

The 2021 Make-A-Wish® Gala **HEROES FOR HOPE** ★

*I wish to play
baseball with my
favorite character*

SJ, 6
congenital heart condition



Make-A-Wish®
MASSACHUSETTS AND RHODE ISLAND

Together, we create life-changing wishes for children with critical illnesses.

The 2021 Make-A-Wish® Gala **HEROES FOR HOPE** ★

APRIL 10, 2021 *A LIVE VIRTUAL EVENT*

The 2021 Make-A-Wish® Gala will be broadcast Saturday, April 10, 2021. The Gala is the signature fundraising event for Make-A-Wish® Massachusetts and Rhode Island, celebrating its mission through powerful stories of children in our community who have been touched by a life-changing wish experience.

The Gala aims to fund over 100 wishes in one night alone.

We will bring you an incredibly inspiring look at our wish children, volunteers, donors, and staff who have continued to put the mission of Make-A-Wish first. And together, we will raise critical funding to ensure we can continue to grant the wish of every medically eligible child.

We invite you to be a hero for our wish children by joining us as a 2021 Make-A-Wish Gala sponsor.

- ★ Over 1,000 Attendees
- ★ Hero Awards
- ★ Live & Silent Auction
- ★ Inspiring Wish Stories
- ★ Special Guests
- ★ Entertainment

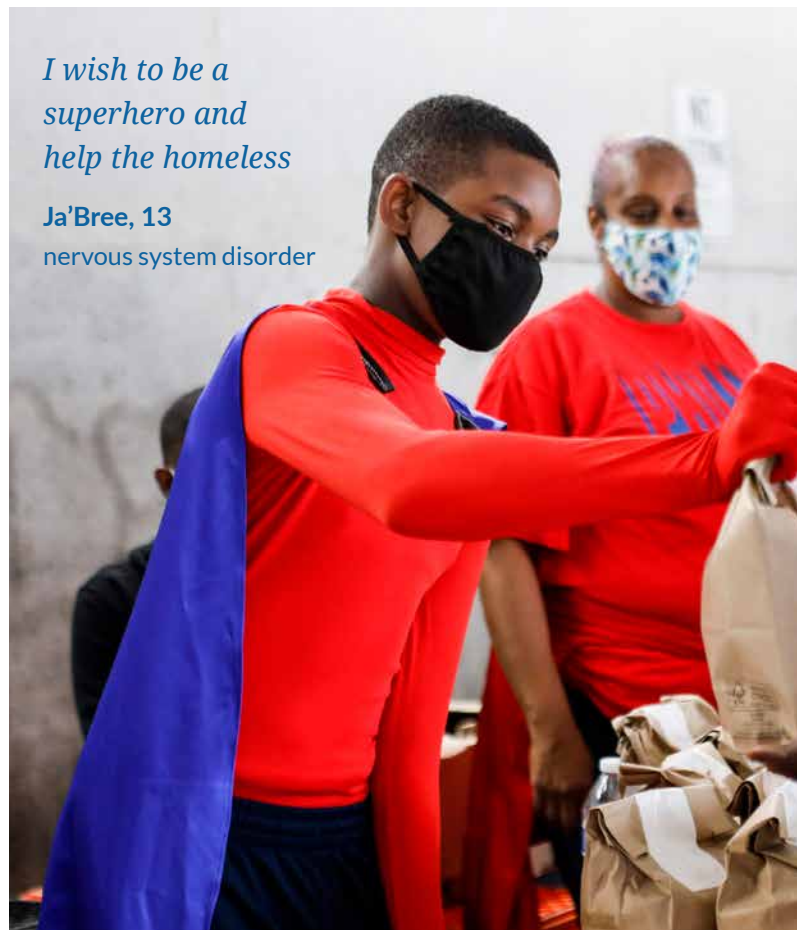
About Make-A-Wish® Massachusetts and Rhode Island

Together, we create life-changing wishes for children with critical illnesses. In its 30+ year history, Make-A-Wish Massachusetts and Rhode Island has granted wishes for more than 8,500 children in Massachusetts and Rhode Island. Each year, over 500 children in Massachusetts and Rhode Island are newly diagnosed with a critical illness and become eligible for a wish.

***Our vision is to grant
a wish for every
medically eligible
child in our community.***

*I wish to be a
superhero and
help the homeless*

Ja'Bree, 13
nervous system disorder



The 2021 Make-A-Wish® Gala

SPONSORSHIP OPPORTUNITIES

PRESENTING \$100,000

LEVEL SPONSORSHIP

- Premier access for twenty guests with gift boxes
- Streaming access for all company employees
- Access to pre-event VIP reception with Watch Party catering option
- Stories of three special wishes granted through your sponsorship
- Opportunity to include a branded item in the event gift boxes
- Opportunity to air PSA during event pre-program
- Customized e-blast
- Recognition from the virtual podium at the Gala
- Premier placement of name and logo in all Gala promotional materials (invitation, program book, website, social media)
- Full-page advertisement (premier placement) in the Gala Program Book
- Additional customized benefits
- Logo on all event branded gift boxes

