# MAKE-A-WISH FOUNDATION® OF ALABAMA FINANCIAL STATEMENTS YEAR ENDED AUGUST 31, 2019



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#### **INDEPENDENT AUDITORS' REPORT**

Board of Directors Make-A-Wish Foundation® of Alabama Vestavia Hills, Alabama

We have audited the accompanying financial statements of Make-A-Wish Foundation® of Alabama, which comprise the statement of financial position as of August 31, 2019, and the related statements of activities, functional expenses, and cash flows for the year ended, and the related notes to the financial statements.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal controls relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.



Board of Directors
Make-A-Wish Foundation® of Alabama
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#### **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Make-A-Wish Foundation® of Alabama as of August 31, 2019, and change in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

#### **Emphasis of Matters**

As discussed in Note 2 to the financial statements, Make-A-Wish Foundation® of Alabama adopted a new accounting principle during the year ended August 31, 2019: Accounting Standards Update (ASU) 2016-14, Not-for-Profit Entities (Topic 958) — Presentation of Financial Statements of Not-for-Profit Entities. Make-A-Wish Foundation® of Alabama also changed an accounting policy with the elimination of the pending wish liability from the Foundation's statement of financial position. Our opinion is not modified with respect to these matters.

CliftonLarsonAllen LLP

Clifton Larson Allen LLP

Phoenix, Arizona February 26,2020

# MAKE-A-WISH FOUNDATION® OF ALABAMA STATEMENT OF FINANCIAL POSITION AUGUST 31, 2019

#### **ASSETS**

CURRENT ASSETS Cash and Cash Equivalents Due from Related Entities Prepaid Expenses Contributions Receivable, Net Accounts Receivable Other Assets Property and Equipment, Net	\$	597,124 37,705 63,816 133,668 89,858 7,829 31,241
Total Assets	\$	961,241
LIABILITIES AND NET ASSETS		
CURRENT LIABILITIES  Accounts Payable and Accrued Expenses Due to Related Entities Deferred Rent Capital Lease Obligations Total Liabilities	\$	125,450 17,631 4,203 15,111 162,395
NET ASSETS Without Donor Restrictions With Donor Restrictions Total Net Assets	_	697,177 101,669 798,846
Total Liabilities and Net Assets	\$	961,241

#### MAKE-A-WISH FOUNDATION® OF ALABAMA STATEMENT OF ACTIVITIES YEAR ENDED AUGUST 31, 2019

	Without Donor Restrictions	With Donor Restrictions	Total
REVENUES, GAINS, AND OTHER SUPPORT Public Support:			
Contributions	\$ 2,458,647	\$ 101,669	\$ 2,560,316
Grants Total Public Support	65,348 2,523,995	101,669	<u>65,348</u> 2,625,664
Total Public Support	2,525,995	101,009	2,025,004
Internal Special Events	717,837	-	717,837
Less: Costs of Direct Benefits to Donors	(127,278)		(127,278)
Total Special Events	590,559	-	590,559
Sale of Donated Goods	918,824	-	918,824
Less: Cost of Donated Goods Sold	(918,824)	_	(918,824)
Net Sale of Donated Goods	-	-	
Other Income	7,708	-	7,708
Net Assets Released from Restrictions	160,164	(160,164)	
Total Davanuas Cains and Other Support	2 202 426	(59.405)	2 222 024
Total Revenues, Gains, and Other Support	3,282,426	(58,495)	3,223,931
EXPENSES			
Program Services:			
Wish Granting	2,217,209	-	2,217,209
Support Services:			
Fundraising	564,782	-	564,782
Management and General	204,690		204,690
Total Support Services	769,472		769,472
Total Program and Support			
Support Services Expense	2,986,681		2,986,681
CHANGE IN NET ASSETS	295,745	(58,495)	237,250
Net Assets - Beginning of Year - Before			
Change in Accounting Policy	(929,772)	160,164	(769,608)
Change in Accounting Policy	1,331,204		1,331,204
Net Assets - Beginning of Year - As Adjusted	401,432	160,164	561,596
NET ASSETS - END OF YEAR	\$ 697,177	\$ 101,669	\$ 798,846
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## MAKE-A-WISH FOUNDATION® OF ALABAMA STATEMENT OF FUNCTIONAL EXPENSES YEAR ENDED AUGUST 31, 2019

