# MAKE-A-WISH® FOUNDATION OF NORTHEAST NEW YORK

# **FINANCIAL STATEMENTS**

YEARS ENDED AUGUST 31, 2020 AND 2019



**CLAconnect.com** 

WEALTH ADVISORY
OUTSOURCING
AUDIT, TAX, AND
CONSULTING

# MAKE-A-WISH® FOUNDATION OF NORTHEAST NEW YORK TABLE OF CONTENTS YEARS ENDED AUGUST 31, 2020 AND 2019

INDEPENDENT AUDITORS' REPORT	1
FINANCIAL STATEMENTS	
STATEMENTS OF FINANCIAL POSITION	3
STATEMENTS OF ACTIVITIES	4
STATEMENTS OF FUNCTIONAL EXPENSES	6
STATEMENTS OF CASH FLOWS	8
NOTES TO FINANCIAL STATEMENTS	9



#### **INDEPENDENT AUDITORS' REPORT**

Board of Trustees Make-A-Wish® Foundation of Northeast New York Albany, New York

We have audited the accompanying financial statements of Make-A-Wish® Foundation of Northeast New York, which comprise the statements of financial position as of August 31, 2020 and 2019, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

# Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal controls relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.



Board of Trustees
Make-A-Wish® Foundation of Northeast New York

# **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Make-A-Wish® Foundation of Northeast New York as of August 31, 2020 and 2019, and change in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

CliftonLarsonAllen LLP

Clifton Larson Allen LLP

Boston, Massachusetts January 21, 2021

# MAKE-A-WISH® FOUNDATION OF NORTHEAST NEW YORK STATEMENTS OF FINANCIAL POSITION AUGUST 31, 2020 AND 2019

	2020	 2019		
ASSETS		 		
Cash and Cash Equivalents	\$ 155,206	\$ 306,925		
Investments	3,546,994	3,304,615		
Beneficial Interest in Assets Held by National	224,734	157,516		
Due from Related Entities	16,120	5,849		
Prepaid Expenses	47,178	64,802		
Other Assets	17,950	-		
Contributions Receivable, Net	278,404	532,811		
Property and Equipment, Net	 139,703	51,364		
Total Assets	\$ 4,426,289	\$ 4,423,882		
LIABILITIES AND NET ASSETS				
LIABILITIES				
Accounts Payable and Accrued Expenses	\$ 49,331	\$ 132,549		
Due to Related Entities	49,647	19,118		
Paycheck Protection Program	115,747	 -		
Total Liabilities	214,725	 151,667		
NET ASSETS				
Without Donor Restrictions	3,723,201	3,723,443		
With Donor Restrictions	488,363	548,772		
Total Net Assets	4,211,564	4,272,215		
Total Liabilities and Net Assets	\$ 4,426,289	\$ 4,423,882		
	 , -,	 , -,		

# MAKE-A-WISH® FOUNDATION OF NORTHEAST NEW YORK STATEMENT OF ACTIVITIES YEAR ENDED AUGUST 31, 2020

REVENUES, GAINS, AND OTHER SUPPORT	Without  Restri  UES, GAINS, AND OTHER SUPPORT				 Total
Public Support:					
Contributions	\$	969,454	\$	84,370	\$ 1,053,824
Grants		103,922			 103,922
Total Public Support		1,073,376		84,370	1,157,746
Internal Special Events		290,435		-	290,435
Less: Costs of Direct Benefits to Donors		(8,870)			(8,870)
Total Special Events		281,565		-	281,565
Change in Beneficial Interest in Assets		-		18,164	18,164
Investment Income, Net		452,477		-	452,477
Other Income		-		-	-
Net Assets Released from Restrictions		162,943		(162,943)	 
Total Revenues, Gains, and Other Support		1,970,361		(60,409)	1,909,952
EXPENSES					
Program Services:					
Wish Granting		1,142,193		_	1,142,193
Total Program Services		1,142,193		-	 1,142,193
Support Services:					
Fundraising		464,074		-	464,074
Management and General		364,336		<u>-</u> _	 364,336
Total Support Services		828,410			828,410
Total Program and Support Services					
Expenses		1,970,603		-	 1,970,603
CHANGE IN NET ASSETS		(242)		(60,409)	(60,651)
Net Assets - Beginning of Year		3,723,443		548,772	 4,272,215
NET ASSETS - END OF YEAR	\$	3,723,201	\$	488,363	\$ 4,211,564