PREMIER \$50,000

LEVEL SPONSORSHIP

- Premier access for twenty guests with gift boxes
- Streaming access for all company employees
- Access to pre-event VIP reception with Watch Party catering option
- Stories of two special wishes granted through your sponsorship
- Opportunity to include a branded item in the event gift boxes
- Opportunity to air PSA during event pre-program
- Customized e-blast
- Prominent placement of name and logo in all Gala promotional materials (invitation, program book, website, social media)
- Full-page advertisement (prominent placement) in the Gala Program Book

WISH STAR \$25,000

LEVEL SPONSORSHIP

- Access for ten guests with gift boxes
- Access to pre-event VIP reception
- Story of one special wish granted through your sponsorship
- Opportunity to include a branded item in the event gift boxes
- Prominent placement of name and logo in all Gala promotional materials (invitation, program book, website, social media)
- Full-page advertisement in the Gala Program Book



I wish to be a superhero
Aiden, 5 heart condition



I wish to be a model
Maleah, 5 life-threatening blood disorder



I wish to go to my favorite theme park
Elliot, 4 retinoblastoma

WISH PARTNER \$15,000

LEVEL SPONSORSHIP

- Access for ten guests with gift boxes
- Name and logo in Gala Program Book; name recognition in other Gala promotional materials
- Full-page advertisement in the Gala Program Book

WISH FRIEND \$10,000

LEVEL SPONSORSHIP

- Access for ten guests with gift boxes
- Sponsor recognition in Gala promotional materials
- Half-page advertisement in the Gala Program Book

JOY \$5,000

LEVEL SPONSORSHIP

- Access for five guests with gift boxes
- Sponsor recognition in Gala promotional materials
- Half-page advertisement in the Gala Program Book

For more information, please contact:
Ashley Goncalves, Director of Events and Partnerships
Make-A-Wish Massachusetts and Rhode Island
agoncalves@massri.wish.org or 617.367.9474

The 2021 Make-A-Wish® Gala **HEROES FOR HOPE**



We believe everyone can be a hero and that a single wish can transform a child's life. Your gift is crucial to our vision of granting the wish of every eligible child.

Will you help give more children the confidence, strength, and hope that comes with a wish?

SPONSOR/ PAYMENT INFORMATION

Your Name: _____ Title: _____

Company: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Telephone: _____

Name (as you would like it to appear in promotional materials): _____

☐ Please invoice me.

☐ Check enclosed.
(made payable to Make-A-Wish® Massachusetts and Rhode Island)

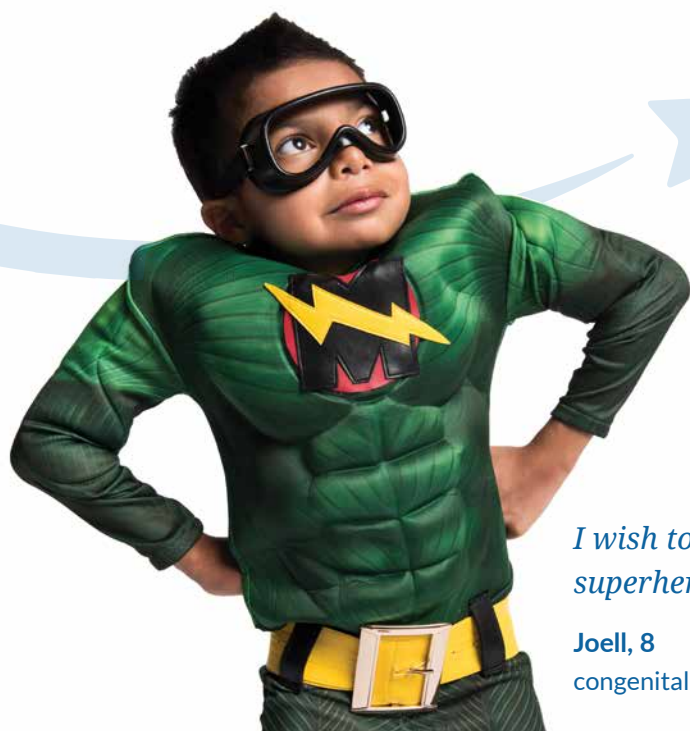
Please charge my:

☐ VISA ☐ MasterCard ☐ Discover ☐ American Express

Name on Card: _____

Card Number: _____

Exp. Date: ____ / ____ Security Code: _____



*I wish to be a
superhero*

Joell, 8
congenital heart condition

SPONSORSHIP LEVELS

☐ Presenting \$100,000

☐ Premier \$50,000

☐ Wish Star \$25,000

☐ Wish Partner \$15,000

☐ Wish Friend \$10,000

☐ Joy \$5,000

☐ Sponsorship level noted above
will be matched. Matching Gift Amount:
\$ _____

☐ Donation in Lieu of Sponsorship
Donation Amount:
\$ _____

* PLEASE NOTE

In order to ensure recognition in the Gala invitation,
your pledge must be received by February 5, 2021.

In order to ensure acknowledgement and an
advertisement (as applicable) in the Gala Program Book,
your pledge must be received by March 10, 2021.

*Please return completed form
via fax, mail, or email to:*

Make-A-Wish Massachusetts and Rhode Island
Attn: Ashley Goncalves, Director of Events and Partnerships
133 Federal Street, Second Floor, Boston, MA 02110
617.367.1059 (fax); or agoncalves@massri.wish.org