

2021 Annual Report

Make-A-Wish®

IDAHO

Together, we grant life-changing
wishes for children with critical illnesses





Janie Best
President and CEO



Brad Christensen
Board Chair

Dear Friends of Make-A-Wish® Idaho,

Last year at this time, buzzwords flying around included “pivot,” “unprecedented times,” and “postponed.” And who would have thought that two years into the pandemic, our world has changed for good? Just look at how many companies have transitioned to a fully remote workforce. Working from home in your pajamas is now in vogue! While the world may still look very different compared to March 2020, one thing has not changed: Make-A-Wish Idaho is still granting wishes as quickly as we can to ensure that every child with a critical illness receives a life-changing wish.

We have eased back into granting travel wishes on a limited basis. Many wish kids have visited Disneyworld and Hawaii, which has brought incredible joy to not only the wish child, but also the whole family. Last year, we granted 76 wishes to children throughout the state, including Adele’s wish to be a ballerina, Rowdy’s wish for a camper, Keasy’s wish for a playhouse and Forest’s wish for a shopping spree. Each wish was as unique as the children involved. From Bonner’s Ferry to Pocatello, wish magic is everywhere.

These wishes would not be possible without the incredible generosity of our community. Individual donors, corporations and foundations have invested in our sole mission of granting life-changing wishes to children with critical illnesses. The Board and Staff of Make-A-Wish Idaho thank each and every one of you for your selfless giving, to allow those who need it most a respite from illness.

We are filled with hope for the future. Our wish community is stronger because of you. To our wish families, donors, volunteers, community partners and referral sources, thank you for bringing strength, hope and joy to kids and their families, through the magic of a wish. Your generosity and support through difficult times means more than you will ever know.

