


The background is a dark navy blue. It is decorated with stylized fireworks and stars. The fireworks are represented by concentric circles of short, radiating lines in white and gold. There are also several five-pointed stars, some in white and some in gold, scattered across the upper half of the image.

Make-A-Wish®
IOWA

Dubuque Gala

Celebration of Wishes



*"As wonderful as the activities
and adventures were, the thing
we will never forget and will
always cherish are the feelings"*

—Brady's Mom

*I wish to go
to Hawaii*
Brady, 9
cystic fibrosis



THANK YOU!

Thank you for your support of the 2021 Dubuque Gala: *A Celebration of Wishes*. While this year looks very different from previous, our goal remains the same – to grant the wish of every eligible child as we spread hope, strength and joy to Iowa children. *Together we create life-changing wishes for children with critical illnesses.*

Please take a moment to review this toolkit as you prepare to host your celebration event, and feel free to reach out with any questions along the way!

Thank you for making wishes come true in your community!



Event Details:

Silent Auction Opens: Monday, February 22

Silent Auction Closes: Monday, March 8 at 12:00 p.m.

Following the auction, payment for donations or auction items will be processed and receipts will be sent electronically. Auction item winners will receive an email with pick-up information. Delivery will be available for a donation within Dubuque County.

Follow our FACEBOOK event to receive the link to the auction: <https://fb.me/e/1cLivjDVx>
and be sure to post photos using #CelebrationOfWishes

Official Wish Story Release: Saturday, March 6

Our featured wish story will be shown live on our FACEBOOK event page on March 6th. We are happy to provide you with a link to the video in advance if you'd like to share it at your Celebration of Wishes event.



Event Support:

Current State of Iowa COVID-19 guidelines:

Due to COVID-19, Make-A-Wish® Iowa made the difficult decision to shift the Dubuque Gala to a virtual event in order to protect our staff, wish families and supporters, as well as comply with current State of Iowa guidelines. We encourage all our supporters who are hosting their own Celebration of Wishes watch parties to do so safely and within the current State of Iowa guidelines.

As you consider your event, please review Gov. Reynolds' current proclamation in effect until Feb. 6, 2021:

<https://governor.iowa.gov/sites/default/files/documents/Public%20Health%20Proclamation%20-%202021.01.07.pdf>

and visit <https://coronavirus.iowa.gov/pages/guidance> for more information.

In addition to the above state guidelines, we encourage you to further ensure guest safety by maintaining guest contact information and notifying your guests in case of a Covid-19 exposure. We also recommend communicating expectations, including number of attendees in advance of your event to your guests.

Make-A-Wish Iowa Events Team

Call: (515) 207-3076

Email: Natalie: nbrecht@iowa.wish.org or Liz: lbregenzer@iowa.wish.org



Event Support:

Questions about using Qtogo, making an online donation or participating in the auction:

email: nbrecht@iowa.wish.org

text: reply to any Qtogo text with HELP

call: (515) 207-3076

If you receive donations during your event:

Please make checks payable to: Make-A-Wish Iowa

Upon receipt of donations, Make-A-Wish will mail thank you/tax acknowledgment letters to the name/address listed on the check, unless other contact information is provided.

Donations may be mailed to:

Make-A-Wish Iowa

3009 100th St.

Urbandale, IA 50322

Please include a note referencing the Dubuque Gala when mailing in your donation.

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Event Support:

We want to help you share your passion for Make-A-Wish Iowa

We are happy to send electronic materials to you in support of your event.

Please let us know how we can help!

Helpful Links:

4,000 Wish Video: <https://youtu.be/V5wG-XasqDU>

Dubuque Gala FACEBOOK Event: <https://fb.me/e/UIZx6KDF>

Make-A-Wish Iowa website: <https://wish.org/iowa>

Examples of Support Materials:

Slideshow of wishes and/or Make-A-Wish Iowa FAQ's

Featured 2021 Dubuque Make-A-Wish Story

Event Poster PDF

Link to Electronic Program

Customizable electronic invite

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EVERY HOUR OF EVERY DAY

three children are diagnosed with a critical illness.
Every one of these kids needs a wish to give them
hope and joy – **and these wishes NEED YOU.**