# MAKE-A-WISH® FOUNDATION OF NORTHEAST NEW YORK STATEMENT OF ACTIVITIES YEAR ENDED AUGUST 31, 2019

	Without Donor Restrictions	With Donor Restrictions	Total
REVENUES, GAINS, AND OTHER SUPPORT Public Support:			
Contributions	\$ 1,494,884	\$ 133,727	\$ 1,628,611
Grants	152,175	-	152,175
Total Public Support	1,647,059	133,727	1,780,786
Internal Special Events	532,901	-	532,901
Less Costs of Direct Benefits to Donors	(72,990)		(72,990)
Total Special Events	459,911	-	459,911
Change in Beneficial Interest in Assets	-	(383)	(383)
Investment Income, Net	(7,319)	· -	(7,319)
Other Income	2,566	-	2,566
Net Assets Released from Restrictions	142,586	(142,586)	
Total Revenues, Gains,			
and Other Support	2,244,803	(9,242)	2,235,561
EXPENSES			
Program Services:			
Wish Granting	1,555,980		1,555,980
Total Program Services	1,555,980	-	1,555,980
Support Services:			
Fundraising	525,201	-	525,201
Management and General	142,471		142,471
Total Support Services	667,672		667,672
Total Program and Support			
Services Expense	2,223,652		2,223,652
CHANGE IN NET ASSETS	21,151	(9,242)	11,909
Net Assets - Beginning of Year	3,702,292	558,014	4,260,306
NET ASSETS - END OF YEAR	\$ 3,723,443	\$ 548,772	\$ 4,272,215

# MAKE-A-WISH® FOUNDATION OF NORTHEAST NEW YORK STATEMENT OF FUNCTIONAL EXPENSES YEAR ENDED AUGUST 31, 2020

	ļ	Program										
	:	Services	Support Services									
		Wish Granting		Iraising	Mai	nagement d General	T Su	otal pport rvices	D	irect onor nefits		Total
Direct Costs of Wishes	\$	658,736	\$	_	\$	_	\$	_	\$	_	\$	658,736
Salaries, Taxes, and Benefits	Ψ	250,125		229,502	Ψ	244,542		174,044	Ψ	_	Ψ	724,169
Printing, Subscriptions, and Publications		8,546	_	27,890		951		28,841		_		37,387
Professional Fees		3,092		2,669		55,875		58,544		_		61,636
Rent and Utilities		29,227		18,888		23,169		42,057		_		71,284
Postage and Delivery		4,592		9,746		218		9,964		_		14,556
Travel		8,890		7,610		5,264		12,874		_		21,764
Meetings and Conferences		15,164		28,530		3,873		32,403		_		47,567
Office Supplies		5,808		1,427		1,809		3,236		_		9,044
Communications		4,835		2,071		1,732		3,803		_		8,638
Advertising and Media (Cash)		-		73,913		-		73,913		_		73,913
Repairs and Maintenance		1,246		758		272		1,030		_		2,276
Insurance		65		36		126		162		_		227
Bad Debt Expense		-		22,585		-		22,585		_		22,585
Membership Dues		359		197		531		728		_		1,087
National Partnership Dues		134,393		17,012		18,713		35,725		_		170,118
Miscellaneous		6,843		15,601		3,032		18,633		_		25,476
Depreciation and Amortization		10,272		5,639		4,229		9,868		_		20,140
Special Event - Direct Donor Benefits		_		_		_		_		8,870		8,870
Total Expenses		1,142,193	4	164,074		364,336		328,410		8,870		1,979,473
Less: Expenses Netted Against Revenues on the Statement of Activities:												
Special Event Expenses				_						(8,870)		(8,870)
Total Expenses Included in the Expense Section of the Statement of Activities	\$	1,142,193	\$ 4	164,074	\$	364,336	\$ 8	328,410	\$	_	\$	1,970,603

# MAKE-A-WISH® FOUNDATION OF NORTHEAST NEW YORK STATEMENT OF FUNCTIONAL EXPENSES YEAR ENDED AUGUST 31, 2019

	Program						
	Services		Support Services	3			
				Total	Direct		
	Wish		Management	Support	Donor		
	Granting	Fundraising	and General	Services	Benefits	Total	
Direct Costs of Wishes	\$ 887,645	\$ -	\$ -	\$ -	\$ -	\$ 887,645	
Salaries, Taxes, and Benefits	399,866	230,820	66,817	297,637	· _	697,503	
Printing, Subscriptions, and Publications	13,399	22,453	448	22,901	_	36,300	
Professional Fees	56,738	11,987	14,526	26,513	_	83,251	
Rent and Utilities	49,206	13,199	10,235	23,434	_	72,640	
Postage and Delivery	7,228	10,782	38	10,820	_	18,048	
Travel	11,511	7,478	5,689	13,167	-	24,678	
Meetings and Conferences	5,724	192,048	4,239	196,287	-	202,011	
Office Supplies	6,460	638	611	1,249	-	7,709	
Communications	18,215	4,070	3,225	7,295	-	25,510	
Advertising and Media	237	2,528	-	2,528	-	2,765	
Repairs and Maintenance	2,327	534	416	950	-	3,277	
Bad Debt Expense	-	3,000	-	3,000	-	3,000	
Membership Dues	-	285	1,320	1,605	-	1,605	
National Partnership Dues	72,706	19,246	14,969	34,215	-	106,921	
Miscellaneous	24,718	6,133	225	6,358	-	31,076	
Depreciation and Amortization	-	-	19,713	19,713	-	19,713	
Special Event - Direct Donor Benefits					72,990	72,990	
Total Expenses	1,555,980	525,201	142,471	667,672	72,990	2,296,642	
Less: Expenses Netted Against							
Revenues on the Statement							
of Activities							
Special Event Expenses					(72,990)	(72,990)	
Total Expenses Included in the							
Expense Section of the							
Statement of Activities	\$ 1,555,980	\$ 525,201	\$ 142,471	\$ 667,672	\$ -	\$ 2,223,652	

