

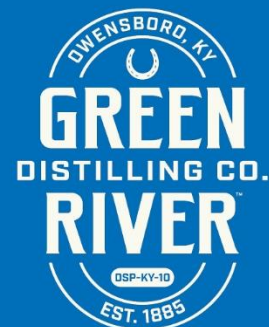
5TH ANNUAL

Make-A-Wish
OHIO, KENTUCKY AND INDIANA

BOILIN' *in the* BORO

LOW COUNTRY BOIL AND BOURBON TASTING

SATURDAY, JULY 23



SPONSORSHIP OPPORTUNITIES

Make-A-Wish®

OHIO, KENTUCKY AND INDIANA

*Together, we create life-changing wishes
for children with critical illnesses.*

Together, We Will Transform Lives

By supporting Boilin' in the Boro through sponsorship and joining us in our mission, your company will transform the lives of many local wish kids, families, volunteers, and community supporters. And in return, you might even change the lives of your employees, too.

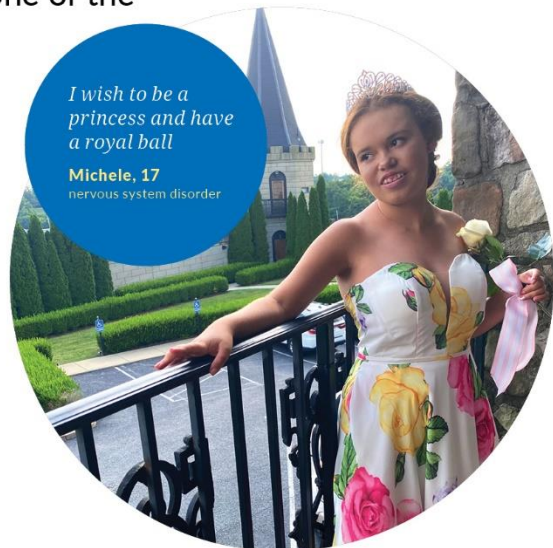
A wish is powerful. It delivers hope and provides strength for our wish kids and families when they're going through one of the most difficult times in their lives.

Furthermore, volunteers, community supporters, donors, and sponsors experience hope and joy in their lives as a result of seeing the impact they've had in their community.

***A wish is powerful.** It delivers hope and provides strength for our wish kids and families when they're going through one of the most difficult times in their lives.*

It Takes a Community

Life-changing wishes like Michele's are only possible because of financial support from donors and sponsors like you. Although we wish we could wave a magic wand to make every wish come true, the reality is, the average cost of a wish is around \$10,000 and we're granting about half of the wishes in our pipeline. It takes a community of caring people who donate, sponsor, volunteer, and refer to make every wish come true.



A wish is an essential part of a child's treatment process this is what families say, and what doctors are studying to prove. The wish experience leaves a real and lasting impact on wish kids, their families and their communities



Affiliation with One of the Nation's Top Charities

By becoming a sponsor, your company will be associated with a positive, heartwarming and important community service. During the event, you and your guests will have the opportunity to experience our mission firsthand by meeting wish families and hearing their inspirational stories. Help us deliver hope right now for kids, families and your community.

The **POWER** of the Make-A-Wish® Brand



Make-A-Wish is among the top 5 most-loved nonprofits in America.

source: Morning Consult



Make-A-Wish is the #2 most-loved nonprofit.

source: Morning Consult



Make-A-Wish ranks in the top 10 percent of all U.S. Brands for quality, trust, social impact, shared values and reputation.

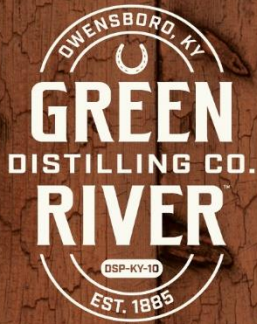
source: Morning Consult



"strongest and most trusted" brands
— American Brands Council



BBB
Accredited
Charity



Platinum Wish Star, Presenting Sponsor ... \$10,000 SOLD – Independence Bank

Fair Market Value: TBD

Tangible Benefits

- Three (3) Corporate Tables of Ten (10) with preferred seating
- Commemorative plaque

Mission Moments

- Option to host a wish family at your table
- Opportunity to meet other wish families and hear their stories of inspiration and hope

Recognition and Logo Placement

- Logo featured on invitations (time sensitive) – **EXCLUSIVE**
- A representative from your company invited to give opening remarks from podium – **EXCLUSIVE**
- Opportunity for banner to be placed in the staging area – **EXCLUSIVE**
- Logo featured on all marketing materials, including but not limited to posters, flyers and print advertisements
- Company logo featured in the evening's electronic media presentation
- Recognition of sponsorship on signage prominently displayed onsite
- Opportunity to put marketing piece or item in guest gift bags
- Logo prominently displayed on program

Media Relations

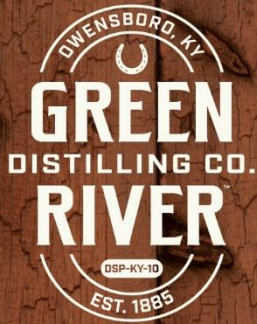
- Inclusion of name in Make-A-Wish pre-event media alert to all regional media outlets

Digital and Social Media

- Make-A-Wish will announce the alliance through social media posts
- Make-A-Wish recognition during the event on social media
- Logo with live link on Make-A-Wish event page
- Permission to promote sponsorship on your company's website and social media
- Opportunity to live tweet and share the stories of inspiration during and after the event

