

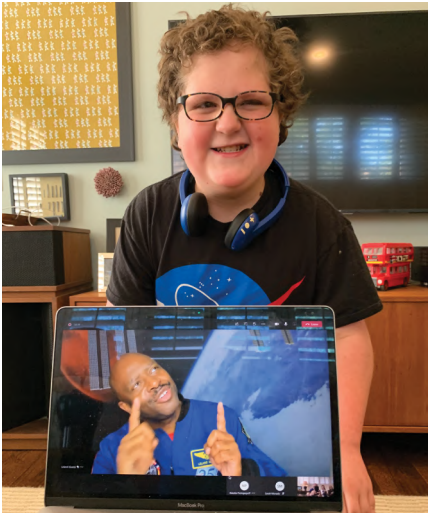
FY 20 20

ANNUAL REPORT



*I wish to have
a playhouse*

Alexa, 5
liver transplant

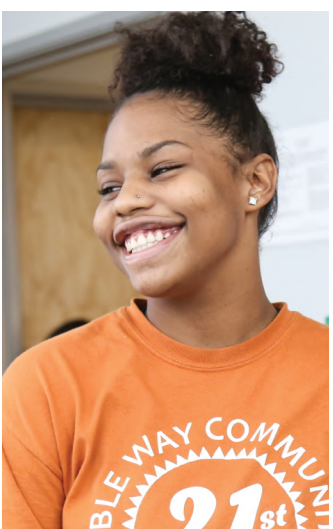
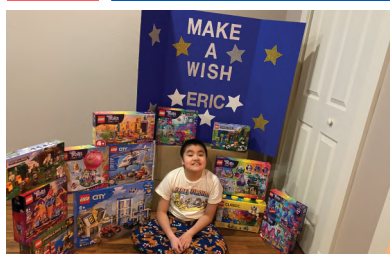


OUR VISION

To grant the wish of every eligible child.

OUR MISSION

Together, we create life-changing wishes for children with critical illnesses.



HOPE
powered by wishes

This past year,

we have all had a glimpse of what it feels like to wait for hope. Plans have been delayed, we have been separated from our families, fear and isolation have permeated our lives – all due to circumstances beyond our control.

But the moment there is something to look forward to, everything begins to change. With hope, we find resilience. We rediscover joy. Hope strengthens us, connects us. Hope empowers us to transform our own lives and the lives of those around us.

For children with critical illnesses, feelings of isolation and hopelessness are all too familiar. Hospital stays, doctor's visits and painful treatments are their "new normal."

For them, finding hope in challenging circumstances is something they have been doing long before any of us heard the word "lockdown." In 2020, even through the greatest of challenges, we proved that HOPE is essential for children battling critical illnesses. **And with the help of our community of volunteers, donors and families, Make-A-Wish North Texas was able to deliver wishes to 240 children across our 161-county territory!**

A wish brings healing power, and there are still thousands of children battling critical illnesses throughout Texas who need a wish to look forward to. Every gift given last year, and any gifts you make going forward, will give our Wish Kids hope, so they can look forward to tomorrow.

We are incredibly thankful for your generous support and partnership.

In Gratitude,



Scotty Landry
President & CEO
Make-A-Wish® North Texas



Leslie Starr Keating
Board Chair
Make-A-Wish® North Texas

The Wishes of 2020

Each wish journey is **an opportunity to make a lasting impact** on a child and their family.
Each wish can open a child's eyes to **all the possibilities** that lie in their future.
Each wish can bring a family...and the broader **community...together**.

Each wish is hope.

240
WISHES
GRANTED

With each wish experience comes an opportunity to transform lives.

30
WISH
ASSISTS

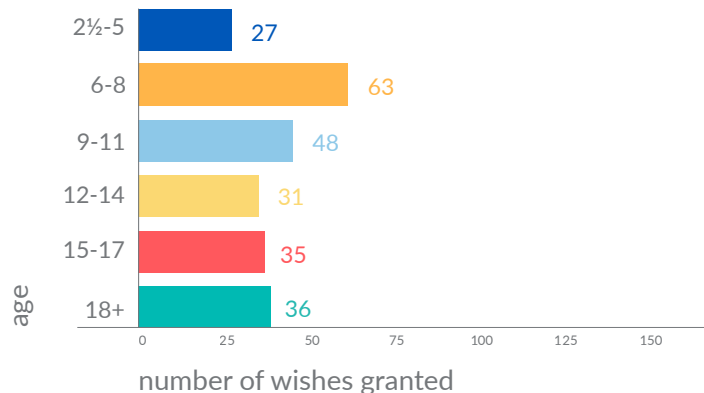
We're so happy to meet visiting wish families, to help make wishes come true here in Texas.

