



Bring Joy: Charity Stream Fundraising Guide for Streamers and Broadcasters

For a child fighting a critical illness, every day of waiting for a wish is one too many. This holiday season, bring experiences of joy to a child today so they can look forward to tomorrow. You can make every wish come true. Below you will find all the information needed to set up and customize your charity stream on behalf of Make-A-Wish.

This year, we have exciting fundraising incentives! Prize details can be found in the document titled “Make-A-Wish Bring Joy 2020 Prize Sheet” found here: <https://tiltify.com/make-a-wish/bringjoy>

You will need to register or login with your Tiltify credentials and link it to your streaming platforms of choice. Detailed instructions on creating an account and linking it to your streaming platforms can be found here:

<https://info.tiltify.com/support/solutions/articles/43000008123-create-a-tiltify-account>

1. First, you will need to set up a fundraising page on Tiltify. Go [here](#) and click “Register.” Follow the prompts to determine how you would like to fundraise and what chapter or affiliate you would like to benefit.

If you have any technical difficulties, please see Tiltify’s support center:

<https://info.tiltify.com/support/home>

2. Once you have set up your Tiltify charity stream campaign, please send the below information to your Make-A-Wish contact so they can help promote and watch your stream!
 - Link to the Tiltify campaign:
 - Dates and times of the stream(s):
 - Links to the profiles of participants involved:
 - Links to where the stream can be watched:
 - Links to any social media posts or accounts promoting the stream:
 - Any other information you would like your contact to be aware of:
3. After you have set up your Tiltify campaign and shared your stream’s details with your Make-A-Wish contact, please see our [Streamer Toolkit](#) to review our streaming [guidelines](#), [organizational facts](#) and [stream graphics](#) to customize your stream! We have also included customized holiday [assets](#) for you to use during your stream!

Please feel free to discuss any personal connection you may have with our mission during the stream. We love hearing about the positive impact of wishes on individuals, families and communities.





If you have any questions or concerns, please reach out to your Make-A-Wish contact and they will be happy to assist. If you have questions and do not have an existing contact, please reach out to Make-A-Wish America at streamftw@wish.org or Make-A-Wish International at customerservice@worldwish.org.

4. Be safe and have fun! Your health and well-being are important to us! Please, consider your physical and mental health before starting a stream and stream responsibly.