**For more information please contact Lisa Reeves at 270-570-0632
or lreeves@oki.wish.org.**





Gold Wish Star Sponsor \$5,000

Fair Market Value: TBD

Tangible Benefits

- Two (2) Corporate Tables of Ten (10) with preferred seating

Mission Moments

- Option to host a wish family at your table
- Opportunity to meet other wish families and hear their stories of inspiration and hope

Recognition and Logo Placement

- Logo featured on all marketing materials, including but not limited to posters, flyers and print advertisements
- Company logo featured in the evening's electronic media presentation
- Recognition of sponsorship on signage prominently displayed onsite
- Opportunity to put marketing piece or item in guest gift bags
- Logo prominently displayed on program

Media Relations

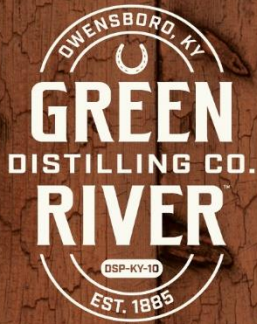
- Inclusion of name in Make-A-Wish pre-event media alert to all regional media outlets

Digital and Social Media

- Make-A-Wish will announce the alliance through social media posts
- Logo with live link on Make-A-Wish event page
- Permission to promote sponsorship on your company's website and social media
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Silver Wish Star Sponsor \$2,500

Fair Market Value: TBD

Tangible Benefits

- One (1) Corporate Table of Ten (10) with preferred seating

Mission Moments

- Option to host a wish family at your table
- Opportunity to meet other wish families and hear their stories of inspiration and hope

Recognition and Logo Placement

- Company logo featured in the evening's electronic media presentation
- Recognition of sponsorship on signage prominently displayed onsite
- Logo prominently displayed on program

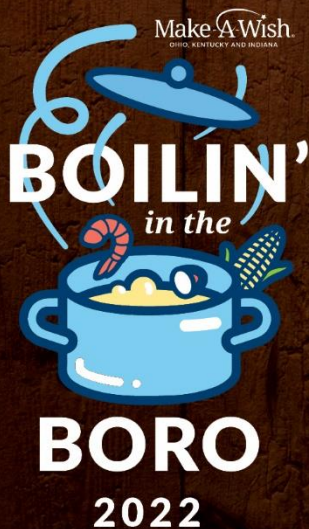
Media Relations

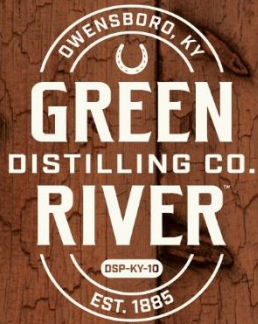
- Inclusion of name in Make-A-Wish pre-event media alert to all regional media outlets

Digital and Social Media

- Permission to promote sponsorship on your company's website and social media
- Opportunity to live tweet and share the stories of inspiration during and after the event

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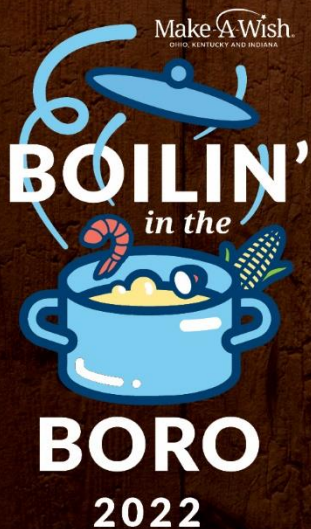
Event Table Reservation for Ten (10).... \$1,000

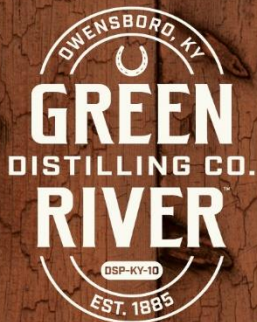
Fair Market Value: TBD

Tangible Benefits

- One (1) Table of Ten (10)
- Name listed in program

*For more information please contact Lisa Reeves at 270-570-0632
or lreeves@oki.wish.org.*





SPONSORSHIP COMMITMENT FORM

Please print sponsor name exactly as you wish to be listed in promotional materials.

Sponsorship Opportunities

Check one: ☐ Personal Donation ☐ Corporate Donation

☐ Gold Wish Star Sponsor **\$5,000**

☐ Silver Wish Star Sponsor **\$2,500**

☐ Event Table Reservation for Ten **\$1,000**

☐ I would like to make a donation. Amount _____

☐ In-kind gifts for auction _____

Sponsor signature _____

Sponsor Information

Sponsor Name _____

Address _____

City, State, Zip _____

Contact _____

Email _____

Phone _____ Fax _____

I would like to donate

\$ _____

Payment Method

☐ Check enclosed ☐ Send invoice to address above

Please make checks payable to Make-A-Wish.

Credit Card: ☐ Visa ☐ Mastercard ☐ Discover ☐ AMEX

Number _____

Expiration Date _____

3-Digit Code _____

Please mail or email completed form to:

Make-A-Wish Western Kentucky Region

Attn: Boilin' in the Boro

1230 Liberty Bank Road

Louisville, KY 40222

Contact: Lisa Reeves

Phone: 270-570-0632

Email: lreeves@oki.wish.org