799
WISH
REFERRALS

New members welcomed to the Make-A-Wish family to begin their wish journeys.

WISHES BY AGE

More than half of our wish kids in 2020 were 11 years old and younger at the time their wishes were granted.





★ A child with a critical illness, who has reached the age of 2½ and is younger than 18 at the time of a referral, may be eligible for a wish.



Wishes by the Numbers

Wish Category	Wishes	% of Total
Animal	1	0.4%
Celebrity	25	10.5%
Construction	1	0.4%
Cruise: Celebrity/Royal	1	0.4%
Cruise: Disney	8	3.3%
Cruise: Other	1	0.4%
Walt Disney World® Resort	101	42.1%
Education	2	0.8%
Electronics	21	8.8%
Motorized Vehicle	1	0.4%
Party	1	0.4%
Playhouse/Play set	8	3.3%
Room Redecoration/Furniture	10	4.2%
Shopping Spree	25	10.4%
Spa/Hot Tub	3	1.3%
Travel: Hawaii	12	5%
Travel: International	7	2.9%
Travel: Other	8	3.3%
Other	4	1.7%
TOTAL	240	100%



Types of Wishes

What would **your** one true wish be?
So many possibilities!

While each wish is as unique as the child who dreams it, they generally fall into one of a few categories:

I WISH TO GO...

“You made this trip and the time leading up to it so special. The send-off party was nothing short of amazing. Give Kids the World Village was absolutely incredible too.”

Marissa, Caroline’s mom



I wish to go to Walt Disney World® Resort

Caroline, 9
leukemia



I wish to have a LEGO shopping spree

Eric, 13
neuromuscular disorder

I WISH TO HAVE...

“It made Eric feel special and he was able to share the experience with family members. He was very happy to have received a wish.”

Monica, Eric’s mom



I wish to meet Patrick Mahomes

Thomas, 13
metabolic disorder

I WISH TO MEET...

“It made all his dreams come true. It gave him a positive in life that was so needed right now.”

Kim, Thomas’s mom



I WISH TO BE...

“When we went on our wish trip, Paxton had been cancer-free for 15 months, and had regained her strength and stamina. It was Paxton’s dream experience and that was great. But for us, it was a dream, too: a healthy daughter, fully able to enjoy her dream.”

Shannon, Paxton’s mom



I wish to be a Jr. Zookeeper

Paxton, 10
cancer

Statement of Financial Position

We are committed to our vision of granting the wish of every eligible child – which means great care is taken in prudent allocation of supporter contributions. We work hard to carefully steward each dollar donated, maximize every hour volunteered and fully leverage goods and services shared; all to make as many wishes as possible come true each year.

A copy of our audited consolidated financial statements for the fiscal year ended on August 31, 2020 is available at wish.org/ntx/AnnualReport.

Statement of Activities:

Revenue

Individual Support	\$1,707,734
Corporate Gifts	1,422,403
In-Kind Gifts (not event-related)	109,180
Grants	1,213,634
Total Public Support	\$4,452,950
Internal Special Events	\$1,727,926
Less Direct Benefit to Donors	(213,242)
Internal Special Events, net	\$1,514,684
External Special Events	650,087
Total Special Events	\$2,164,771
Investment Income, net	\$434
Other Income*	708,634
Total Revenues, Gains and Other Support	\$7,326,790

Expenses

Program services	
Wish Granting	\$4,692,235
Support services	
Fundraising	\$1,977,428
Management & General	1,911,520
Total Support Services	\$3,888,948
Total Expenses	\$8,581,183
Net Deficit	\$(1,254,393)





- Direct Contributions 59%
- In-Kind Gifts 1%
- Special Events/Internal 21%
- Special Events/External 9%
- Other 10%



- Program Services 55%
- Fundraising 23%
- Management & General 22%

*Includes tenant leases and endowment earnings



Thank you to these donors whose gifts restore hope for wish children and their families through life-changing wish journeys.

Individual Donors

The following donors substantially contributed to Make-A-Wish North Texas through cash and/or pledged gifts in Fiscal Year 2020 (September 1, 2019 - August 31, 2020).