	Services	Support Services				
	Wish Granting	Fundraising	Management and General	Total Support Services	Direct Donor Benefits	Total
Direct Costs of Wishes	\$ 1,766,754	\$ -	\$ -	\$ -	\$ -	\$ 1,766,754
Salaries, Taxes, and Benefits	302,355	314,780	100,155	414,935	· <u>-</u>	717,290
Printing, Subscriptions, and Publications	771	44,975	760	45,735	_	46,506
Professional Fees	6,355	10,069	55,860	65,929	_	72,284
Rent and Utilities	23,378	24,491	7,793	32,284	-	55,662
Postage and Delivery	2,375	3,035	885	3,920	_	6,295
Travel	4,634	38,764	12,275	51,039	-	55,673
Meetings and Conferences	6,514	51,915	6,184	58,099	-	64,613
Office Supplies	7,292	6,910	3,480	10,390	-	17,682
Communications	4,692	9,584	1,398	10,982	-	15,674
Repairs and Maintenance	173	181	57	238	-	411
Bad Debt Expense	-	2,151	-	2,151	_	2,151
Membership Dues	401	1,289	779	2,068	_	2,469
National Partnership Dues	81,200	11,306	10,279	21,585	_	102,785
Miscellaneous	5,085	39,853	3,042	42,895	_	47,980
Depreciation and Amortization	5,230	5,479	1,743	7,222	_	12,452
Special Event - Direct Donor Benefits	<u> </u>		<u></u>	<u> </u>	127,278	127,278
	2,217,209	564,782	204,690	769,472	127,278	3,113,959
Less: Expenses Netted Against Revenues on the Statement of Activities:						
Special Event Expenses			<del>-</del>		(127,278)	(127,278)
Total Expenses Included in the Expense						
Section of the Statement of Activities	\$ 2,217,209	\$ 564,782	\$ 204,690	\$ 769,472	\$ -	\$ 2,986,681

#### MAKE-A-WISH FOUNDATION® OF ALABAMA STATEMENT OF CASH FLOWS YEAR ENDED AUGUST 31, 2019

CASH FLOWS FROM OPERATING ACTIVITIES	
Change in Net Assets	\$ 237,250
Adjustments to Reconcile Change in Net Assets to Net Cash	
Provided by Operating Activities:	
Depreciation and Amortization	12,452
Bad Debt Expense	2,151
Contributed Goods for Sale	(918,824)
Contributed Property and Equipment	(500)
(Increase) Decrease in Assets:	, ,
Contributions Receivable	90,337
Accounts Receivable	(89,858)
Due from Related Entities	(14,798)
Prepaid Expenses	(45,388)
Other Assets	923,109
Increase (Decrease) in Liabilities:	
Accounts Payable and Accrued Expenses	1,297
Due to Related Entities	(2,135)
Deferred Rent	(86)
Net Cash Provided by Operating Activities	195,007
CASH FLOWS FROM INVESTING ACTIVITIES	
Purchases of Property and Equipment	(8,061)
Net Cash Used by Investing Activities	(8,061)
CASH FLOWS FROM FINANCING ACTIVITIES	
Principal Payments on Capital Lease Obligations	 (3,362)
Net Cash Used by Financing Activities	 (3,362)
NET INCREASE IN CASH AND CASH EQUIVALENTS	183,584
Cash and Cash Equivalents - Beginning of Year	 413,540
CASH AND CASH EQUIVALENTS - END OF YEAR	\$ 597,124
SUPPLEMENTAL CASH FLOW INFORMATION	
Interest Paid on Capital Leases	\$ 1,102
Contributed Goods for Sale	\$ 918,824
Contributed Property and Equipment	\$ 500

#### NOTE 1 ORGANIZATION

Make-A-Wish Foundation® of Alabama (the Foundation) is an Alabama nonprofit corporation, organized for the purpose of creating life changing wishes for children with critical illnesses. The Foundation is an independently operating chapter of Make-A-Wish Foundation® of America (National Organization), which operates to develop and implement national programs in public relations and fundraising for the benefit of all local chapters. In addition, the local chapter is obligated to comply with a chapter agreement with the National Organization and such guidelines, resolutions, and policies as may be adopted by the National Organization's board of directors.

#### NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### **Basis of Presentation**

The financial statements of the Foundation are prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America applicable to nonprofit entities.

#### **Cash and Cash Equivalents**

The Foundation considers all highly liquid investments with an original maturity of three months or less when purchased to be cash equivalents.

#### **Contributions Receivable**

Contributions receivable are unconditional promises to give. Such promises that are expected to be collected within one year are recorded at expected net realizable value when the promise is received. Unconditional promises to give that are expected to be collected in future years are recorded at the present value of estimated future cash flows. Contributions receivable are discounted using fair value rates and contributions are written off when deemed uncollectible.

