

PHILANTHROPIC ADVISOR / DEVELOPMENT OFFICER

We are currently seeking an experienced *Development Officer* to join our team in our El Paso, TX, location.

Who We Are:

Make-A-Wish North Texas - Since 1980, Make-A-Wish® has been creating life-changing wish experiences for children with critical illnesses around the world. Wishes have proven physical and emotional benefits that can give children with critical illnesses a higher chance of survival. When a wish is granted, a child replaces fear with confidence, sadness with joy and anxiety with hope. Wishes even reunite families and enrich entire communities. Every eligible child needs a wish to count on! **To learn more about us, please visit us at** <u>https://ntx.wish.org/</u>

About the Role:

The Philanthropic Advisor (Major Gifts Officer) will serve as a front-line fundraiser, advancing relationships with individuals and foundations with the capacity to make a significant philanthropic investment in Make-A-Wish North Texas.

As a member of the Development team and reporting to the Chief Development Officer, this individual will be responsible for managing a portfolio of mid-level and major gift prospects; moving these prospective donors through the qualification and cultivation processes to successful solicitation; ensuring donors in the portfolio receive appropriate mission-guided stewardship; and collaborating with development colleagues and organization leadership. Additionally, this individual will be responsible for the successful execution of Make-A-Wish's signature fundraising event in El Paso, Wish Night El Paso. This position is based out of our El Paso regional office.

What you'll do:

Core duties and responsibilities include the following. Other duties may be assigned

- Manage a portfolio of approximately foundation, mid-level and major gift prospects and donors at various stages of their relationship with the organization.
- Devise and execute individual strategies for the identification, cultivation, solicitation, and stewardship of assigned portfolio with a heavy focus on face-to-face meetings.
- Secure annual fund level gifts from prospects not yet ready for major gift solicitation.
- Identify and develop a pipeline of prospects that have the capacity and the inclination to make major gifts. Help create strategies to enhance their relationship with our organization and continue along the move management cycle.
- Responsible for securing and cultivating event sponsorships, ticket sales, and auction items for internal special events. Ensures all necessary sponsorship tracking and in-kind paperwork is completed.
- Manages, builds, and maintains regional fundraising councils in conjunction with council chair(s) in areas as assigned and ensure members are meeting fundraising goals.
- Work with the CDO, CEO, and key volunteers to develop relationships in support of the Make-A-Wish mission.
- Summarize face-to-face visits, outreach and communication, and proposal details via contact reports in donor record utilizing Raiser's Edge.
- Identify and communicate to Chapter leadership all potential opportunities and/or relationships that will increase our chapter's ability to raise funds and grant wishes.



• Represent the Chapter at fundraising events and in the community.

Our Perfect Candidate

Education and Experience:

- Bachelor's degree or higher
- CFRE is a plus
- Raiser's Edge (or other donor database software) experience *preferred*
- 1 to 3 years experienced of development experience required

Required Abilities and Skills:

- Demonstrated understanding of fundraising, communication, and marketing principals.
- Demonstrated ability to relate positively to persons in a multi-cultural, pluralistic community.
- Demonstrated ability and willingness to solicit funds through personal contacts with donors and prospects.
- Demonstrated ability to communicate effectively and clearly, both verbally and in writing.
- Exceptional interpersonal skills necessary to work closely with all constituents including vendors, donors, staff, volunteers, wish families, and the public.
- Strong organizational and financial management skills.
- Demonstrated proficiency in MS Office and database management software such as Blackbaud Raiser's Edge.
- Experience with moves management process and tracking activity within Raiser's Edge. Proficiency in Microsoft Office Applications including Excel, PowerPoint, and Word

Company Offers:

- Competitive salary will commensurate with experience and education
- Comprehensive benefits package available: (*healthcare*, *vision*, *dental* and *life insurances*; 401k company match; paid time off and holidays)

To Apply: Please submit your cover letter with salary requirements, and resume to HR@ntx.wish.org

We are an Equal Opportunity Employer!



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