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Panhandle Council of Car Clubs
Southwest Airlines
Southwest Heritage Credit Union
Texas Christian University Chi Omega
Texas Tech University Chi Omega
The Burnett Foundation
Topgolf

Donors \$25,000 - \$49,999

AB Moving
Ann L. & Carol Green Rhodes Charitable Trust
Anonymous (2)
Benevity Community Impact Fund
Best Maid Products
Delek US
First United Mortgage Group
Party City
Ram Racing Hot Chocolate 15/5k
Sears
Service Experts
Subaru
Toyota Motor North America
Wooded Forest, LLC



I wish to build a snowman

Brantley, 5
congenital heart disease

Donors \$10,000 - \$24,999

Allied Van Lines
Anonymous (2)
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AT&T Workplace Giving
Baseball Nation
BH Drafting & Design, LLC
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Bushland Springs, LLC
Carrollton Family Chiropractic
Cesle and Mamie Dues Foundation
c/o JP Morgan
Chi Omega Christmas Market
Dellora A. and
Lester J. Norris Foundation
Energy Ogre, LLC
Exxon Mobil Corporation
Gene & Jerry Jones Foundation
Globe Life and Accident Ins. Co.
entity of Globe Life
H.E.B. Tournament of Champions
Hervey Foundation
HollyFrontier Corporation
Hopdoddy Burger Bar, Inc.
Insurance Industry
Charitable Foundation
Jewelers For Children
John and Maurine Cox Foundation
Make-A-Wish
Foundation of America
Mata's Bakery & Fruit Store
MI Windows and Doors
National Collegiate Athletic
Association
Network for Good
New York Life Insurance Agency
North Dallas Bank & Trust Co.
PepsiCo/Frito-Lay, Inc.
PricewaterhouseCoopers LLP
Riveron Consulting

Sabre GBLB, Inc.
Sartori
SBC Golf Association
Sid W. Richardson Foundation
Southern Methodist University Chi Omega
Stub Hub
Tenet Healthcare Corporation
Texas Instruments
Texas Instruments Foundation
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The Gatewood Family Foundation
The Henry Foundation
The Klesse Foundation
The Morris Foundation
Torchy's Tacos
TrailRunner International
Tri-State Open Chili Championship
Trusted Choice
Virginia Hobbs Charitable Trust
Wayne and Joann Moore Charitable Foundation
Wilma D. Moleen Foundation
Yardi Systems, Inc.
Zurich North America

*I wish to go on a
Disney Cruise*

Josephine, 7
congenital heart
disease



Donors \$5,000 - \$9,999

16 Capital Investments, LLC
Anonymous
A+Remodeling & Construction, Inc.
Aaron Daniel Homes of West Texas
American International Group
American Momentum Bank
Amigo Market
AMN Healthcare
AutoNation Cadillac West Amarillo
Balanced Coil Technologies
Balfour Beatty Construction
Betebough Homes
BNSF Railway Company
Brooks Brothers
C. J. and Syble Fowlston
Charitable Trust
CanTex Roofing & Construction, LLC
Carrollton Fire Fighters Association
Cassco Management Company, LLC
Certarus Usa Ltd
Children's Health
City Bank
Claire's
Clearview Custom Homes, LLC
Community National Bank
Corgan Associates, Inc.
Curtain Wall Design & Consulting, Inc.
El Paso Electric
Farmers Electric Charitable
Foundation, Inc.
Frost Bank
Galleria Mall Investors LP
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Bureau, Inc.
Goff Family Foundation
GR Auto Sales

Hanson Asset Management, LP
High Plains Christian Ministries
Foundation
Hilti North America
IBM Employee Services Center
Irving Police Association Golf
Tournament
James N. McCoy Foundation
Joey Yates Construction, LLC
Kemarah's Chasing Rainbows
Kimble Foundation Trust
Lilly US Matching Gifts Program c/o
CyberGrants, Inc.
Lockheed Martin AeroCares
Marconi LLC
Martin House Brewing Co, LLC
Midwestern State University
Chi Omega
Mr. G's Carpets, LLC
Muckleroy & Falls
New York Life Employee Giving
Campaign
Occidental Chemical Corporation
Owens & Minor
Pantex Plant
PepsiCo Foundation
Purdy-McGuire, Inc.
Rich Family Cabins, LCC
SAP America
Scentsy, Inc.
Schlotzsky's Lubbock
SCP Foundation
SEDALCO, Inc.
Southwest University
Sport City Toyota
Stacey Rogers Real Estate Group
Structure Tone Southwest, LLC