# MAKE-A-WISH® FOUNDATION OF NORTHEAST NEW YORK STATEMENTS OF CASH FLOWS YEARS ENDED AUGUST 31, 2020 AND 2019

	 2020	2019		
CASH FLOWS FROM OPERATING ACTIVITIES				
Change in Net Assets	\$ (60,651)	\$	11,909	
Adjustments to Reconcile Change in Net Assets to Net Cash				
Used by Operating Activities:				
Depreciation and Amortization	20,140		19,713	
Bad Debt Expense	22,585		3,000	
Net Realized and Unrealized Gains on Investments	(452,477)		8,027	
Change in Discount to Present Value of Contributions Receivable	(11,629)		(18,909)	
Change in Endowment Assets Held by National	(18,164)		(383)	
Contributions to Endowment Assets Held by National	(49,054)		(17,919)	
Contributed Inventory	(13,500)		-	
Changes in Assets and Liabilities:				
Contributions Receivable	243,451		(24,702)	
Due from Related Entities	(10,271)		(1,260)	
Prepaid Expenses	17,624		(47,109)	
Other Assets	(4,450)		-	
Accounts Payable and Accrued Expenses	(83,218)		34,884	
Due to Related Entities	30,529		2,784	
Other Liabilities			(5,000)	
Net Cash Used by Operating Activities	(369,085)		(34,965)	
CASH FLOWS FROM INVESTING ACTIVITIES				
Purchases of Investments	(685,417)		(4,103,635)	
Proceeds from Sales of Investments	895,515		3,777,400	
Purchases of Property and Equipment	(108,479)		(5,644)	
Purchase of Beneficial Interest in Assets Held by Others	(49,054)		(17,919)	
Net Cash Provided (Used) by Investing Activities	52,565		(349,798)	
CASH FLOWS FROM FINANCING ACTIVITIES				
Contributions Restricted for Long-Term Investment	49,054		17,919	
Proceeds from Paycheck Protection Program	 115,747		-	
Net Cash Provided by Financing Activities	164,801		17,919	
NET DECREASE IN CASH AND CASH EQUIVALENTS	(151,719)		(366,844)	
Cash and Cash Equivalents - Beginning of Year	306,925		673,769	
CASH AND CASH EQUIVALENTS - END OF YEAR	\$ 155,206	\$	306,925	
SUPPLEMENTAL DISCLOSURE OF NONCASH ACTIVITY				
Contributed Inventory	\$ 13,500	\$	_	

#### NOTE 1 ORGANIZATION

Make-A-Wish® Foundation of Northeast New York (Foundation) is a New York nonprofit corporation, organized for the purpose of creating life changing wishes for children with critical illnesses. The Foundation is an independently operating chapter of Make-A-Wish Foundation of America (National Organization), which develops and implements national programs in public relations and fundraising for the benefit of all local chapters. To be a Make-A-Wish chapter, the local chapter is obligated to comply with a chapter agreement with the National Organization and such guidelines, resolutions, and policies as may be adopted by the National Organization's board of trustees.

## NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### **Basis of Presentation**

The financial statements of the Foundation are prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America (U.S. GAAP) applicable to nonprofit entities.

#### Cash and Cash Equivalents

The Foundation considers all highly liquid investments with an original maturity of three months or less when purchased to be cash equivalents.

#### <u>Investments</u>

Investments are recorded at fair value. Investment income, including gains and losses on investments, is recorded as increases or decreases in net assets without donor restricted unless its use is limited by donor-imposed restrictions or law.

The Foundation's investments are exposed to various risks, such as interest rate, credit, and overall market volatility. Due to the level of risk associated with certain investments, it is reasonably possible that those changes in the values of investments will occur in the near term and that such changes could be material to the amounts reported in the statements of financial position

#### **Contributions Receivable**

Contributions receivable are unconditional promises to give. Such promises that are expected to be collected within one year are recorded at expected net realizable value when the promise is received. Unconditional promises to give that are expected to be collected in future years are recorded at the present value of estimated future cash flows. Contributions receivable are discounted using fair value rates and contributions are written off when deemed uncollectible.

# NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### **Property and Equipment, Net**

Property and equipment having a unit cost greater than \$2,500 and a useful life of more than one year are capitalized at cost when purchased. Donated assets are capitalized at the estimated fair value at the date of receipt and restrictions are released once the asset has been placed into service. Property and equipment under capital leases are stated at the present value of future minimum lease payments at the time of acquisition. Depreciation on property and equipment is provided on a straight-line basis over the estimated useful lives of the assets, generally three to five years. Leasehold improvements are amortized over the shorter of the estimated useful life of the asset or the remaining terms of the lease. The costs of normal maintenance and repairs that do not add to the value of the asset or materially extend its life are expensed as incurred.

Long-lived assets, such as property and equipment, are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. If circumstances indicate a long-lived asset may be impaired, the asset value will be reduced to fair value. Fair value is determined through various valuation techniques including quoted market values and third-party independent appraisals, as considered necessary.

