



Champions of Hope

For 40 years, Make-A-Wish® has brought transformational wishes to more than 330,000 children with critical illnesses and their families. But we're not done yet. Now more than ever, hope is essential for children who are currently feeling isolated and vulnerable. While fighting their illnesses, these children are anxiously counting the days until their wish will be granted. Their families are counting too.

As a Make-A-Wish Champion of Hope, your annual commitment will help make every wish come true, giving children with critical illnesses experiences of hope and joy when they need it most. You will also join a select group of philanthropic businesses who help us innovate rapidly to grant wishes in new ways now – and into the future.

No matter the circumstances, every child deserves a childhood. **Research shows that children who have wishes granted can build the physical and emotional strength they need to fight a critical illness.** These life-changing wishes wouldn't happen without the power of partners like you. With your organization's support, Make-A-Wish is committed to ensuring that no child waits even one unnecessary day to experience the hope and joy that a wish brings.

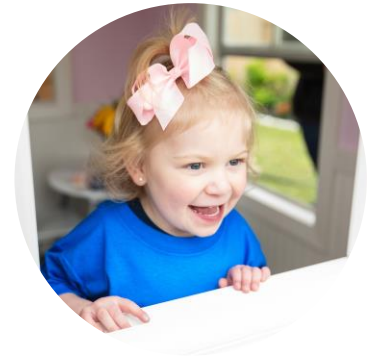
Together, we can continue to be a light of hope for today – and tomorrow.



Make-A-Wish ranks in the top 10% of all U.S. brands for quality, social impact, shared values and reputation.



Make-A-Wish is ranked as one of the top-3 most loved nonprofits in the U.S.



I wish to have a playhouse

Leigh Ann, 3
congenital heart disease

A House Full of Hope

Leigh Ann loves playing house with her dolls, so she wished for a fun getaway within steps from her door where she could play with her little companions and feel the joy of friendship that she missed so much since battling her illness. Thanks to Make-A-Wish, Leigh Ann's playhouse has truly brightened her spirits. Every day, Leigh Ann eagerly looks forward to taking her dolls out to her new playhouse. She loves peeking her head outside the window to breathe in the fresh air. Leigh Ann also adorns her dining room table with flowers, helping hope to bloom throughout the playhouse – and in her heart.





Champions of Hope Member Benefits

PLATINUM CHAMPION - \$2,100 monthly

\$25,000 annual investment

Includes all other level benefits

- Customized press release announcing partnership, including quote from MAW leadership
- Partnership celebration hosted at partner's office, with Make-A-Wish representation
- Dedicated social media campaign on chapter's social channels
- Exclusive invitations to local wish reveals or wishes (when appropriate)
- Storybook featuring our local wish kids
- Partner will be granting five (5) wishes

GOLD CHAMPION - \$1,250 monthly

\$15,000 annual investment

Includes all silver and bronze benefits

- Company highlight in quarterly chapter newsletter
- Thank you letter from a wish kid to be used in company communications/channels
- Champions of Hope plaque
- Opportunity to host a wish sendoff or welcome back party for wish kid
- Personalized star at the Make-A-Wish Central & Northern Florida headquarters
- Partner will be granting three (3) wishes

SILVER CHAMPION - \$850 monthly

\$10,000 annual investment

Includes all bronze benefits

- Social media post highlighting partnership
- Opportunity for company to create "Message of Hope" for wish kids who are waiting and have it shared on chapter social media channel(s)
- Receive local wish stories quarterly to share internally to inspire employees
- Recognition on chapter website with company logo
- Opportunity to host a formal check presentation
- Partner will be granting two (2) wishes

BRONZE CHAMPION - \$420 monthly

\$5,000 annual investment

- Right to use chapter name/logo (subject to MAW approval)
- Framed wish story
- Private Make-A-Wish orientation/information session for employees (in-person or virtual)
- Company name recognition on chapter website
- Inclusion in chapter's annual report
- Potential for employee engagement/volunteer opportunities
- Partner will be granting one (1) wish



Champions of Hope Commitment Form

We believe a single wish can transform a child's life. Your gift is crucial to our vision of granting the wish of every eligible child. Will you help us give more children the confidence, strength and hope that comes with a wish?

SPONSORSHIP LEVEL

Platinum Champion \$2,100 monthly - \$25,000 annual investment

Gold Champion \$1250 monthly - \$15,000 annual investment

Silver Champion \$850 monthly - \$10,000 annual investment

Bronze Champion \$420 monthly - \$5,000 annual investment

CHAMPION INFORMATION

I/We will fulfill our annual gift (select one): Annually Monthly

I/We will fulfill an annual gift with payments beginning:

Please send reminder: (annually) (semi-annually) (monthly)

I/we would like to be recognized as:

Signature:

Date:

CHAMPION PAYMENT INFORMATION

Check enclosed (make payable to Make-A-Wish Central and Northern Florida)

Please charge my:

Name on card:

Card Number:

Security Code:

Exp. Date: