

# Make-A-Wish<sup>®</sup>

SOUTHERN NEVADA



★ CELEBRATING 25 YEARS OF WISHES ★

## ★ Leave a Legacy

**This year, Make-A-Wish Southern Nevada celebrates a milestone: 25 years of wish granting in our community.**

We have launched our 25th Anniversary Campaign and it is available to the first 25 organizations who commit to supporting our mission at the \$10K level. These organizations will be celebrated throughout the year for their commitment to critically ill children in our community who are waiting on the life-changing power of a wish. As we look to grant the wish of every eligible child in our region, we are incredibly grateful for your support.

Together, we make wishes come true.



Learn more at [snv.wish.org/25](https://snv.wish.org/25)



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# ★ SPONSORSHIP OPPORTUNITIES ★

## \$10,000 | limited to 25 community partners

Now through April 29, 2022 (World Wish Day)

### SPONSORSHIP BENEFITS INCLUDE:

- Company logo featured on anniversary website homepage (through April 29, 2022) and mention in FY21/FY22 Annual Report
- Banner highlighting partnership on chapter’s website homepage (minimum 2 weeks)
- ½ page partnership highlight in 25th Anniversary Commemorative Book (given to top donors and community partners and available online)
- Name on commemorative 25th Anniversary plaque at The Wishing Place through December 2026
- Four (4) posts to MAWSNV social media accounts highlighting sponsorship during campaign period
- Access to VIP tent and onstage recognition at Walk For Wishes (April 2022)
- Opportunity to host donation drives, external events, or other additional fundraisers throughout the year under the campaign banner
- Invitation to host or attend a future wish reveal (pending COVID restrictions)
- Content development assistance (social media, email, video, etc.) highlighting partnership

A unique opportunity to align your company with a beloved charity, with a strong brand presence and mission that appeals to a broad audience.



### TOP 10%

Ranks in the top 10 percent of all U.S. brands for quality, trust, social impact, shared values, and reputation\*

\*2019 HARRIS POLL EQUITREND® STUDY, U.S.



### #2

Most loved nonprofit based on favorability, trust, and community impact\*\*

\*\*2020 MORNING CONSULT SURVEY OF 101 LARGEST NATIONAL AND GLOBAL NONPROFITS

You're in  
GOOD COMPANY:



**Secure your exclusive sponsorship today!**

Contact **Sheila Marcello**, Corporate & Community Development Manager at [sheilam@snv.wish.org](mailto:sheilam@snv.wish.org) or 702-932-2800.