#### **Fair Value Measurements**

Fair value measurements of financial assets and financial liabilities and fair value measurements of nonfinancial items are recognized or disclosed at fair value in the financial statements on a recurring basis. Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date.

The Foundation utilizes valuation techniques that maximize the use of observable inputs and minimize the use of unobservable inputs to the extent possible. The Foundation determines fair value based on assumptions that market participants would use in pricing an asset or liability in the principal or most advantageous market. When considering market participant assumptions in fair value measurements, the following fair value hierarchy distinguishes between observable and unobservable inputs, which are categorized in one of the following levels:

Level 1 - Unadjusted quoted prices in active markets for identical assets (or liabilities) that the reporting entity has the ability to access at the measurement date.

Level 2 - Prices for a similar asset (or liability), other than quoted prices included in Level 1 inputs, that are observable for the asset (or liability), either directly or indirectly. If the asset (or liability) has a specified term, a Level 2 input must be observable for substantially the full term of the asset (or liability).

Level 3 - Unobservable inputs for the asset (or liability) used to measure fair value to the extent that observable inputs are not available, thereby allowing for situations in which there is little, if any, market activity for the asset (or liability) at measurement date.

See additional information in Note 4.

### NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### **Net Assets**

Net assets, revenues, gains, and losses are classified based on the existence or absence of donor- or grantor-imposed restrictions. Accordingly, net assets and changes therein are classified and reported as follows:

Net Assets Without Donor Restrictions – Net assets available for use in general operations and not subject to donor (or certain grantor) restrictions.

Net Assets With Donor Restrictions – Net assets subject to donor- (or certain grantor-) imposed restrictions. Some donor-imposed restrictions are temporary in nature, such as those that will be met by the passage of time or other events specified by the donor. Other donor-imposed restrictions are perpetual in nature, where the donor stipulates that resources be maintained in perpetuity. Gifts of long-lived assets and gifts of cash restricted for the acquisition of long-lived assets are recognized as restricted revenue when received and released from restriction when the assets are placed in service. Donor-imposed restrictions are released when a restriction expires, that is, when the stipulated time has elapsed, when the stipulated purpose for which the resource was restricted has been fulfilled, or both.

Contributions restricted by donors are reported as increases in net assets without donor restrictions if the restrictions expire (that is, when a stipulated time restriction ends or purpose restriction is accomplished) in the reporting period in which the revenue is recognized. All other donor-restricted contributions are reported as increases in net assets with donor restrictions. When a restriction expires, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statements of activities as Net Assets Released from Restrictions.

#### **Revenue Recognition**

Unconditional promises to give are recognized initially at fair value as contributions revenue in the period such promises are made by donors. Fair value is estimated giving consideration to anticipated future cash receipts (after allowance is made for uncollectible contributions) and discounting such amounts at a risk-adjusted rate commensurate with the duration of the donor's payment plan. Amortization of the discounts is recorded as additional contributions revenue.

Conditional promises to give are not recognized as contribution revenue and receivables until the conditions have been substantially met.

Conditional promises are recorded as revenue once the conditions are substantially met. Contributions of assets other than cash are recorded at their estimated fair value. Contributions of services are recognized if the services received (a) create or enhance nonfinancial assets or (b) require specialized skills, are provided by individuals possessing those skills, and would typically need to be purchased if not provided by donation.

# NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

# **Revenue Recognition (Continued)**

The Foundation received in-kind contributions of assets and services and materials that are reported in the statements of activities as follows:

					Manage	ement	
	P	Programs Fundraising		and Ge	eneral	Total	
August 31, 2020		_					 _
Wish Related	\$	151,137	\$	-	\$	-	\$ 151,137
Professional Services		200		-		-	200
Other		3,879		-		-	 3,879
Total	\$	155,216	\$	-	\$	-	155,216
Special Events							1,670
Inventory (Asset)							13,500
Total							\$ 170,386
					Manage	ement	
	Р	rograms	Fundra	aising	and G	eneral	Total
August 31, 2019							
Wish Related	\$	367,606	\$	-	\$	-	\$ 367,606
Total	\$	367,606	\$	-	\$	-	367,606
In-Kind Receivable (Asset)							63,209
Total							\$ 430,815

An internal special event is a fundraising event coordinated and staffed by Foundation personnel rather than a third-party support group or organization. It is designed to attract people for the purpose of raising mission awareness, for increasing funding from existing donors, and the cultivation of future donors. Internal special event in-kind amounts are donated items recorded at fair value that are used in facilitating the event. Examples of such donated items are generally food, beverage, facility costs, and auction items.

Advertising and media is used to help the Foundation communicate its message or mission and includes fund raising materials, informational material, or advertising, and may be in the form of an audio or video tape of a public service announcement, a layout for a newspaper, media time or space for public service announcements, or other purposes.

Donated advertising and media are reported as contribution revenue and fundraising or public information [if allocated as a joint cost] expense when received and the reporting of such contributions is unaffected by whether the Foundation could afford to purchase or would have purchased the assets at their fair value.

# NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

### **Income Taxes**

The Foundation is a nonprofit organization exempt from federal income and New York State taxes under the provisions of Internal Revenue Code Section 501(c)(3) and of the New York State tax code. However, the Foundation remains subject to income taxes on any net income that is derived from a trade or business, regularly carried on and not in furtherance of the purpose for which it was granted exemption. No income tax provision has been recorded as the net income, if any, from any unrelated trade or business, in the opinion of management, is not material to the financial statements taken as a whole.

Management believes that no uncertain tax positions exist for the Foundation at August 31, 2020 and 2019. The Foundation files income tax returns in the U.S. federal jurisdiction, applicable state jurisdictions.

#### **Functional Expenses**

The Foundation performs four functions: wish granting, program-related support, fundraising, and management and general. Definitions of these functions are as follows:

#### Wish Granting

Activities performed by the Foundation in granting wishes to children with critical illnesses.

#### Program-Related Support

Activities performed by the Foundation related to the wish program including the identification of wish candidates and the determination and delivery of each wish. Specific activities include, but are not limited to, the development of wish resources, handling of wish referrals, and administration of the wish program.

#### Fundraising

Activities performed by the Foundation to generate funds and/or resources to support its programs and operations.

#### **Management and General**

All costs not identifiable with a specific programs or fundraising activities, but indispensable to the conduct of such programs and activities and to the Foundation's existence, are included as management and general expenses. This includes expenses for the overall direction of the Foundation, business management, general recordkeeping, budgeting, financial reporting, and activities relating to these functions such as salaries, rent, supplies, equipment, and other expenses.

Expenses that benefit more than one function of the Foundation are allocated among the functions based generally on the amount of time spent by employees on each function.

### NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

# **Management Estimates**

The preparation of financial statements in conformity with U.S. GAAP requires management to make a number of estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

### **Change in Accounting Principle**

In June 2018, the Financial Accounting Standards Board issued Accounting Standards Update (ASU) 2018-08, *Not-for-Profit Entities* (Topic 958) – *Clarifying the Scope and the Accounting Guidance for Contributions Received and Contributions Made*. The update clarifies and improves the scope and the accounting guidance for contributions received and contributions made. The amendments in the update assist entities in (1) evaluating whether transactions should be accounted for as contributions (nonreciprocal transactions) within the scope of Topic 958, *Not-for-Profit Entities*, or as exchange (reciprocal) transactions subject to other guidance and (2) determining whether a contribution is conditional.

The Foundation's financial statements reflect adoption of ASU 2018-08 guidance beginning in fiscal year 2020. The adoption of ASU 2018-08 did not impact the Foundation's reported revenue.

#### NOTE 3 LIQUIDITY AND AVAILABILITY

The Foundation monitors liquidity regularly through the monthly financial package provided to the board and through the enterprise-wide benchmarks of excellence. Holding 6 to 24 months of liquidity is considered excellent based off the enterprise-wide published scale.

	 2020	 2019
Total Financial Assets	\$ 3,996,724	\$ 4,307,716
Donor Imposed Restrictions:	(472.262)	(270 200)
Restricted Funds	 (173,362)	 (270,208)
Financial Assets Available to Meet Cash Needs		
for General Expenditures Within One Year	\$ 3,823,362	\$ 4,037,508

#### NOTE 3 LIQUIDITY AND AVAILABILITY (CONTINUED)

Financial Assets include cash and cash equivalents, investments, due from related entities, contributions receivable, and investments held for long-term purposes. For purposes of analyzing resources available to meet general expenditures over one year, the Foundation considers all expenditures related to its ongoing program activities, as well as the functions in support of those activities, to be general expenditures.

Endowment funds consist of donor-restricted endowments and funds designated by the board as endowments. Income from donor-restricted endowments is restricted for specific purposes, with the exception of the amounts available for general use. Donor-restricted endowment funds are not available for general expenditure.

#### NOTE 4 FAIR VALUE MEASUREMENTS

#### **Fair Value of Financial Instruments**

Fair value is defined as the amount that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. The fair values of the financial instruments shown in the following table as of August 31, 2020 and 2019 represent the amounts that would be received to sell those assets or that would be paid to transfer those liabilities in an orderly transaction between market participants at that date. Those fair value measurements maximize the use of observable inputs. However, in situations where there is little, if any, market activity for the asset or liability at the measurement date, the fair value measurement reflects the Foundation's own judgments about the assumptions that market participants would use in pricing the asset or liability. Those judgments are developed by the Foundation based on the best information available in the circumstances, including expected cash flows and appropriately risk-adjusted discount rates, and available observable and unobservable inputs.

#### Overall Investment Objective

The overall investment objective of the Foundation is to invest its assets in a prudent manner that will have growth of principal, preservation of purchasing power and sufficient liquidity to meet all expected and unexpected cash flow needs. The Foundation diversifies its investments among various asset classes incorporating multiple strategies and the use of an investment manager. Major investment decisions are authorized by the board's Audit and Finance committee which oversees the Foundation's investment program in accordance with established guidelines.

