cake, banner and more!

BRONZE LEVEL SPONSOR - \$900

{Fully designated to Make-A-Wish Central New York}

- ★ 5 Complimentary Tickets to the Charity Preview event
- ★ Inclusion in the video presentation
- ★ Inclusion in the sponsor listing

Supports a wish family's week long accommodations on a Walt Disney World wish with our partner, Give Kids the World!

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Charity Preview Sponsorship Form



I choose to support *Make-A-Wish Central New York* at the 2023 Charity Preview

☐ Gold Sponsor ~ \$3,000

* Equates to Wish Enhancements for 20 critically ill kids.

☐ Silver Sponsor ~ \$1,500

* Equates to the supplies needed for 10 Wish Reveals.

☐ Bronze Sponsor ~ \$900

* Supports a family's accommodations at Disney World's *Give Kids the World*.

☐ Individual Tickets ~ \$150/per person - Please reserve _____ tickets

☐ Reserve my sponsorship now! (More information to come)

Company: _____

Contact Name: _____ Title: _____

Telephone: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

TO PAY BY CREDIT CARD - Please return this form to *Make-A-Wish CNY* or call with your information

Address: 5005 Campuswood Dr. | East Syracuse, NY 13057 | P: 315.475.9474 (ask for Kate)

Charge my: ☐ MasterCard ☐ Visa ☐ Discover ☐ AMEX

Card Number: _____

Exp. Date: _____ SIC Code: _____

Name as it appears on the card: _____

TO PAY BY CHECK - Please return this form and your check to:

Syracuse Auto Dealers Association
770 James Street | Syracuse, NY 13203
FAX: (315) 472-5839

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