

*I wish to have a
cattle trailer*

Michael, 15
rare disease



Make-A-Wish® Iowa's 18th Annual Gala

A Celebration of Wishes

Celebrate & Silent Auction February 22 - March 8, 2021
Special Video Release: Saturday, March 6, 2021

You can provide Hope Today - and Tomorrow...


In the midst of a worldwide pandemic, imagine a family in your community also hears the devastating news that their child has been diagnosed with a critical illness.

Hospital stays, doctor's visits and treatments mean their lives will never be the same.

Research shows wishes change the odds for a child. A wish helps children look past their illness, strengthening their families and bringing hope and joy to everyone who takes part in the wish granting process, including the local community.

We believe a single wish transforms lives.

Your partnership will bring experiences of hope and joy to waiting wish kids, help prepare us to grant all wish types when it's safe and innovate rapidly to grant wishes in new ways now and in the future.



A Celebration of Wishes: Virtual Event

PRESENTING SPONSOR: \$10,000

- Opportunity to provide a video showcasing your support for Make-A-Wish Iowa to be shared during the campaign.
- Listed as Presenting Sponsor on advertising and promotional materials. Including:
 - *Featured as a sponsor in event video*
 - *Logo on electronic event promotions, including an e-blast with link to company website and Facebook post*
 - *Recognition in Sponsor Promo Video*
 - *Full page ad in electronic evening program*
 - *Logo linked to company website on mobile bidding site*
- Celebration of Wishes Gift Box for 16:

HOPE SPONSOR: \$7,500

- Advertising and promotional materials:
 - *Listed as a sponsor in event video*
 - *Name included on electronic event promotions, including an e-blast with link to company website and facebook post*
 - *Recognition in Sponsor Promo Video*
 - *Full page ad in electronic evening program*
- Celebration of Wishes Gift Box for 16:

STRENGTH SPONSOR: \$5,000

- Advertising and promotional materials:
 - *Name included on electronic event promotions, including e-blasts and Facebook posts*
 - *Recognition in Sponsor Promo Video*
 - *Half-page ad in electronic evening program*
- Celebration of Wishes Gift Box for 8:

JOY SPONSOR: \$2,500

- Advertising and promotional materials:
 - *Recognition in Sponsor Promo Video*
 - *Half-page ad in electronic evening program*
- Celebration of Wishes Gift Box for 8:

STAR SPONSOR: \$1,250

- Quarter-page ad in electronic evening program
- Celebration of Wishes Gift Box for 8:



SPONSOR INFORMATION:

Contact Name _____
Company _____
Address _____
City, State, Zip _____
Phone _____
Email _____

OPPORTUNITIES TO SUPPORT:

SPONSORSHIP LEVEL: _____

Deadline to be included on invite: Jan. 1

Deadline to be included in the program: Feb 17

- ☐ We cannot attend, but would like to make a donation of \$_____ to help grant wishes.
- ☐ We would like to contribute to the auction. Please contact me.

PAYMENT INFORMATION:

- ☐ Check enclosed payable to: Make-A-Wish® Iowa
Make-A-Wish® Iowa
3009 100th Street
Urbandale, IA 50322
- ☐ Please invoice my company.

LEARN MORE!

For more information on how you can support Make-A-Wish Iowa, please contact:

Natalie Brecht
nbrecht@iowa.wish.org
(515) 334-2636
www.iowa.wish.org



Thank you for supporting our Wish Kids! The Make-A-Wish Foundation® of Iowa is exempt under Section 501(c) (3) of the Internal Revenue Code, making this gift tax deductible.