# NOTE 4 FAIR VALUE MEASUREMENTS (CONTINUED)

### Fair Value Hierarchy

The following table presents the fair value hierarchy of assets and liabilities that are measured at fair value on a recurring basis at August 31:

		Level 1		Level 2		Level 3		ssets Not Held at air Value		Total
August 31, 2020										
Assets:										
Investments:										
Exchange-Traded Funds	\$	1,312,141	\$	-	\$	-	\$	-	\$	1,312,141
Equity securities		1,283,375		-		-		-		1,283,375
Debt securities		-		791,985		-		-		791,985
Cash and cash equivalents		-		-		-		159,493		159,493
Total Investments		2,595,516		791,985		-		159,493		3,546,994
Beneficial Interest in Assets										
Held by Others		_		_		224,734		_		224,734
Total Assets	\$	2,595,516	\$	791,985	\$	224,734	\$	159,493	\$	3,771,728
101017100010	<u> </u>	2,000,010	<u> </u>	701,000	_	221,701	<u> </u>	100,100	Ť	0,771,720
		Level 1		Level 2		Level 3		ssets Not Held at air Value		Total
August 31, 2019		Level I		Level 2		Level 3		ali value		Total
Assets:										
Investments:										
Exchange-Traded Funds	\$	2,214,132	\$	-	\$	-	\$	-	\$	2,214,132
Bonds		254,609		-		-		-		254,609
Debt Securities		-		806,867		-		-		806,867
Cash and cash equivalents		-		-		-		29,007		29,007
Total Investments		2,468,741		806,867		-		29,007		3,304,615
Beneficial Interest in Assets										
Held by Others		_		_		157,516		-		157,516
ricia by Others						137,310				137,310
Total Assets	\$	2,468,741	\$	806,867	\$	157,516	\$	29,007	\$	3,462,131

For the valuation of Level 2 investments at August 31, 2020 and 2019, the Foundation used significant other observable inputs, particularly dealer market prices for comparable investments as of the valuation date (Level 2).

For the valuation of Level 3 investments at August 31, 2020 and 2019, the Foundation used significant unobservable inputs (Level 3).

### NOTE 4 FAIR VALUE MEASUREMENTS (CONTINUED)

The following table presents a rollforward of activity for investments measured at fair value using significant unobservable inputs (Level 3) for the years ended August 31:

	 2020	 2020
Balance - Beginning of Year	\$ 157,516	\$ 139,899
Total Gains (Realized/Unrealized) Included		
in Changes in Net Assets	18,164	(383)
Contributed Endowment Funds	 49,054	 18,000
Balance - End of Year	\$ 224,734	\$ 157,516
Change in Unrealized Gains for the Period		
Included in the Change in Net Assets Relating to Investments Still Held at End of Reporting Period	\$ 18,164	\$ (383)

#### NOTE 5 CONTRIBUTIONS RECEIVABLE

Contributions receivable include pledges that have been discounted at a rate of 5% at both August 31, 2020 and 2019. The following is a summary of the Foundation's contributions receivable at August 31:

	 2020	2019		
Total Amounts Due in:				
Within One Year	\$ 268,895	\$	363,985	
One to Five Years	34,375		190,861	
More than Five Years	-		14,460	
Gross Contributions Receivable	303,270		569,306	
Less: Discount to Present Value	 (24,866)		(36,495)	
Contributions Receivable, Net	\$ 278,404	\$	532,811	

#### NOTE 6 TRANSACTIONS WITH RELATED ENTITIES

The Foundation received the following distributions from the National Organization for the years ended August 31:

	 2020		2019
Corporate, Online, Whitemail, and General Contributions	\$ 235,859		\$ 248,717
Other	 4,610	_	6,008
Total Distributions Received	\$ 240,469		\$ 254,725

These amounts are recorded in the statements of activities as public support revenue.

### NOTE 6 TRANSACTIONS WITH RELATED ENTITIES (CONTINUED)

The Foundation paid to the National Organization the following amounts for the years ended August 31:

	<u></u>	2020	 2019
Chapter Dues	\$	170,118	\$ 106,920
Services and Other		100,447	 18,043
Total Amounts Paid	\$	270,565	\$ 124,963

Chapters who assist with the organization and granting of wishes from other chapters are paid a "fee for service" called the wish assist fee. Under this program, the originating chapter agrees to pay a fee to the chapter of the wish destination to assist with any planning, booking, and facilitating of the wish for the home chapter. Under this program, the Foundation received \$-0- and \$2,566, respectively, for the years ended August 31, 2020 and 2019, which is recorded in the accompanying statements of activities as other income.

Amounts due from and to related entities are as follows:

	2020	2019
Due from National Organization	\$ 16,120	\$ 5,849
Beneficial Interest in Assets Held by National	224,734	 157,516
Total Due From Related Entities	\$ 240,854	\$ 163,365
D ( N ( ) 10 ( ) ( )	 40.047	 
Due to National Organization	\$ 49,647	\$ -
Due to Other Chapters		 19,118
Total Due to Related Entities	\$ 49,647	\$ 19,118

Amounts due from the National Organization represent contributions remitted to the National Organization that are identified for the Foundation's use but were not yet transferred to the Foundation as of year-end and the endowment fund. Amounts due from other chapters represent amounts paid in assisting other chapters with their wish granting. Amounts due to other chapters represent amounts owed to other chapters who have assisted in the granting of wishes for the Foundation. Amounts due to the National organization generally represent unpaid chapter dues and services.