#### **Accounts Receivable**

Accounts receivable are reported at the amount management expects to collect on balances outstanding at year-end. Management considers all accounts receivables to be collectable and as such, no allowance for doubtful accounts is recorded for the items. Management determine the allowance for doubtful accounts receivable based on historical experience and a review of subsequent collections.

#### **Property and Equipment, Net**

Property and equipment having a unit cost of greater than \$500 and a useful life of more than one year are capitalized at cost when purchased. Donated assets are capitalized at the estimated fair value at the date of receipt and restrictions are released once the asset has been placed into service. Property and equipment under capital leases are stated at the present value of future minimum lease payments at the time of acquisition. Depreciation on property and equipment is provided on a straight-line basis over the estimated useful lives of the assets, generally 3 to 5 years.

#### NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### **Property and Equipment, Net (Continued)**

Leasehold improvements are amortized over the shorter of the estimated useful life of the asset or the remaining terms of the lease. The costs of normal maintenance and repairs that do not add to the value of the asset or materially extend its life are expensed as incurred.

Long-lived assets, such as property and equipment, are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. If circumstances indicate a long-lived asset may be impaired, the asset value will be reduced to fair value. Fair value is determined through various valuation techniques including quoted market values and third-party independent appraisals, as considered necessary.

#### **Net Assets**

Net assets, revenues, gains, and losses are classified based on the existence or absence of donor or grantor-imposed restrictions. Accordingly, net assets and changes therein are classified and reported as follows:

Net Assets Without Donor Restrictions – Net assets available for use in general operations and not subject to donor (or certain grantor) restrictions.

Net Assets With Donor Restrictions – Net assets subject to donor (or certain grantor) imposed restrictions. Some donor-imposed restrictions are temporary in nature, such as those that will be met by the passage of time or other events specified by the donor. Other donor-imposed restrictions are perpetual in nature, where the donor stipulates that resources be maintained in perpetuity. Gifts of long-lived assets and gifts of cash restricted for the acquisition of long-lived assets are recognized as restricted revenue when received and released from restriction when the assets are placed in service. Donor-imposed restrictions are released when a restriction expires, that is, when the stipulated time has elapsed, when the stipulated purpose for which the resource was restricted has been fulfilled, or both.

Contributions restricted by donors are reported as increases in net assets without donor restrictions if the restrictions expire (that is, when a stipulated time restriction ends or purpose restriction is accomplished) in the reporting period in which the revenue is recognized. All other donor-restricted contributions are reported as increases in net assets with donor restrictions, depending on the nature of the restrictions. When a restriction expires, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statement of activities as Net Assets Released from Restrictions.

#### NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### **Revenue Recognition**

Unconditional promises to give are recognized initially at fair value as contributions revenue in the period such promises are made by donors. Fair value is estimated giving consideration to anticipated future cash receipts (after allowance is made for uncollectible contributions) and discounting such amounts at a risk-adjusted rate commensurate with the duration of the donor's payment plan. Amortization of the discounts is recorded as additional contributions revenue. Conditional promises are recorded as revenue once the conditions are substantially met. Contributions of assets other than cash are recorded at their estimated fair value. Contributions of services are recognized if the services received (a) create or enhance nonfinancial assets or (b) require specialized skills, are provided by individuals possessing those skills, and would typically need to be purchased if not provided by donation.

The Foundation received in-kind contributions of assets, services, and materials that are reported in the statement of activities as follows at August 31, 2019:

					Man	agement		
	F	Program	Fur	ndraising	and	General		Total
Wish Related	\$	755,802	\$	-	\$	-	\$	755,802
Professional Services		-		-		1,800		1,800
Other		2,482		4,682		1,448		8,612
	\$	758,285	\$	4,682	\$	3,248		766,214
Special Events								1,452
Cost of Donated Goods Sold								918,824
Property and Equipment								
(Capitalized)								500
Total							\$	1,686,990
							_	

An internal special event is a fundraising event coordinated and staffed by Foundation personnel rather than a third-party support group or organization. It is designed to attract people for the purpose of raising mission awareness, for increasing funding from existing donors, and the cultivation of future donors. Internal special event in-kind amounts are donated items recorded at fair value that are used in facilitating the event. Examples of such donated items are generally food, beverage, facility costs, and auction items.

#### **Income Taxes**

The Foundation is a nonprofit organization exempt from federal income taxes under the provisions of Internal Revenue Code Section 501(c)(3) and the Alabama Revenue and Taxation Code. However, the Foundation remains subject to income taxes on any net income that is derived from a trade or business, regularly carried on and not in furtherance of the purpose for which it was granted exemption. No income tax provision has been recorded as the net income, if any, from any unrelated trade or business, in the opinion of management, is not material to the financial statements taken as a whole.