Teachers Federal Credit Union
The Cain Foundation
The Paul J. Williams Foundation
The Positano
The Sundt Foundation
Tolleson Wealth Management
Donor-Advised Fund
Trinity Industries, Inc.
United SuperMarkets, LLC
Walmart Neighborhood Market #6587
Walmart Supercenter #6587
Watson W. Wise Foundation
WestStar Bank



Donors \$1,000 - \$4,999

2W Whatley Ranch
A. S. Genecov Foundation
Abilene Children's Medical Association
Accessible Buildings Co., Inc.
Alliance Federal Credit Union
Allstate Giving Campaign
Allstate Insurance
Amarillo National Bank Employee Directed Giving
Amazon.com
Andrews & Associates
Applebee's Amarillo Soncy
Armtech Insurance Services
Atmos Energy
Ayco Charitable Foundation
B & B Salas Mechanical
Baker Foundation of Burleson, Inc.
Ben Bridge
Blizzard
Bruckner's Truck Sales, Inc.
Bruno Family Charitable Foundation
Cavanaugh & Company, PLLC
CBRE El Paso
Challenger, Gray & Christmas, Inc.
Charities Aid Foundation of America
Children's Home Healthcare
Ciera Bank
City of Frisco
Commercial Builders Group, LLC
Communities Foundation of Texas
Comprehensive Health Management
Compressor Designs Inc.
Control Technologies
Cook Children's Health Care System
CrownQuest Operating, LLC
CustomInk
Dale F and Deborah E Taylor Family Foundation, Inc.
Dantex Construction Co.
David Pond Well Service, Inc
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East Texas Smilax
El Paso Chihuahuas Foundation
El Paso Children's Hospital
El Paso Disposal
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Estate of Nancy Jean F. Towner
Ethicon
Eurail
Evolve Federal Credit Union
Expedia Workplace Giving
Ferguson
Fields Properties
Financial Planning Associates
First Capital Bank of Texas
First Federal Community Foundation
Fort Worth Museum of Science & History
Frisco Independent School District
FTR Insurance Services
Fusion Dance Company
Ginter Eyecare Center, Inc.
GM Financial
Golden Spread Electric Cooperative, Inc.
Grace Clinic
Grand Prairie Independent School District
Hanner Supercenter Chevrolet, Pontiac, GMC, Trailer and RV
Health Care Services Corporation
Hendrick Health System Abilene
Henry Foundation Incorporated
Henthorn Commercial Construction, LLC
Hey Buddy Hey Pal LLC
Higginbotham Insurance Agency
High Plains Wine & Food Foundation, Inc.
Hoeffner Foundation
Household Furniture Co.
Hub City Title, LLC
Hyundai of El Paso
Independent Bank
Independent Insurance Agents of Dallas
Jersey Mike's Wichita Falls
Josephine Anderson Charitable Trust
JP Morgan Chase & Co. Employee Giving Campaign
Keith Zars Pools
Kelly Hart & Hallman, LLP
Kidzania
Kinley Corporation
Kuykendall Foundation
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Lakeridge Estates of Lubbock, Ltd.
Lee High School
Legacy Elementary
Lifetime Fitness
Little Dove Inc. DBA Picoso's Mexican Kitchen
Lone Star Dry Goods CO
Lone Star Title Company of El Paso, Inc.
Louis M. and Laura K. Alpern Foundation
Lubbock Family Medicine
Lubbock National Bank
Lubbock Powersports
mAAgic

Donors \$1,000 - \$4,999, cont.

Martin D. Denson Veterans of Foreign Wars Post 6873
Max Investments
Midland College
MIMCO
Molyneaux Charitable Foundation
Mr. Cooper
Mullin Hoard & Brown, L.L.P.
Mynatt Martinez Springer P.C.
Neighborhood Restaurant Partners, LLC
Nexstar Broadcasting
Nobu Restaurants
Novom Group
Odessa College
OLIVA Aesthetics/Pain Mgmt
Omicron Theta Chapter of Chi O Housing Corporation, Inc.
Ortega, McGlashan, & Perez
Overhead Door Co. of Lubbock, Inc.
Patriot Mortgage Company
PlainsCapital Bank
Platform Energy, LLC
Poole Construction Services, LLC
Popular Mattress
Principal Financial Group
Progressive Amusement, Inc.
Progressive Properties
Purefoy Elementary School
Racer Wash Management, LLC
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Riggle Seal Shop
Rimini Street, Inc.
Rip Griffin Truck Service Center, Inc.
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RJL Real Estate Consultants, LLC

