## Star Ambassador Program

Within our Alumni Community, Make-A-Wish South Carolina offers the role of Star Ambassadors to a small group of wish kids each year. These wish kids are representatives for our mission to our donors, volunteers, and the public, serving as the face and voice of the transformational power of a wish. They encourage and engage other wish families and help share the stories of why wishes are essential to creating hope, joy, and strength.

## What does a Star Ambassador commit to?

- Being a representative for 1 calendar year
- Attending and participating in a photo & video shoot in Greenville in the fall prior to ambassadorship
- Participate in at least 2 or more public speaking events during the year
- Being active in the closed Alumni Community Facebook group creating conversations
- Being active in occasional donor and volunteer appreciation activities such as writing thank you notes, drawing pictures or creating an audio voicemail message.
- Being a guiding star for other wish families by participating in other Wish It Forward® initiatives

## What We're Looking For

- Wish kids (2½-18) who have had their wish granted within the last three years and are excited to share their story (including their medical journey and the lasting impact of their wish)
- Wish kids that have high-quality photos of their wish (high-quality video is a bonus!)
- Wish kids that are comfortable in front of a camera, live audiences, and public speaking
- Families that have the capability to film informal videos at home (via a smartphone or a high-quality camera) and are comfortable with basic technology (such as uploading files to Dropbox)
- Diversity and inclusion in our community and wishes
- Wish families who are happy to have their story highly visible on social media and in print
- Wish families who have the capability of travel to and from destinations in their region during the year (distance and time commitment will always be considered by MAWSC and we pledge to be considerate of your volunteerism)

## **How to Apply**

Applications for the Star Ambassador Program 2023 are open October 21-November 1, 2022. You can complete the application <u>here</u>.

Selected ambassadors will be notified by our office by November 31, 2022. Our ambassador and photo shoot will take place on December.







SOUTH CAROLINA