Management believes that no uncertain tax positions exist for the Foundation at August 31, 2019. The Foundation files income tax returns in the U.S. federal jurisdiction and applicable state jurisdictions.

#### NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### **Functional Expenses**

The Foundation performs three functions: wish granting, fundraising, and management and general. Definitions of these functions are as follows:

#### Wish Granting

Activities performed by the Foundation in granting wishes to children with critical illnesses.

#### <u>Fundraising</u>

Activities performed by the Foundation to generate funds and/or resources to support its programs and operations.

#### Management and General

All costs not identifiable with specific programs or fundraising activities, but indispensable to the conduct of such programs and activities and to the Foundation's existence, are included as management and general expenses. This includes expenses for the overall direction of the Foundation, business management, general recordkeeping, budgeting, financial reporting, and activities relating to these functions such as salaries, rent, supplies, equipment, and other expenses.

Expenses that benefit more than one function of the Foundation are allocated among the functions based generally on the amount of time spent by employees on each function.

#### **Deferred Rent**

The Foundation accounts for rent expense evenly over the term of the lease using the straight-line method. Unamortized deferred rent was \$4,203 at August 31, 2019.

#### **Management Estimates**

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make a number of estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates. Significant items subject to such estimates and assumptions include the useful lives of property and equipment, valuation of contributions receivable and in-kind contributions, accrued pending wish costs, net of attrition, allocation of functional expenses and whether an allowance for uncollectible contributions receivable is required.

#### NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### Change in Accounting Principle – Adoption of ASU 2016-14

On August 18, 2016, the Financial Accounting Standards Board (FASB) issued Accounting Standards Update (ASU) 2016-14, *Not-for-Profit Entities* (Topic 958) – *Presentation of Financial Statements of Not-for-Profit Entities*. The update addresses the complexity and understandability of net asset classification, deficiencies in information about liquidity and availability of resources, and the lack of consistency in the type of information provided about expenses and investment return. The Foundation has implemented ASU 2016-14 and has adjusted the presentation in these financial statements accordingly. The adoption of this standard did not impact the Foundation's net assets as of September 1, 2018.

#### Change in Accounting Policy - Pending Wish Liability

Through the fiscal year ended August 31, 2018, the Foundation accrued for estimated costs of reportable pending wishes when five certain, measurable wish criteria were met. This accrual did not represent a legally binding liability but was considered a moral obligation to the child by the Foundation arising when the five criteria were met. Given the changes to the wish granting environment that have occurred in recent years, the Foundation determined that the calculation was no longer representative of the future obligations. The Foundation remains committed to its mission. Please see the commitment footnote for details about future wish granting obligations. As a result of this change in accounting policy, net assets without restriction as of September 1, 2018 have increased by \$1,331,204.

#### NOTE 3 LIQUIDITY AND AVAILABILITY

The Foundation monitors liquidity regularly through the monthly financial package provided to the board and through the enterprise-wide benchmarks of excellence. Holding 6 months to 24 months of liquidity is considered excellent based off the enterprise-wide published scale.

Total Financial Assets	\$	858,355
Donor Imposed Restrictions:		
Restricted Funds		(101,669)
Net Financial Assets after Donor-Imposed		
Restrictions		756,686
Financial Assets Available to Meet Cash Needs	_	
for General Expenditures Within One Year	\$	756,686

#### NOTE 4 RECEIVABLES

The Foundation's contributions receivable at August 31, 2019 were \$133,668. Two donors represent 100% of the balance.

The Foundation's accounts receivable at August 31, 2019 were \$89,858. Two vendors represent 94% of the balance.

All receivables are due within the next 12 months. Management determined that all receivables are fully collectible; therefore, no allowance for uncollectible accounts is considered necessary at August 31, 2019.

#### NOTE 5 TRANSACTIONS WITH RELATED ENTITIES

The National Organization conducts national fundraising efforts for which cash and in-kind donations are received and shared with the Foundation. These funds represent revenues associated with: distributions from national partners, individual donation amounts collected via online and white mail donations, amounts for internal grants, travel and training scholarships, amounts to fund the Adopt-A-Wish® program, and other miscellaneous revenues. During the year ended August 31, 2019, the Foundation received \$331,468 from these national revenue streams.

Conversely, the Foundation pays amounts to the National Organization for chapter dues, insurance, and other miscellaneous ancillary expenses that the National Organization pays on behalf of the Foundation and for services provided by the National Organization. Amounts totaling \$167,973 were paid from the Foundation to the National Organization during the year ended August 31, 2019.

