

Champagne & Cheers TO 35 YEARS

29th Annual Share the Power of a Wish® Gala

Celebrate Make-A-Wish Iowa's 35th Anniversary at the 2022 Des Moines Gala!
Help us bring hope and joy to more than 350 Iowa kids waiting for their wish.



★ CELEBRATING 35 YEARS OF WISHES ★

May 7, 2022

Virtual and In-Person Options
Iowa Events Center

In-Person Experience:

Guests will enjoy dinner, live and silent auctions plus entertainment featuring area wish kids.

Sponsorship and Tables are on sale now. Individual Tickets will be available in March based on availability.

Please follow us on Facebook @MakeAWish.Iowa for all event updates. Typical attendance: 700 guests

Virtual Supporter:

Support Make-A-Wish and help grant wishes from home. Purchase a Wish Celebration Box for an at-home experience and follow us on Facebook to see the night's wish stories and videos.

Wish Celebration Boxes include appetizers and desserts.



Event Impact:

Transform Lives, One Wish at a Time



Even with 50% of in-person attendees, the 2021 Des Moines Gala raised a record setting amount, enough to grant 40 wishes to children fighting a critical illness. Each one of these wishes will bring experiences of hope and joy to families and children when they need it most.

But we need to do more. Currently there are over 350 children waiting for their wish to be granted in Iowa, and as we prepare to safely grant more wishes, we need your support to ensure that every eligible child receives this life-changing opportunity.

Join us and bring hope and joy to waiting wish kids, as we work together to innnovate and grant wishes in new ways now and in the future.



PRESENTING SPONSOR: \$25,000

- Presenting sponsor listed on all advertising and promotional materials, including save the dates, invites, e-blast with link to company website and featured Facebook posts.
- Opportunity to present the kick-off toast at the gala or provide a pre-recorded video
- Logo with company website link featured on mobile bidding site
- Logo on event presentations
- Opportunity to include a message to attendees in printed/mailed gala thank you
- Full page ad and special recognition in gala program
- Inclusion in the Sponsor Promo Video with opportunity to provide a special message
- Three front row tables of ten with signage and a personal bartender for the evening
- Sponsor Thank You Basket, courtesy of WineStyles Johnston

HOPE SPONSOR: \$10,000

- Name included on event invitation
- Name included on electronic event promotions including e-blast with link to company website
- Featured Facebook post on the gala event page
- Full page ad in gala program
- Inclusion in the Sponsor Promo Video with opportunity to provide a special message
- Two tables of up to ten with signage and a personal bartender for the evening
- Sponsor Thank You Basket, courtesy of WineStyles Johnston

SIGNATURE DRINK SPONSOR: \$10,000 (limit 1)

- Create a custom drink and drink station with the Iowa Events Center to represent your brand at the gala

STRENGTH SPONSOR: \$5,000

- Featured Facebook post on the gala event page
- Half-page ad in gala program
- Inclusion in the Sponsor Promo Video
- Table of up to ten with signage and special text to drink line access
- Sponsor Thank You Basket, courtesy of WineStyles Johnston

JOY SPONSOR: \$2,500

- Featured as a Joy Sponsor on an event page Facebook post
- Quarter-page ad in gala program
- Inclusion in the Sponsor Promo Video
- Table of up to ten with signage

STAR SPONSOR: \$1,750

- Table of up to ten with signage

FUND A WISH SPONSOR: \$500 - \$15,000

- Choose your level from \$500 - the total cost of a wish.
- Highlighted during the live Fund A Wish

Make-A-Wish®
IOWA

★ CELEBRATING 35 YEARS OF WISHES ★



SPONSOR INFORMATION:

Name_____

Company_____

Address _____

City, State, Zip_____

Phone_____

Email_____

I cannot attend this year but would like to make a donation of \$_____ to help grant wishes.

PAYMENT INFORMATION:

SPONSOR LEVEL: _____

☐ Check enclosed payable to: Make-A-Wish® Iowa
Make-A-Wish® Iowa
3009 100th Street
Urbandale, IA 50322

☐ Please invoice my company.

JUST WANT TO ATTEND?

Table for up to Ten: \$1,500.00

Deadline to be included on the invite: Feb. 18

Deadline to be included in the program: Apr. 15

*Thank you for supporting our Wish Kids!
The Make-A-Wish Foundation® of Iowa is exempt under Section
501(c) (3) of the Internal Revenue Code, making this gift tax deductible.*