

I wish to be a  
fashion designer

Vivek, 20  
leukemia

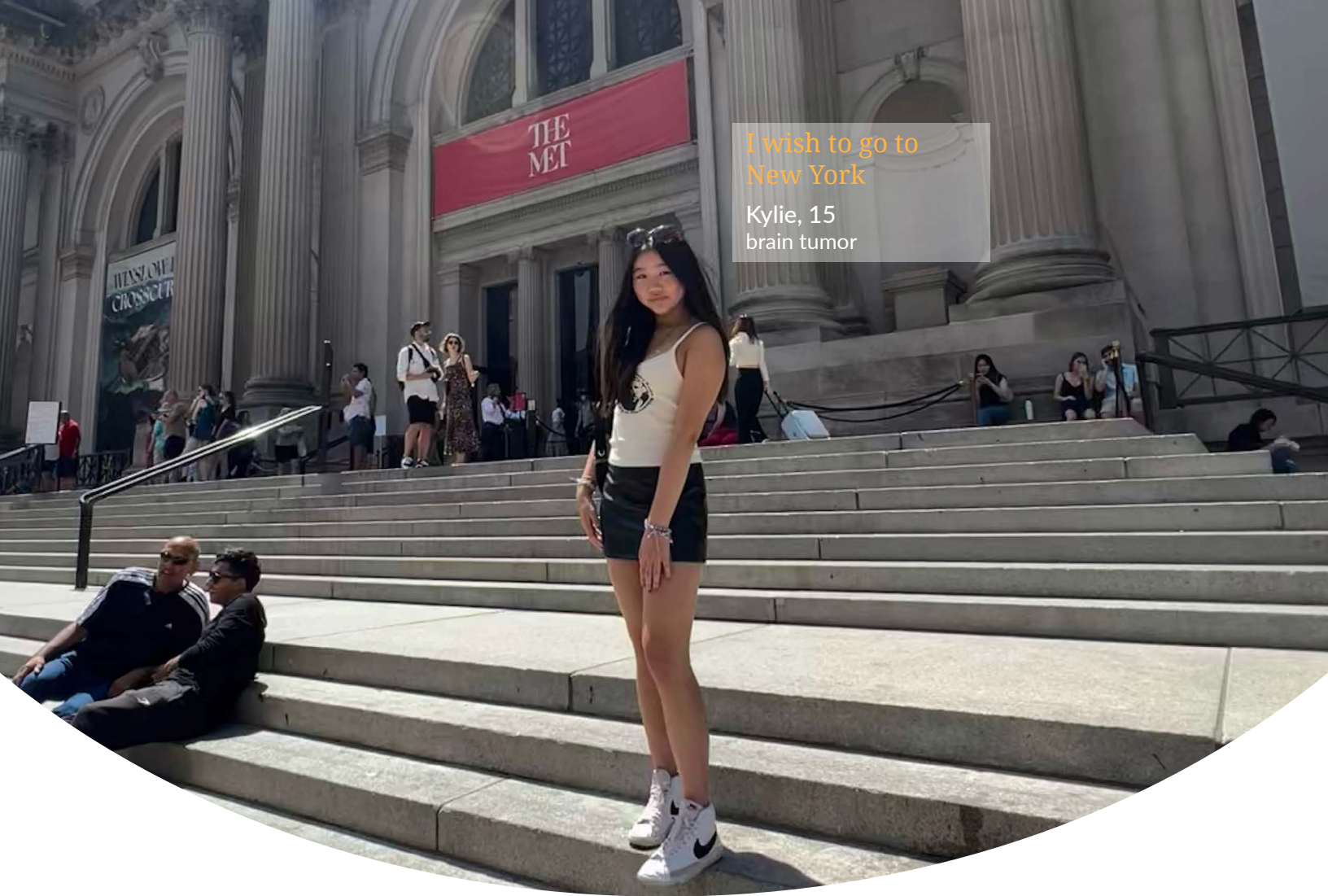


What if you had the power  
to transform a child's life?

**EVENING OF WISHES**  
**SPONSORSHIP OPPORTUNITIES**

*March 9, 2023*

**Make-A-Wish®**  
GREATER BAY AREA



I wish to go to  
New York

Kylie, 15  
brain tumor



## TRANSFORM LIVES, ONE WISH AT A TIME

At Make-A-Wish, we believe a single wish can transform a child's life. That's why we are on a mission to grant the wish of every child diagnosed with a critical illness. Life for these children can be scary, uncertain—even overwhelming. Then a wish comes along, giving them renewed energy and strength.

As one of the largest Make-A-Wish chapters nationwide, Make-A-Wish Greater Bay Area has granted more than 9,000 wishes total, and grants close to 350 wishes per year. We transform children into pop stars, authors, and veterinarians. We send them to Hawaii and help them meet their favorite celebrities. We give them computers, puppies, play structures, and bedroom makeovers.

**Every wish we grant at Make-A-Wish is as unique as the child.**





# 2023 Evening of Wishes

## Wishes By Design

Thursday, March 9, 2023

**Fairmont San Francisco**

Our wishes aren't off-the-rack, they're bespoke experiences custom designed and created by our talented team of wish crafters. Like a dazzling beaded ballgown or perfectly fitted pair of jeans, each well-designed wish brings confidence, comfort, and pizzazz to a wish child when they need it most.