Roberto Coin, Inc.
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Stacey Enterprise
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The Elizabeth Born Linz Foundation
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The Fountains at Farah
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The Massey Family Charitable Trust
The Miami Foundation For A Greater Miami
The Shiloff Family Foundation
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The Walt Disney Company
Theatre of North Texas
Tracy Paules Memorial Fund at the Miami Foundation
Trademark Property Company
Triangle Realty

TRUNO
Tyler Junior College
Tyler Technologies
UnitedHealth Group
USI Southwest
USMD Hospital at Arlington Hospital
Wakeland High School
Walmart Neighborhood Market #3661
Walmart Neighborhood Market #4105
Walmart Neighborhood Market #5108
Walmart Supercenter #3661
Walmart Supercenter #4105
Walmart Supercenter #4366
Walmart Supercenter #5108
Walmart Supercenter #8270
Watertree Health
WellCare TexanPlus
Wells Fargo
West Texas Insurance Agency
Winstead
Xcel Energy
XTO Energy, Inc.
Yates Flooring Center
Younger Partners Property Services, LLC



Gifts of goods and services are critical to delivering hope through wishes.

In-Kind Support

The following is a list of the donors who contributed significant in-kind goods and services in Fiscal Year 2020 (September 1, 2019 - August 31, 2020).

Donors \$700,000+

Give Kids the World

Donors \$25,000 - \$100,000

Aulani, A Disney Resort & Spa
Sheraton Waikiki
Southwest Airlines

Donors \$10,000 - \$24,999

American Airlines
Avis Rent A Car Systems, Inc.
Epperson Dental Group
Grit Productions and Expositions
KPMG
Outfront Media
Pointer Outfitters
Vari

Donors \$5,000 - \$9,999

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Mr. and Mrs. Charles C. McGill
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Sheraton Maui
The Garick Group, Inc.
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Wish To Play, LLC

Donors \$1,000 - \$4,999

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Affiliated Foods, Inc.
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CDA Entertainment
Clark Hill Strasburger
Cycle Bar

*I wish to go to
Hawaii*

Grayson, 9
brain tumor



Donors \$1,000 - \$4,999, cont.

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Dave & Buster's
Design Legacy by Kelly O'Neal
Deutsch & Deutsch Jewelers
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Fabiola Salayandia Interior Design
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Gehan Homes
Grand Hyatt Berlin
Great Wolf Lodge
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The Ritz-Carlton Aruba
The Shed Market
The Gatewood Family Foundation
The Ogle School
Ulrich Barn Builders, LLC
Warner Bros Studio
West Texas Steel & Supply
Westin Galleria Dallas
Yanka Industries Inc

I wish to have a shopping spree and include the surgeon who saved my life

Matthew, 19
brain tumor



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FISCAL YEAR 2020 (SEPTEMBER 1, 2019 - AUGUST 31, 2020)

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*I wish to have
a playhouse*

Christopher, 7
leukemia



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FISCAL YEAR 2020 (SEPTEMBER 1, 2019 - AUGUST 31, 2020)

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Council Chair
Civic Leader

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Southwest Regional Council Chair
Civic Leader

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Regional Council Chair
Administrator/Manager,
Underwood Law Firm

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Council Chair
Senior VP & Dallas Market Exec.,
Cadence Trust

Shelley Mozelle
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Editor in Chief, The City Magazine

Lee Williams
Texas Plains South Regional
Council Chair
President/Owner, HUB City Title

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FISCAL YEAR 2020 (SEPTEMBER 1, 2019 - AUGUST 31, 2020)

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Brand Officer, Dallas Cowboys

Dr. Bobby B. Lyle
Chairman, President and Chief
Executive Officer, Lyco Holdings, Inc.

Donnie Nelson
General Manager and President of
Basketball Operations, Dallas Mavericks

Margot Perot
Civic Leader

Roger Staubach
Executive Chairman Americas,
Jones Lang LaSalle and Former
Dallas Cowboy and NFL Hall
of Famer

Darren Woodson
ESPN Analyst and Former
Dallas Cowboy



*I wish to go to
Australia*

Tatum, 10
leukemia

“It was truly a trip of a lifetime and Tatum loved every second of it. From the bottom of our hearts, thank you Make-A-Wish of North Texas and all those involved that had a hand in making Tatum's wish not only come true, but exceed all expectations!”