Chapters who assist with the organization and granting of wishes from other chapters are paid a "fee for service" called the wish assist fee. Under this program, the originating chapter agrees to pay a fee to the chapter of the wish destination to assist with any planning, booking, and facilitating of the wish for the home chapter. Under this program, the Foundation received \$1,275 for the year ended August 31, 2019, which is recorded in the accompanying statement of activities as Other Income.

Amounts due from and to related entities are as follows:

Balance - August 31, 2019:	
Due from National Organization	\$ 33,371
Due from Other Chapters	 4,334
Total Due from Related Entities	\$ 37,705
Due to Other Chapters	\$ 17,631
Total Due to Related Entities	\$ 17,631

#### NOTE 5 TRANSACTIONS WITH RELATED ENTITIES (CONTINUED)

Amounts due from the National Organization represent contributions remitted to the National Organization that are identified for the Foundation's use but were not yet transferred to the Foundation as of year-end. Amounts due to other chapters represent amounts owed to other chapters who have assisted in the granting of wishes for the Foundation. Amounts due to the National Organization generally represent unpaid chapter dues and services.

During 2019, the Foundation received contributions, both cash and in-kind, from board members totaling \$46,650. There are no amounts due from board members at August 31, 2019. There were no amounts paid to related parties for goods and services used in the Foundation's operations.

#### NOTE 6 PROPERTY AND EQUIPMENT, NET

Property and equipment as of August 31, 2019 consist of the following:

4,511
30,963
10,110
88,086
(56,845)
\$ 31,241
9

Depreciation and amortization expense totaled \$12,452 for the year ended August 31, 2019.

#### NOTE 7 LEASES

The Foundation is obligated under various capital and operating leases for office space and equipment, which expire at various dates through June 30, 2023. As of August 31, 2019, the cost of leased equipment acquired under a capital lease was \$19,012, and accumulated depreciation was \$4,436. Total rent expense for all operating leases for the year ended August 31, 2019 totaled \$55,662.

#### NOTE 7 LEASES (CONTINUED)

Future minimum lease payments under capital and operating leases having remaining terms in excess of one year are as follows:

	0	perating	(	Capital
Year Ending August 31,	Leases		L	_eases
2020	\$	52,380	\$	4,464
2021		44,894		4,464
2022		-		4,464
2023				3,720
Total Minimum Lease Payments	\$	97,274	'	17,112
Less: Amounts Representing Interest				(2,001)
Present Value of Net Minimum Lease Payments			\$	15,111

#### NOTE 8 NET ASSETS

#### **Net Assets With Donor Restrictions**

Net assets with donor restrictions are available for the following purposes or periods as of August 31, 2019:

Subject to Expenditure for Specified Purpose:	•	404.000
Wish Granting	\$	101,669
Total Donor Restricted Net Assets	\$	101,669

#### NOTE 9 RETIREMENT PLAN

The Foundation has a defined contribution retirement plan (the Plan). Under the provisions of the Plan, eligible employees may elect to defer a percentage of their salary subject to certain IRC limitations. After one year of service, the Foundation matches employee contributions based on a formula to be determined by the board of directors. Foundation contributions to the Plan for the year ended August 31, 2019 were \$10,021.

#### NOTE 10 CONCENTRATIONS OF CREDIT RISK

Financial instruments that potentially subject the Foundation to concentration of credit risk consist principally of cash and cash equivalents. The Foundation places its cash with high credit quality financial institutions and generally limits the amount of credit exposure not to exceed the Federal Deposit Insurance Corporation (FDIC) insurance coverage limit of \$250,000. From time-to-time throughout the year, the Foundation's cash balances may exceed the amount of the FDIC insurance coverage.

#### NOTE 10 CONCENTRATION OF CREDIT RISK (CONTINUED)

In-kind contributions totaling \$472,345 were received from a single donor for the year ended August 31, 2019, which represents 18% of total public support. In addition, the Foundation received payments of \$918,824 from one source for the purchase of merchandise donations to the Foundation by the general public. This represents 100% of sale of donated merchandise. Should these levels of support decrease, the Foundation may be adversely affected.

#### **NOTE 11 COMMITMENTS**

The goal of the Foundation is to grant the wish of every eligible child. During the fiscal year ended August 31, 2019, the Foundation granted 157 wishes. As of the end of the year, there were approximately 210 wish children who are eligible for a wish. The average cost of a wish for the fiscal year was \$6,006 in cash and \$5,767 in in-kind for a total cost of \$11,773.

#### NOTE 12 SUBSEQUENT EVENTS

The Foundation has evaluated subsequent events from the statement of financial position date through February 26,2020, the date at which the financial statements were available to be issued.

