



20th Annual Sponsorship Opportunities

Sunday, January 1, 2023

Spring Shores Marina

Boise, Idaho

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*I wish to play
in the snow*
Shore, 9
Burkitt lymphoma





Together, we create life-changing wishes for children with critical illnesses.

The Great Polar Bear Challenge is an event that celebrates wishes that have been granted in Idaho, while raising funds for future wishes.

A wish gives children renewed energy and strength, brings families closer together and unites communities. Make-A-Wish Idaho will grant 95 wishes for Idaho kids facing critical illnesses.

I wish to snowboard
Samantha, 17
Hodgkin lymphoma



A wish gives children renewed energy and strength, brings families closer together and unites communities.



“Through the rigors and demands of the therapy and diagnosis we break spirits. We don’t have a treatment for spirits and healing spirits, but you all (Make-A-Wish Chapters) do. So thank you for being part of that treatment journey in a way that we cannot provide.”

Dr. Fahner, Medical Advisory Council, Make-A-Wish America National Conference 2017



Wishes at a Glance

Wishes by Region

- Treasure Valley/Western Idaho: 30 (47%)
- Eastern/Central: 20 (37%)
- North: 8 (16%)

 I wish to GO! 33%

 I wish to HAVE! 64%

 I wish to BE! 1%

 I wish to MEET! 2%

Make-A-Wish[®]
IDAHO

\$10,000 I wish to have a hot tub

\$5,000 I wish to have a play set

\$2,500 I wish to have a puppy

\$1,500 I wish to have a gaming computer

\$1,000 I wish to have an Apple iPhone

\$500 Limo ride

\$250 Wish reveal party

\$100 Wish day family dinner

\$50 Enhancement gifts & surprises to keep the wish child looking forward to their wish

Wishes like...

Wish Enhancements like...



Polar Bear Sponsor

\$10,000

The Great Polar Bear Challenge is one of the longest running events at Make-A-Wish Idaho and arguably the most fun! As our Polar Bear Sponsor you will serve as the lead sponsor for the event with opportunities to showcase the work that you do. Benefits at this level include:

- Designation as Presenting Sponsor of The Great Polar Bear Challenge.
- Opportunity for company representative to speak.
- Opportunity to bring own tent and have representatives at the event with promotional materials and information about your company or organization. Table provided.

Logo Presence

- All printed and web-based event promotional materials and registration site
- Official event website with company hyperlink
- 2 Posts on social media platforms
- Official event t-shirt
- All email blasts regarding Polar Bear Challenge
- Signage at the event

North Pole Sponsor

\$5,000

Investing as a North Pole Sponsor showcases the strong community investment of your company, while providing optimal recognition opportunities and alignment with Make-A-Wish Idaho. Benefits at this level include:

- Opportunity to host the coffee and doughnut station.
- Logo Presence {
- Official event website with company hyperlink
 - 1 Post on social media platforms
 - Official event t-shirt
 - Email blasts regarding Polar Bear Challenge
 - Signage at the event





Snowball Sponsor \$1,000

As a Snowball Sponsor Make-A-Wish Idaho will provide optimal recognition opportunities and alignment with our mission. Benefits at this level include:

Logo Presence

- Company logo included on event shirt and poster.
- 1 Email blast regarding Polar Bear Challenge.
- 1 post on social media platforms.
- Signage at the event.