Whitney, Tatum's mom

Chapter Staff

FISCAL YEAR 2020 (SEPTEMBER 1, 2019 - AUGUST 31, 2020)

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Chief Administrative Officer

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Regional Events Southwest

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Prospect Research & Development
Services Coordinator

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Wish Manager

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Walk for Wishes®

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Southwest

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Development Officer – El Paso

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Senior Wish Manager

Ashley Hankins
Office Manager

Anna Haro
Senior Coordinator,
Volunteer Services

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Alma Lomeli
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Sarah Morado
Wish Manager

Alexandra Morano
Wish Manager

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HR Manager & Board Liaison

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Abby Storms
Wish Manager

R. Dan Thompson
Vice President of Regional
Development

Angelica Torres
Wish Manager

Aza Tuminello
Director of Development Services
& Foundation Giving

Lilly Walker
Program Director

Nicole Williams
Development Coordinator –
Wish Night

Tina Williams
Accounting Manager



Together We Are Make-A-Wish

Since 1980, Make-A-Wish has granted hundreds of thousands of one-of-a-kind wish experiences worldwide. It is because of generous donors, dedicated volunteers and valuable partners in the medical community that each wish becomes a reality here in Texas.

Headquarters

Make-A-Wish North Texas
16803 Dallas Parkway, Ste. 100
Addison, TX 75001
(214) 496-9474
Toll Free Texas Only (888) 625-3294

Regional Offices

4541 Bellaire Drive S.
Suite 102
Fort Worth, TX 76109
(817) 336-9474

4416 Briarwood Ave.
Suite 100 PMB 10
Midland, TX 79707
(432) 683-9474

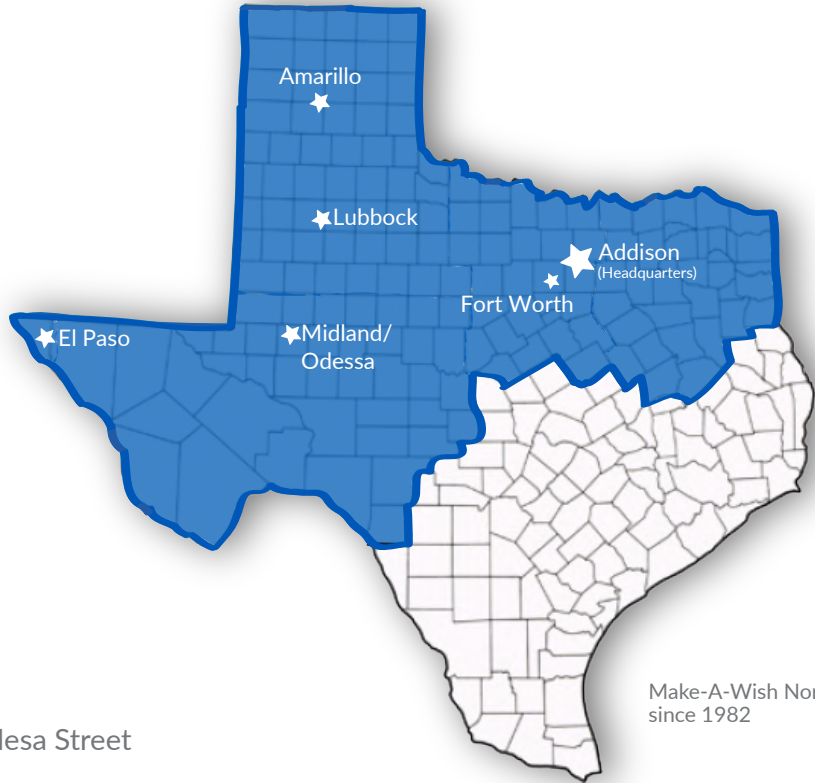
9117 Milwaukee Ave.
Suite 500
Lubbock, TX 79424
(806) 785-9474

310 N. Mesa Street
Suite 411
El Paso, TX 79901
(915) 855-8700

2607 Wolflin Avenue
PMB 292
Amarillo, TX 79109
(806) 358-9943

P.O. Box 6444
Tyler, TX 75711
(903) 597-9474

**161 TEXAS
COUNTIES**





*I wish to go to
Walt Disney
World® Resort*

Jaylie, 6
heart condition

“It brought joy to her.
She has talked about the trip
just about every day since
being home! She loved that
we were all together and
having fun.”

Jessica, Jaylie's mom



Wish Kid Jaylie

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NORTH TEXAS

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