In 2023, join us at the luxurious Fairmont San Francisco for a fabulous showcase of made-to-order wish granting! Your fashion-filled evening will feature a cocktail reception, dinner, live auction, and paddle raise. The showstopping number? Wish kid Vivek will share his capsule collection as wish alums take to the runway to model the pieces!

Following the show, guests will have the opportunity to extend their experience at our afterparty taking place at the famed Tonga Room.

<b>Benefits</b>	<b>\$50,000+ Presenting Sponsor</b>	<b>\$25,000 Haute Couture Sponsor</b>	<b>\$15,000 Avant Garde Sponsor</b>	<b>\$10,000 Bespoke Sponsor</b>	<b>\$5,000 Luxury Sponsor</b>
<b>Recognition</b>					
Exclusive naming as presenting sponsor on all marketing materials (first right of refusal for 2024)	★				
Logo represented on step & repeat	★				
Speaking opportunity if desired (in-person or pre-recorded)	★	★			
Opportunity to provide a gift for attendees (item to be mutually agreed upon and provided at sponsor's expense)	★	★	★		
Acknowledgement during the dinner program	Verbal in CEO remarks	Verbal in CEO remarks	Verbal in CEO remarks	★	★
Recognition or ad in printed event program	1 Page	1 Page	1/2 Page	1/4 Page	
Representation on event website, email marketing, printed invitation, program, and signage at event*	Logo	Logo	Logo	Logo	Name
Recognition post on social media	Dedicated	Dedicated	Combined	Combined	Combined
<b>Hospitality</b>					
Special Sponsor gift	★	★			
Auction item delivery**	★	★			
Opportunity for Adopt-A-Wish presentation at table	★	★	★		
Opportunity to celebrate a special occasion at table (birthday, anniversary, milestone celebration)	★	★	★	★	
Access to afterparty in the Tonga Room for table guests	★	★	★	★	★
Complimentary hotel accommodations for table host	2 rooms	1 room			
Complimentary dinner table(s)	2 tables of 10; premier seating	1 table of 12; premium seating	1 table of 10; priority seating	1 table of 10; preferred seating	1 table of 8

\*Collateral inclusion deadlines: printed invitation (1/10/23), printed program (2/28/23)

\*\* Delivery must be within two hours of San Francisco

# Tickets and Sponsorships

## Individual Tickets

### **\$1,000 - Fashion Icon**

- Entry for one guest to welcome reception, three-course dinner, and afterparty at the Tonga Room
- Preferred seating
- Make-A-Wish Greater Bay Area memento item

### **\$500 - Trendsetter**

- Entry for one guest to welcome reception, three-course dinner, and afterparty at the Tonga Room

## Additional Sponsorship Opportunities

### **SOLD OUT - Tonga Room Afterparty Sponsor**

*Exclusive naming as Tonga Room Afterparty Sponsor*

- Recognition benefits of (\$15,000) Sponsor Level
- Table of 10 at Evening of Wishes
- Logo included on photo booth opportunity
- Logo represented on cocktail napkins
- Verbal acknowledgment by DJ
- One complimentary hotel room

### **SOLD OUT - Red Carpet Welcome Sponsor**

*Provide that extra flair to the welcome reception!*

- Recognition benefits of (\$10,000) Sponsor Level
- Seats for six guests at Evening of Wishes
- Logo included on step & repeat
- Logo represented on cocktail napkins

### **Table Sponsorship Add-On**

- \$500 - Champagne toast for your table





We would love to sponsor the 2023 Evening of Wishes event and commit to the following tax-deductible level(s):

**Evening of Wishes | March 9, 2023**

\$50,000 Presenting Sponsor

\$25,000 Haute Couture Sponsor

\$15,000 Avant Garde Sponsor

\$10,000 Bespoke Sponsor

\$5,000 Luxury Sponsor

\$1,000 Fashion Icon Individual Ticket

\$500 Trendsetter Individual Ticket

■ ~~SOLD OUT~~ Tonga Room Afterparty Sponsor

■ ~~SOLD OUT~~ Red Carpet Welcome

\$500 Table Champagne Toast



Please invoice me

Check made payable to **Make-A-Wish Greater Bay Area** enclosed

Please charge my:    Visa    MC    AmEx

Name on card: \_\_\_\_\_

Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Name/Title: \_\_\_\_\_

Company: \_\_\_\_\_

Company Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Name (EXACTLY as it should be listed for recognition): \_\_\_\_\_

Please mail completed form to 1333 Broadway, Suite 200, Oakland, CA 94612 or email to Allie Reynolds at areynolds@sf.wish.org. **Thank you for your support!**



[WISH.ORG/GREATERBAY](http://WISH.ORG/GREATERBAY)

## GET IN TOUCH!

**Allie Reynolds**

VP of Corporate Development

[areynolds@sf.wish.org](mailto:areynolds@sf.wish.org)

415.402.2766

**Chloe Mecum**

VP of Events

[cmecum@sf.wish.org](mailto:cmecum@sf.wish.org)

415.402.2774