



Caring.
Giving.
Changing Lives.

Together.

A single wish can transform a child's life.

Every day, children and their families hear the devastating news that their child is diagnosed with a critical illness — every 20 minutes, in fact. Make-A-Wish is tackling this ever-growing issue: the trauma, hopelessness, and despair that wish kids and their families experience because of a critical illness. A wish brings hope, joy, and a caring community to kids when they need it most. A wish gives a child confidence and creates an opportunity for them to experience life beyond illness. We hear every day from wish kids who view their wish as a turning point and a celebration of their resilience and strength.

Circle of Hope members give annually to ensure wishes come true for kids of all backgrounds, races and religions in New York City's five boroughs and Long Island. They are investors in the hope for a brighter future. Recently, even during this pandemic, we granted the 17,000th wish of our chapter. It is a milestone we could not have reached without our Circle of Hope members. Please join us to ensure these kids can have their wishes come true and you will experience the power of our mission in ways you will never forget.

Phil Lussier CEO and Wish Dad Circle of Hope Member Emma Fine Board Chair and Volunteer Circle of Hope Member



Circle of Hope members are a diverse group of community members, business leaders, philanthropists, visionaries, parents, wish parents, and individuals - all who care deeply about giving kids battling critical illnesses hope for a brighter future. Though many members have had a first-hand experience with a wish, it is not a prerequisite to be part of this special group.

Circle of Hope members will enjoy a VIP experience that includes invitations to exclusive events, special updates and behind the scenes access, all with the deep satisfaction that comes from knowing they are forever changing the lives of children and their families. Circle of Hope members are to us, heroes. Wishes simply aren't possible without them.

Circle of Hope members contribute \$5,000 or more annually to make wishes come true for children in our community. Their contributions are acknowledged for tax purposes at 100% of the gift value.

## Your Impact

So, how do we REALLY know wishes matter? Because we've seen wishes change lives — and we have the research-driven data to support this. Wishes bring proven physical and emotional benefits and drive positive health outcomes.



81%

of parents observe an increased *willingness* by their wish kids to comply with *treatment protocols*.



96%

of parents said that the wish *strengthened their families*.



of health care professionals surveyed say they believe that the *wish experience* can influence wish kids' *physical health*.



of parents reported that the wish experience gave their children increased feelings of happiness.



97%

of wish families observe increases in their wish kids' emotional health.

## **Moments That Matter**

Wishes are more than just moments in time, they inspire and have the power to change lives. Wishes help kids look past their limitations, families overcome anxiety and entire communities experience joy. Most importantly, wishes can improve a child's quality of life, giving them a better chance of recovering.

Below are some of the imaginative wishes our kids dreamed up recently!

**Medical equipment** to increase their safety, mobility and comfort at home.

**Educational tuition** creating bright futures ahead and attend schools across the US.

**Playsets and pools** to be a kid again with their family and increase activity.

**Musical equipment** as creative outlet and a form of connection with others.

**Parties** to celebrate a birthday or be a princess for the day.

**Computers/Electronics** to connect with others, learn and have fun.

**Room makeovers** to make their space an inspiring escape.

**Puppies** for companionship and unconditional love.

The investment by Circle of Hope members makes kids feel inspired, supported and connected to their community as they bravely battle their illnesses – no matter what.



## FRIEND | \$5,000+

#### All Friends receive the following benefits:

- Invitations to a series of exclusive events, inspiring talks, fun classes and meet and greets designed for Circle of Hope members
- Inclusion in our donor appreciation listing on our website, newsletter and in our Annual Impact Report
- Regular updates of the impact you are making



## ADVOCATE | \$10,000+

#### All the Friend benefits plus:

- Complimentary invitations to select virtual events organized by leaders in the community for Make-A-Wish
- Invitation to participate in a virtual party celebrating a wish kid or the actual granting of their wish

## VISIONARY | \$25,000+

#### All the Advocate benefits plus:

- Unique artwork created by a wish kid
- Customized appreciation video for you to share with friends and family
- Invitation to attend the chapter's Joint Leadership Event with keynote speakers

## HERO | \$50,000+

#### All the Visionary benefits plus:

- A special gift celebrating your commitment to granting wishes
- Opportunity to be featured in our Make-A-Wish newsletter sent to thirty-thousand supporters



# Exclusive Past Events (we wish you were there)!

As a member in this community, you will feel the impact you are making each day, all while enjoying the ways we get to thank YOU for making wishes come true.

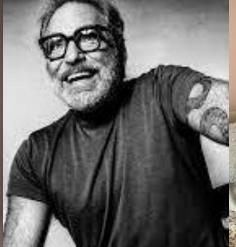
Circle of Hope members get to enjoy exclusive, complimentary events such as:



Exclusive tequila tasting with Cincoro



Fashion trends with Roopal Patel



Cooking classes with celebrity chefs



Seeing wishes come true with kids like Tajzae!

## Thank You!

For more information on joining this incredible group and bringing hope to wish kids in your community, please feel free to reach out. Should you want to make your gift online, you can do so by clicking here.

I look forward to getting to know you and making wishes come true together.



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### Together, we create life-changing wishes for children with critical illnesses.

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