In support of wishes,

Janie and Brad

The Staff

Janie Best
President and CEO

Julie Thomas
Regional Director

Jessica Oliver
Special Events
Coordinator

Brenda Young
Director of Mission Delivery

Helene Peterson
Director of Development

Josh Peterson
Communication and
Development Coordinator

Renee Beal
Director of Operations

Mo Bagley
Mission Delivery
Coordinator

The Board

Brad Christensen
Board Chair

Abby Black
Vice Chair

Neil Gulley
Treasurer

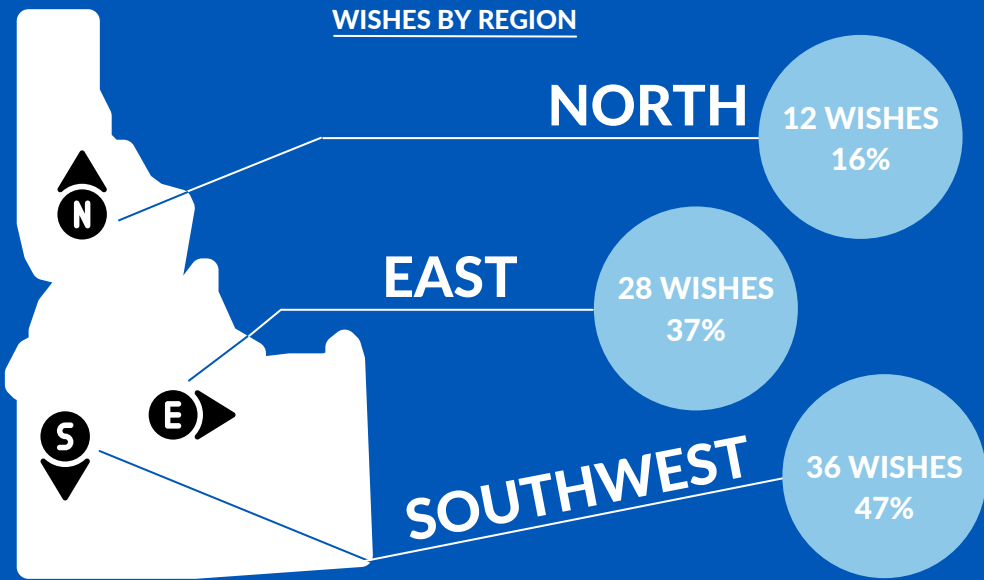
Members

Travis Gerhard
Jason Hover
Matt Bauscher
Breanne Simplot

Ryan Donahue
Grant Porter
Nick Schlekeway
Samantha Schmitt

Jim Ball
Bruce Newcomb
Lori Ruiz
Alexandra Geary

WISHES BY REGION





A Hot Rod, Reborn

*I wish to have my
classic car restored*

Kain, 17

nervous system disorder

Kain wished for his classic car to be restored, and through the power of a wish and the wish community, Kain's car was transformed. The car had been painted a deep cerulean blue. The polished chrome glinted in the sunlight, and the refurbished upholstery gave the Corvair that new-car aroma.

It was everything a 17-year-old could want. Kain didn't see the finished product until the wish reveal. The car had been tucked away at Lupo Motors. Kain's dad led him through the showroom and into the garage. Kain's friends and family were there to see his reaction to the car. "It's beautiful," Kain said, beaming. "It's beautiful."



Got It Made In The Shade

*I wish to have a
blue playhouse*

Keasy, 3

nervous system disorder

Keasy has a rare condition that causes potentially dangerous skin lesions as well as other health issues. She cannot be in direct sunlight for extended periods of time, and to make matters worse, she loves outdoor activities.





Keasy wished for a playhouse, so she could have a safe place to play and still be outside. Additionally, Keasy requested two specific modifications to her playhouse.

First, she wanted it to be Cookie-Monster blue so it resembled her favorite Muppet, and second, she wanted the playhouse to have a kitchen so she can cook up imaginary meals any time she likes!



WISHES GRANTED

BY TYPE

2 wishes  for dogs	1 wish  for a horse	2 wishes  to meet celebrities
1 wish  for a computer	6 wishes  for construction	2 wishes  for education
3 wishes  for electronics	1 wish  to be a ballerina	1 wish  for vehicle customization
3 wishes  for playsets	38 wishes  for shopping sprees	1 wish  for a traveling shopping spree
2 wishes  for hot tubs	7 wishes  for campers	1 wish  for a pool
2 wishes  for sports equipment	3 wishes  for travel	1 wish  to give back to Saint Luke's



I wish to have a shopping spree
Gunner, 7
Huntington's disease



I wish to have a shopping spree
Gunner, 9
nervous system disorder



I wish to have a shopping spree
Forest, 12
cancer

FINANCIALS

Sept 1, 2020 - August 31 2021

Profit and Loss

Total Income
2,059,963
Total Expenses
1,552,823
Net Income
507,140

Assets

Total Current Assets
\$3,324,636
Total Liabilities
\$120,135
Net Assets
\$3,324,636

WISH FAMILIES DESCRIBE THE IMPACT OF A WISH

"The wish experience provided motivation and hope for my son when he was really down. Although he was already compliant with his treatment, the wish experience gave him an emotional boost and an excitement for life that can't be quantified in a life-threatening situation. It was priceless for him, and I think it has given him the feeling that good things happen in life and dreams are worth believing in and working towards." -Olivia

"The wish experience helped me see that there was more than my child's illness. Cancer took over our lives for the moment, but it helped me see that there was also a future."
- Callie

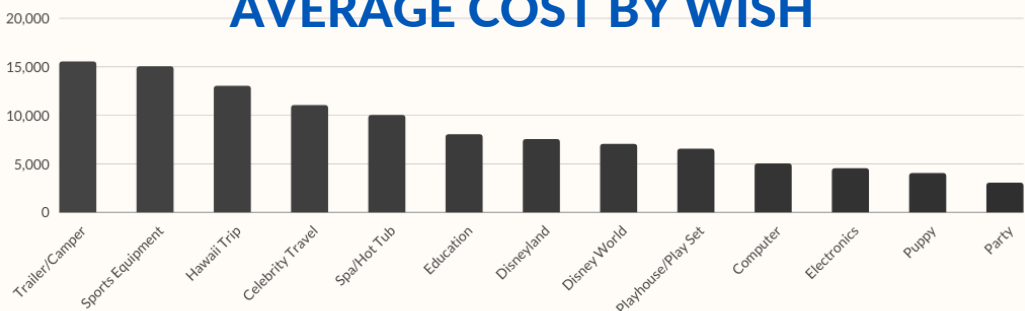
"Due to the generosity and compassion shown to us from our wish experience, I have entered the medical field myself in the hopes of being able to pay the experience forward." - Aimee

