



Join the Smiley Morning Show on 99.5 WZPL for the 25th year as we bring listeners touching wish stories and raise support to grant more wishes in Indiana!

Beginning at 6 A.M. on Thursday, December 2nd and running for 36 hours, listeners can tune into the live broadcast and request any song in exchange for a donation to Make-A-Wish®.

Event by the Numbers



500,000+
listeners
last year



Over
\$1 million raised
last year



Over
1,100
wishes granted

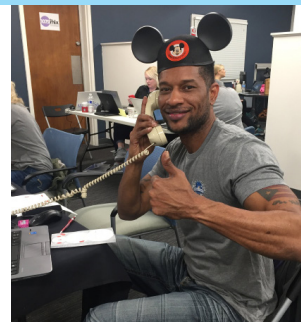
Since 1997...



35,000+
individuals
donated

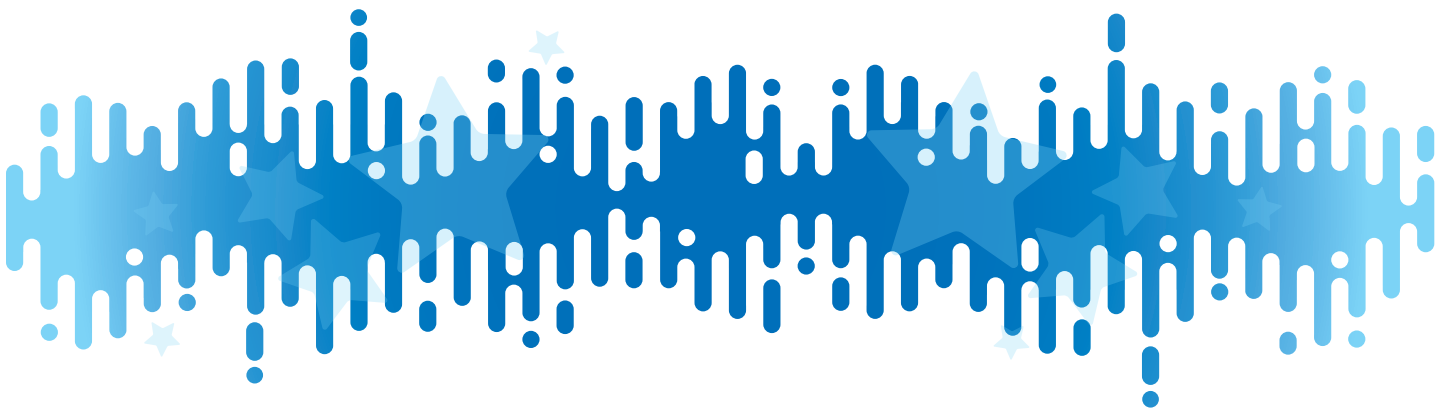


\$7+ million
raised



oki.wish.org • #ZPLWish





99.5 Make-A-Wish® Request-A-Thon Sponsorship December 2-3, 2021

Hope Sponsor \$20,000+

- Grant the wish of two children
- Included in on-air announcements
- Multiple hours sponsored exclusively by your company
- Live check presentation in studio
- Recognition and linkable logo on ZPL & Make-A-Wish® websites
- Mentioned in post event e-message to Make-A-Wish constituent base
- Mentioned in all pre and post press releases
- Mentioned in our social media outlets leading up to the event and during the event

Wish Sponsor \$10,000

- Grant the wish of one child
- One hour sponsored exclusively by your company
- Pre-taped check presentation
- Mention in Make-A-Wish social media outlets

Joy Sponsor \$4,000

- Grant half a wish
- Pre-taped check presentation
- Mentioned in Make-A-Wish social media outlets

Event Sponsor \$2,000

- One hour phone bank volunteer spots for 8 people
- Pre-taped check presentation
- Mentioned in Make-A-Wish social media outlets

Learn more about how you can get involved!
Contact Maria Quinton at 317-870-1160 or
mquinton@oki.wish.org