



SPECIAL EVENTS & DEVELOPMENT INTERNSHIP

DEPARTMENT

Development & Communication

POSITION SUMMARY: Responsible for assisting the development team in event production and management, brand management and event analysis, relationship management, prospect research, general fundraising, Wish Alum engagement and volunteer relations.

MAJOR RESPONSIBILITIES:

- Assist with the research planning and execution of our annual Wish Night gala, Make-A-Wish Golf Outing, Walk For Wishes and Wish-A-Thon
- Review and analyze event success and wrap up of each internal event
- Observe committee meetings and add value and input
- Assist in the writing and/or editing of various content
- Prepare materials and collateral for all events and fundraisers
- Assist with Wish Alum engagement program
- Assist in securing in-kind donations for event auctions via phone calls & online applications.
- Potential to speak at local events about Make-A-Wish
- Assist with implementing or furthering the Wishmakers on Campus program
- Assist with various roles at local external events
- Researching local companies to further the Make-A-Wish mission

DESIRED QUALIFICATIONS

1. At least sophomore standing and enrolled in a college or university, pursuing a degree in Marketing, Business, Public Relations, Communications or related field with a minimum GPA of 3.00/4.00.
2. Organized, detailed-oriented, capable of managing multiple tasks.
3. Strong written and oral communication skills.
4. Friendly and able to build rapport with different groups of people.
5. Mature and responsible.
6. Experienced in Microsoft Office.
7. Previous events and/or volunteering experience preferred.
8. Access to an automobile is essential.
9. Familiarity with the Metro Milwaukee area helpful.

TIME REQUIREMENTS

1. Student must be able to work within a consistent schedule during normal office hours (preferably 2-3 days per week) a minimum of 8-15 hours per week.
2. The number of hours per week will vary due to event requirements and the amount of responsibility assumed.
3. The duration of the internship is negotiable. The opportunity to continue internship is open and negotiable by both parties pending fit.
4. Attendance at evening or weekend meetings and events may be necessary.

COMPENSATION

1. This is a volunteer position. To enable the receipt of college credits, Make-A-Wish Foundation will work with you to meet your school's requirements.
2. A stipend will be paid upon the satisfactory completion of the internship hours as required and stated above.
3. Any work-related expenses will be reimbursed.

APPLICATION PROCESS

Interested applicants should complete the below online application:

wish.org/wisconsin/apply

If you prefer to mail, please send a cover letter, résumé, to:

Kelsey Rice
Make-A-Wish® Wisconsin
11020 W Plank Ct, Suite 200
Wauwatosa, WI 53226

No phone calls please.

The chosen candidate will be required to submit to a background check and sign a conflict of interest and ethics statement.

SUMMARY OF MAKE-A-WISH WISCONSIN

The Make-A-Wish Foundation grants the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy.

Founded in 1984, the Make-A-Wish Wisconsin is part of the largest wish-granting charity in the world, with 60 chapters in the United States and its territories and 27 international affiliates spanning five continents. The chapter has granted over 7,000 wishes since its inception.

Since 1980, the Make-A-Wish Foundation has enriched the lives of children with life-threatening medical conditions through its wish-granting work. The Foundation's mission reflects the life-changing impact that a Make-A-Wish® experience has on children, families, referral sources, donors, sponsors and entire communities. The Foundation is a non-profit 501(c)(3) organization funded by donations.

Intern Signature

Date