

Make-A-Wish

STREAM [FTW]

Stream For The Wishes and Transform Lives, One Wish at a Time

Stream [FTW] or Stream For The Wishes, is a virtual fundraising program with unique engagement features designed to help Make-A-Wish supporters raise more money and have fun while doing it!

Utilizing the Tiltify platform, charity streaming allows individuals or groups to broadcast themselves online live or use pre-recorded video while simultaneously fundraising for Make-A-Wish. Your broadcast can include activities such as playing video games, dancing, exercising, doing wacky challenges or stunts, and engaging viewers to help boost donations!

While streams are not hosted directly on Tiltify, the platform pulls in the broadcaster's stream from compatible streaming platforms and acts as a donation form and processor. Tiltify is designed to connect with the following streaming platforms: Twitch, YouTube, Facebook, and Smashcast. It is up to each individual/group to decide which streaming platform to use but we recommend using the sites you are most familiar with or have existing accounts with.

You may use Tiltify only if you are 18 years or older (or between the ages of 13 and 17 and using Tiltify with parental or legal guardian consent and supervision) and are not barred from using Tiltify under applicable law.

FUNDRAISER IDEAS:



Get in the Game Calling all gamers – or non-gamers, which could be just as fun! This one is simple, just stream your favorite video games and encourage viewers to donate. Invite some friends who have never played to join you to add to the entertainment factor. You could even set up a tournament!



It's a Marathon! Work out, dance, gaming, or something else, this one is all about going the distance...virtually! Livestream yourself (or a small group, if safe) doing something for hours and engage with your viewers throughout the stream. Consider scheduling shifts with different people doing the activity for shorter periods of time so you don't overdo it.



The (Unusual) Talent Show A talent show...with a twist! Since performing songs and using music in livestreams and online videos can be tricky, why not focus on some unusual talents instead? Eyebrow dancing, slow motion walking, talking backwards, reciting Victorian poetry – you get the idea!

Getting started is easy and Make-A-Wish is here to help! Call or email Make-A-Wish Maine Events Manager, Samantha Elliott, at events@maine.wish.org or 207-221-2306.