

STARS FOR WISHES PROGRAM



Frank, 5
heart condition

I wish to meet my favorite
football team

STARS FOR WISHES OVERVIEW

Stars For Wishes is a fundraising program used to help grant the wishes of local children with life-threatening medical conditions. The program allows your customers to purchase Make-A-Wish paper stars in exchange for a donation. You can then display the stars in a place of your choosing for all to see!

HOW IT WORKS

1. Ask customers to make a donation to support Make-A-Wish (\$1 minimum).
2. In return, customers can write their name or a brief message on their Make-A-Wish paper star.
Optional: Offer customers a coupon to incentivize donations and repeat business. For example, for every \$5 star donation, give your customer \$5 off their next purchase!
3. Allow customers to hang their star on your designated "star wall."

WHAT WE WILL PROVIDE *(see reverse for more details)*

- Make-A-Wish paper stars
- Promotion of your program on our website, social media and monthly e-blasts
- Stars for Wishes poster and/or optional customized coupon
- Recognition in Warm Wishes newsletter at conclusion of program (with minimum \$1,000 donation)

For more information, contact:
getinvolved@wishocie.org | (714) 573.9474
ocie.wish.org



STARS FOR WISHES SUPPORT MATERIALS

We will provide the following materials to get your campaign started!

MAKE-A-WISH PAPER STARS



SOCIAL MEDIA & MARKETING OUTREACH

- 7,000+ Facebook fans
- 1,500+ Twitter followers
- 1,000+ Instagram followers
- Wishful Thinking (monthly e-blast) to 11,000 supporters
- Warm Wishes (hard copy newsletter) mailed to our 2,000 top contributors



OPTIONAL:

CUSTOMIZED COUPON



OPTIONAL:

PROMOTIONAL POSTER



Contact us to get started today!

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MAKE-A-WISH.
Orange County and
the Inland Empire

We grant the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy.