



SPONSORSHIP OPPORTUNITIES

Make-A-Wish is a beloved charity, with a strong brand and mission that appeals to a broad audience. According to market research data intelligence company Morning Consult, we're the second most loved nonprofit in the United States! When you support the Make-A-Wish Ohio, Kentucky & Indiana *Hope is Essential Gala* through sponsorship, you help positively engage critical stakeholders while sending a meaningful message about your commitment to community involvement. On top of that, you'll be helping make wishes come true for children in your community!

Below is a breakdown of the benefits you may enjoy through sponsorship when we partner together.

	TITLE SPONSOR \$25,000	PRESENTING SPONSOR \$20,000	HOPE SPONSOR \$15,000	STRENGTH SPONSOR \$10,000	MISSION SPONSOR \$6,000	JOY SPONSOR \$2,500	INSPIRATIONAL SPONSOR \$1,000
TANGIBLE BENEFITS							

Tables of 10 with preferred seating	Four Tables	Four Tables	Three Tables	Two Tables	Two Tables	One Table	Two Tickets
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RECOGNITION AND LOGO PLACEMENT

Name included in <i>Hope is Essential Gala</i> logo	EXCLUSIVE!
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Company logo on photo backdrop at event	EXCLUSIVE!
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Speaking opportunity to welcome guests at the Gala from the podium	EXCLUSIVE!
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Company logo featured on electronic Save the Dates and invitations (<i>time-sensitive</i>)	✓	✓					
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Company ad included in electronic program that will play throughout the event	✓	✓	✓	Logo	Logo	Name	Name
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Company name announced during event's program from podium	✓	✓	✓	✓	✓	✓	
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MEDIA RELATIONS

Inclusion of name on Make-A-Wish pre-event media alert to all regional print, broadcast and online media outlets	✓	✓	✓	✓			
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DIGITAL AND SOCIAL MEDIA

Company logo and link featured on event website and OKI Website Calendar of Events	✓	✓	✓	✓	✓	✓	✓
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Make-A-Wish will announce sponsorship through social media posts	✓	✓	✓	✓	✓	✓	
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