During the years ended August 31, 2020 and 2019, the Foundation received contributions, both cash and in-kind, from board members totaling \$70,918 and \$104,383, respectively. Amounts paid to related parties for goods and services used in the Foundation's operations totaled \$25,600 and \$56,660 for the years ended August 31, 2020 and 2019, respectively.

# NOTE 7 PROPERTY AND EQUIPMENT, NET

Property and equipment costs consist of the following as of August 31:

	2020		 2019	
Computer Equipment and Software	\$	59,358	\$ 68,901	
Office Furniture and Equipment		28,100	18,557	
Leasehold Improvements		79,416	79,416	
Construction in Progress		108,479	 -	
Total		275,353	166,874	
Less: Accumulated Depreciation and Amortization		(135,650)	 (115,510)	
Property and Equipment, Net	\$	139,703	\$ 51,364	

Depreciation and amortization expense totaled \$20,140 and \$19,713 for the years ended August 31, 2020 and 2019.

## NOTE 8 LEASES

The Foundation is obligated under an operating lease for office space, which expires on November 30, 2021. Total rent expense for the operating lease for the years ended August 31, 2020 and 2019 totaled \$61,704 and \$61,200, respectively.

Future minimum lease payments under the operating lease are as follows:

	Οp	perating
Year Ending August 31,	L	eases
2021	\$	61,200
2022		15,300
Total Minimum Lease Payments	\$	76,500

#### NOTE 9 NET ASSETS

## **Net Assets With Donor Restrictions**

Net assets with donor restrictions are available for the following purposes or periods as of August 31:

	2020	 2019
Subject to Expenditure for Specified Purpose: Wish Granting Endowment Earnings Subject to Appropriations Total	\$ 31,035 31,035	\$ 118,077 12,871 130,948
Subject to Passage of Time: Promises to Give that are Not Restricted by Donors, but Which are Unavailable for Expenditure Until Due	173,362	152,131
Total	173,362	152,131
Endowments: Original Donor-Restricted Gift Amount to be Maintained in Perpetuity:		
Arsenault Endowment	94,710	87,435
Kolbe Endowment	98,989	57,210
Promises to Give Restricted to Endowment	 90,267	 121,048
Total	 283,966	 265,693
Total Donor Restricted Net Assets	\$ 488,363	\$ 548,772

### **NOTE 10 ENDOWMENT**

The Foundation is subject to the enacted version of the Uniform Prudent Management of Institutional Funds Act of 2006 (UPMIFA) and is required to make disclosures about endowment funds, both donor-restricted endowment funds and board-designated endowment funds.

The Foundation's endowment consists of two donor-restricted funds. Net assets associated with endowment funds are classified and reported based on the existence or absence of donor-imposed restrictions. Endowment assets are reflected in cash and endowment assets held by related entity.

# NOTE 10 ENDOWMENT (CONTINUED)

### **Interpretation of Relevant Law**

The board of trustees of the Foundation has interpreted the New York UPMIFA as requiring preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, the Foundation classifies as permanently restricted net assets: (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment, and (c) accumulations to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. The remaining portion of the donor-restricted endowment fund that is not classified in permanently restricted net assets is classified as temporarily restricted net assets until those amounts are appropriated for expenditure by the Foundation in a manner consistent with the standard of prudence prescribed by UPMIFA.

In accordance with UPMIFA, the Foundation considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- 1. The duration and preservation of the fund
- 2. The purposes of the Foundation and the donor-restricted endowment fund
- 3. General economic conditions
- 4. The possible effect of inflation and deflation
- 5. The expected total return from income and the appreciation of investments
- 6. Other resources of the Foundation
- 7. The investment policies of the Foundation

Endowment fund composition by type of fund as of August 31 is as follows:

		t Donor ictions		ith Donor estrictions		Total
August 31, 2020						
Donor-Restricted Endowment Funds	\$		\$	224,734	\$	224,734
Total Funds	\$	-	\$	224,734	\$	224,734
August 31, 2019 Donor-Restricted Endowment Funds	Ф.		ф.	157,516	Ф.	157,516
	<u>Ψ</u>		<u> </u>		<u> </u>	
Total Funds	\$		\$	157,516	\$	<u> 157,516</u>

# NOTE 10 ENDOWMENT (CONTINUED)

# **Interpretation of Relevant Law (Continued)**

Changes in endowment funds are as followings for the years ended August 31:

	Without D Restriction		With Donor Restrictions				Total	
August 31, 2020 Endowment Funds - Beginning of Year	\$	-	\$	157,516	\$	157,516		
Investment Return: Investment Income		-		1,485		1,485		
Net Appreciation (Realized and Unrealized) Total				16,679 18,164		16,679 18,164		
Contributions Received		_		49,054		49,054		
Total		-		49,054		49,054		
Endowment Funds - End of Year	\$		\$	224,734	\$	224,734		
	Without Donor Restrictions							
				th Donor		Total		
August 31, 2019 Endowment Funds - Beginning of Year					\$	Total 139,899		
Endowment Funds - Beginning of Year  Investment Return: Investment Income	Restriction		Res	strictions	\$			
Endowment Funds - Beginning of Year  Investment Return: Investment Income Net Appreciation (Realized and Unrealized)	Restriction		Res	139,899 1,209 (1,592)	\$	139,899 1,209 (1,592)		
Endowment Funds - Beginning of Year  Investment Return: Investment Income Net Appreciation (Realized and Unrealized) Total	Restriction		Res	139,899 1,209 (1,592) (383)	\$	139,899 1,209 (1,592) (383)		
Endowment Funds - Beginning of Year  Investment Return: Investment Income Net Appreciation (Realized and Unrealized)	Restriction		Res	139,899 1,209 (1,592)	\$	139,899 1,209 (1,592)		

# **Fund Deficiencies**

From time-to-time, the fair value of assets associated with individual donor-restricted endowment funds may fall below the level that the donor or UPMIFA requires the Foundation to retain as a fund of perpetual duration. In accordance with GAAP, there are no fund deficiencies as of August 31, 2020 and 2019.

#### NOTE 11 RETIREMENT PLAN

The Foundation has a defined contribution retirement plan (the Plan). Employees are eligible for participation in the Plan after reaching 21 years of age and upon completion of one year of service. Under the provisions of the Plan, eligible employees may elect to defer a percentage of their salary subject to certain IRC limitations. The Foundation will contribute 2.0% of base salary that an employee contributes to his/her 403(b) account; the Foundation will contribute an additional 0.5% up to 1.0%. Thus, the Foundation will contribute a maximum of 3.0% of base salary to an employee's 403(b) account. Foundation contributions to the Plan for the years ended August 31, 2020 and 2019 were \$18,125 and \$10,254, respectively.

#### NOTE 12 CONCENTRATIONS OF CREDIT RISK

Financial instruments that potentially subject the Foundation to concentration of credit risk consist principally of cash, cash equivalents, and investments. The Foundation places its cash and investments with high credit quality financial institutions and generally limits the amount of credit exposure not to exceed the FDIC insurance coverage limit of \$250,000. From time-to-time throughout the year, the Foundation's cash balances may exceed the amount of the FDIC insurance coverage.

In-kind contributions totaling \$103,649 and \$221,673 were received from a single donor for the year ended August 31, 2020 and 2019, which represents 9% and 12% of total public support, respectively. Should these contribution levels decrease, the Foundation may be adversely affected.

#### NOTE 13 LITIGATION AND CLAIMS

The Foundation may be, from time-to-time, involved in litigation and claims arising in the ordinary course of business. In the opinion of management, there is no pending litigation that would have a material adverse effect on the Foundation's financial position, change in net assets, or liquidity.

#### **NOTE 14 COMMITMENTS**

The goal of the Foundation is to grant the wish of every eligible child. During the fiscal year ended August 31, 2020 and 2019, the Foundation granted 58 and 86 wishes, respectively. As of August 31, 2020 and 2019, there were approximately 100 and 90, respectively, wish children who are eligible for a wish. The average cost of a wish for the year ended August 31, 2020 was \$7,002 in cash and \$5,429 in in-kind for a total cost of \$12,431. The average cost of a wish for the year ended August 31, 2019 was \$6,689 in cash and \$5,011 in in-kind for a total cost of \$11,700.

#### NOTE 15 RISKS AND UNCERTAINITIES

In December 2019, an outbreak of a novel strain of coronavirus (COVID-19) began on March 10, 2020. In conjunction with the Make-A-Wish America National Medical Advisory Council, Make-A-Wish America issued instructions to pause travel and large gathering wishes until deemed medically safe for our vulnerable population and their families. On March 11, 2020, the World Health Organization characterized COVID-19 as a pandemic.

As of August 31, 2020, with only a few local exceptions, travel wishes are still paused. Over the past 3 years, travel wishes have been approximately 74% of wishes granted and the number of granted wishes averaged approximately 73. The number of wishes granted in the current year was 58.

In addition to the impact on travel and large gathering wishes, the Foundation has also cancelled or converted fundraising events to virtual events. The Foundation continues to evaluate all expenses and fundraising efforts in light of the impact of COVID-19. National efforts are underway to return to wish granting and fundraising efforts when it is deemed medically safe.

From an operational perspective, the Foundation's office closed and transitioned the staff to work from home as of March 16, 2020. The office has been partially opened. Temporary internal control policies were written to accommodate for the closure.

### NOTE 16 PAYCHECK PROTECTION PROGRAM

The Foundation was approved for a \$115,747 loan under the Paycheck Protection Program created as part of the relief efforts related to COVID-19 and administered by the Small Business Administration. The loan was received on April 11, 2020 and the Foundation was approved for forgiveness for the full loan amount on January 7, 2021.

#### NOTE 17 SUBSEQUENT EVENTS

The Foundation has evaluated subsequent events from the statements of financial position date through January 21, 2021, the date at which the financial statements were available to be issued.

