



Make-A-Wish® Eastern North Carolina 3809 Computer Drive, Suite 201 Raleigh, North Carolina 27609 919-821-7111, 800-432-WISH 919-832-0079 fax www.eastnc.wish.org

NEWS RELEASE

Emerald Isle Parrot Head Club raises \$38,000 for Make-A-Wish® Eastern North Carolina

club raised record funds in a variety of ways over 2-week period in December

Emerald Isle, N.C. (January 26, 2021) — The 3rd Annual Island Santa Bar Crawl was cancelled this year due to COVID-19 but the Emerald Isle Parrot Head Club members did not let that deter them. This year their community fundraising took on a different look and feel, focusing on **safe ways to gather while raising funds** to grant wishes for children with Make-A-Wish Eastern North Carolina. Their creative efforts this year resulted in **a record amount raised,** more than double previous years.

The Emerald Isle Parrot Head Club members organized a variety of smaller events and activities privately hosted by club members including a snowman contest, movie marathon, painting party, pub parties, formal dinners, and a virtual live auction. The EIPHC was founded in 2002 and boasts over 395 members, making it the 8th largest club in the world. EIPHC President Jan Hicks, "Parrot Head clubs partner with their communities with the motto "Party with a Purpose." This statement is more than just a motto, local clubs like the EIPHC, believe it and live it."

"We are so grateful to partner with the Emerald Isle Parrot Head Club again this year," **Chris Winter, President & CEO Make-A-Wish Eastern North Carolina** says, "**Hope is essential** to our mission and our wish kids waiting. The generous support from partners like the EIPHC is vital to lifting up wish children and their families with the hope of a wish come true. **Over 450 wishes are waiting** and this gift will go far in helping us reach many of them."

The Club will celebrate their record-breaking accomplishment with a check presentation celebration with club members and representatives from beneficiary organization Make-A-Wish Eastern North Carolina. **Media is invited to attend.**

WHAT: Emerald Isle Parrot Head Club check presentation celebration

WHERE: 34 North Bar

1106 Cedar Point Blvd., Cedar Point, NC 28584 (social distancing & safety measures will be followed)

WHEN: Tuesday, January 26, 2021; 4:00 p.m.

WHO: Jan Hicks, President Emerald Island Parrot Head Club, and Chris Winter, President & CEO

Make-A-Wish Eastern North Carolina, will be available for interviews.

Media interested in covering the check presentation celebration should contact Jackie Jordan Welker at <u>jjordan@eastnc.wish.org</u> or 919-635-8691.

Make-A-Wish® Eastern North Carolina creates life-changing wishes for children with critical illness. We serve all medically eligible children who reside in the 49 counties east of the Orange / Alamance county line. Our chapter operates solely through generous donations of individuals, corporations, and foundations. With the help of more than 350 volunteers, including our Board of Directors, Make-A-Wish Eastern North Carolina has granted more than 3,900 wishes since its inception. More information is available on our chapter website at <a href="mailto:eastern.com/e