"[The wish] improved my faith in humanity. Not hyperbole. Honestly brightened my outlook in a dark time."
- Nicholas

"We were given the amazing gift of hope and normalcy during our time at Give Kids The World. The generosity of others and distraction from a very serious, life-threatening surgery helped us 'catch our breath' and go into her surgery knowing that no matter the outcome, we had that time together as a family. It was priceless."
- Tami

"It will always be a part of our lives. We are now always on the lookout for wish families and to give help to others." -Florecita

AVERAGE COST BY WISH





2020-2021 Year in Review



STAFF FUN DAY



WORLD WISH DAY



WISH SURVEY RESULTS

100% said THE WISH:

- Relieved stress
- Brought the family together
- Strengthened relationships with loved ones
- Improved quality of life

- Improved the family's emotional wellbeing
- Improved the child's emotional wellbeing
- Helped the child overcome feelings of loneliness, anxiety and hopelessness

- Made a positive impact on physical wellbeing
- Is a necessary part of a child's medical journey

A large majority said THE WISH:

- Helped child's physical wellbeing
- Gave my child better health outcomes
- Gave my child strength to fight critical illness

- Gave my child more confidence and self-esteem.
- Had a positive impact on siblings
- Was a coping mechanism

- Helped my child overcome depression
- Increased my child's compliance with treatment

WHY GIVE TO MAKE-A-WISH IDAHO



**HELP
KIDS**



**TAX
DEDUCTIBLE**



**LOCAL
DONATIONS
HELP LOCAL
KIDS**



**150+
KIDS WAITING
ON WISHES**



**FEELS
GOOD**



**WISHES
IMPROVE
LIVES**



**INSPIRE
OTHERS**



**A CHARITY
YOU CAN
TRUST**



A Horse Of Course

I wish to have a horse

Devo, 18
leukemia

When Devo became sick, she thought she'd never ride a horse again. Devo grew up riding horses. She's an accomplished rider who competes in races and rodeos, but she was too sick to ride.

Devo wished for a new racing horse. "As soon as I met my horse," she said, "we went nose to nose. I named him Koda, which is a Native American word for 'the ally.' We are now inseparable. He is exactly who I was looking for. I will soon reach a milestone birthday, three years post-transplant and in remission."

Rosie fell ill during a field trip and was rushed to the hospital. It was cancer. Rosie was treated at the St. Luke's Children's Cancer Institute. Hospital staff said Rosie had trouble adjusting to her illness. Naturally bubbly and energetic, she hated feeling so tired and weak. However, toys donated to St. Luke's buoyed her spirits while she underwent treatment.

Rosie used her wish to buy as many toys for the hospital as she could! On April 29, World Wish Day 2021, Rosie towed a wagon-load of dolls towards the hospital. The St. Luke's staff and her family gathered in an outdoor plaza. Rosie's favorite doctors and nurses accepted the donations during a small outdoor ceremony.

A Big-Hearted Gift

I wish to give back to St. Luke's

Rosie, 7
cancer





Attend a local
or virtual event



Volunteer as a wish
granter or wish pal



Donate appreciated
stocks or IRA
distributions

HOW YOU CAN HELP



Make a donation to
fund wishes



Host a Wish Your Way
fundraiser



Engage a local school
with our Kids for Wish
Kids program

Make-A-Wish®
IDAHO



Create a legacy through
planned giving



Engage your business or
community organization
in local events



Adele is a five-year-old with a brain tumor. She loves ballerinas and dance. Countless procedures and doctor visits have taken a toll on her and her family, and she wished to be a ballerina for a day so she could get away to do something she loved and just be a kid. She arrived in a limo at Ballet Idaho, the state's premier dance company, located in downtown Boise. Adele received her very own pink tutu before taking to the dance floor with the other ballerinas. The instructors taught her some simple movements, and she danced so beautifully.



*I wish to be
a ballerina*

Adele, 5
brain tumor

Make-A-Wish® Idaho

- > Our Chapter
- > Our Events
- > Our Stories
- > Ways to Help Us

Help grant wishes all year long.

Give Monthly

Donate Now

visit us:idaho.wish.org

- It requires more than a celebrity's or corporate partner's support to make life-changing wishes come true. It starts with a generous financial commitment to ensure that a child's imagination truly becomes their reality. You can be the source of such irresistible joy and everlasting hope. We sincerely thank you for considering how critical your support is to our mission right now.
- Make-A-Wish Idaho does not receive annual government funding. While in-kind donations provide a portion of funding support for wishes, the majority of mission delivery costs are covered by financial contributions from individual donors.
- Make-A-Wish Idaho covers all wish-related expenses to remove any financial stress for wish families, ensuring their focus remains on the child throughout the Wish Journey.
- Every eligible child's wish is possible, if donors like you provide the necessary funding.

DONATE
HERE



Scan. Pay. Go.

2022 EVENTS

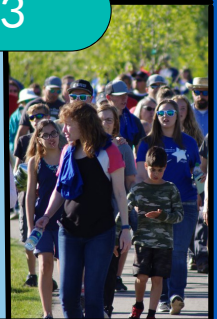
Mar 28

Make A Wish.
**WISH
HEROES™**
IDAHO



Jun 3

Make A Wish.
**WALK
FOR WISHES®**
BOISE



April 6

Make A Wish.
**WISHES IN
FLIGHT®**
IDAHO



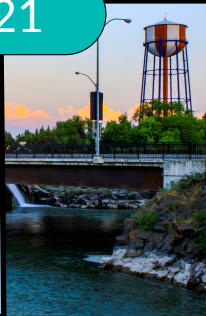
Sept 24

Make A Wish.
**WALK
FOR WISHES®**
MAGIC VALLEY

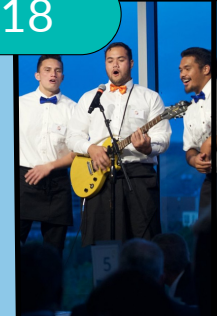


May 21

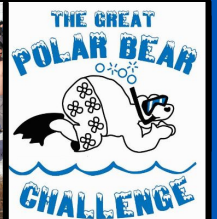
Make A Wish.
**WALK
FOR WISHES®**
IDAHO FALLS



Oct 18



Jan 1



What Wish Kids Are Saying



I wish to have Apple electronics

Matthew, 12
nervous system disorder

"[The wish] made me feel happy like a rainbow and plants; I was super happy."



I wish to have an online shopping spree

Aidan, 14
neuromuscular disorder

"One thing I want to say [about the wish] is that it's not just about getting the stuff. It's about the kindness of everyone."



I wish to have a bunny barn

Harper, 9
nervous system disorder

"I cried. My heart was so happy."

"I can't believe I have a dog!"

I wish to have a pet dog

Ethan, 13
leukemia



I wish to have a camera setup

Kameron, 21
cancer

"I am so excited. I'm shaking."



I wish to have a shopping spree
Trinity, 13
cancer



I wish to have a clubhouse
Daniel, 5
respiratory disorder



I wish to have a paved path
Olivia, 8
genetic disorder



I wish to have a pet dog
Ethan, 13
leukemia



I wish to have a camper
Zoey, 7
leukemia



I wish to have college tuition
Jackson, 19
cancer



I wish to have a playset
Eileen, 6
leukemia



I wish to have a shopping spree
Brent, 20
leukemia

Make-A-Wish Idaho
310 W. Idaho St
Boise, ID 83702

Visit idaho.wish.org

