



## **Fundraising Ideas from A-Z**

A

<u>Auctions</u>: Put together a silent auction for the office or make an entire event out of it and invite your staff, families, friends, and customers. You can get creative with items, whether it be products you sell, donations from businesses, or in-office items such as your boss' parking spot for a day.

B

<u>Barbeque Contest:</u> Host a BBQ cook off with staff, friends, families, and businesses who share your building. Charge an entrance fee to the participants eating (cooks enter for free). This fundraiser is fun for everyone, especially those who love to eat! You could add a silent auction or raffle prizes to this event too.

<u>Bake Sale:</u> Have each staff member bring a baked good to sell to coworkers. You can also offer the option of a <u>No-Bake Sale</u> where co-workers pay a fee so they don't have to bake goodies. <u>Bottle Drive:</u> Set up a box or trash bin at the office to collect bottles and cans to recycle and donate the change you get in exchange. You could also have a contest to see which employee can collect the most bottles/cans at home.

<u>Bowl-a-thon:</u> Give the office an afternoon off to go to your local bowling ally. Create a match or pledge program for each pin knocked down. Ex: Your business will donate \$1/pin knocked down.

C

<u>Coin Drive</u>: Place containers in each department or divide the office into two teams. Ask everyone to contribute spare change for a week or month period of time. Give the winning team a prize such as an extra vacation day.

<u>Cooking Class:</u> Are you the next Juilia Child or Pioneer Woman? Offer to teach your coworkers, their families, friends, and customers the latest recipes and ask for donations!

<u>Christmas Party:</u> Play carols, serve cookies and hot chocolate, decorate tree ornaments, have pictures with Santa, and charge an admission. Make money by having your boss dress up as Santa if the office raises a certain amount of money.

D

<u>Dress Down Day:</u> Charge a fee for employees to dress down for the day or week. <u>Doughnut Sale:</u> Get doughnuts donated or buy them and sell them to employees at a higher price.

E

<u>Eating Contest:</u> Have a contest amongst co-workers to see who can eat the most! Have employees donate a fee to watch or donate for who they think will win.

**Egg Toss:** Have a required egg toss at the end of the work day. If employees do not wish to participate they must pay a fee.

- Flamingo Yard/Office: This is a really fun fundraiser that can be done with co-workers yards or their personal office/cubicle. You acquire plastic garden flamingos (or other obnoxious items) and then "land" them secretly into someone's garden/office leaving a note with an explanation and contact details. The person then has to donate a fee (\$5 for example) to have the flamingos re-moved. They can also donate a higher fee (\$10 for example) to have them removed and "landed" in another co-workers yard/office. This fundraiser has been a huge success for many groups and can be fun for months and months.
- Game Break: Charge employees a fee to take a "game break" during a workday. You can play board games, charades, etc. and provide snacks/beverages for those who attend.

  Get Involved: Participate in upcoming fundraisers Make-A-Wish® Oklahoma is putting on and count that towards your Adopt-A-Wish fundraising.
- How many in that Jar?: Load up a jar full of goodies and ask co-workers to guess how many are in the jar. Participants must donate in order to guess and the winner should receive a prize. You could also do this at the end of your coin drive/penny wars and guess how much money is in each jar.
  - <u>Ice Cream Social:</u> Set up an ice cream bar with several flavors and toppings, asking for donations to attend. You could also schedule an ice cream truck to come to your place of work and invite your families and friends. There are several ice cream trucks who will donate a portion of their proceeds. You could also do this with food trucks.
- <u>Jail & Bail:</u> For a donation employees can be "arrested". For an additional donation they can post their own bail, or employees have a bounty placed on their head, are arrested and are not set free until the entire bounty is raised (\$100 or more per inmate).
  - <u>Karaoke:</u> Co-workers can donate \$5 and pick someone to sing a song of their choice. The person chosen can choose to sing or pay a fee not to sing.
- Letter Writing: A great way to ask for donations without asking in person. Send letters out to your friends and family explaining what you're doing and why, and asking for a specific amount (more than you want) seems to work best or leave it up to them. Write them and include your personal goal to ask for their help.
- Matched Giving: Agree to match a certain amount of money for each dollar employees raise. Example: if an employee hosts a personal garage sale and raises \$400, your company could match dollar for dollar and donate \$400. Or you could match \$2 for every \$1. This is a great way to motivate your employees to raise money outside of the office!
- Nominate a Co-Worker: Employees can nominate a co-worker to do something like shave their legs, arms, beard, or head or nominate them to wear a tshirt of their favorite sports team's enemy. The person nominated can then set an amount that has to be raised in order for them to go through with it.
- Office Olympics: Have you seen the Olympics episode on the Office? Have silly games such as pin the tail on the donkey or who can go the longest without going to the bathroom.

P

<u>Pancake Breakfast:</u> Have a pancake breakfast at work and charge an entry fee. You may even be able to get your selected wish child to attend the breakfast!

<u>Penny Wars:</u> Create buckets for each team/department. Pennies collected in each bucket count as positive points and silver/bills count as negative points (Example: 1 penny = 1 point, 1 nickel = -5 points, 1 dollar = -100 points). Calculate the points at the end of the designated time period and have a prize for the winning team.

<u>Pot Luck Lunches:</u> Designate every Wednesday as Wish Wednesday Pot Luck Day where departments take turns bringing chili, salads, dessert. Charge a fee for people to eat or charge a fee if employees decide they don't want to make a pot luck item.

<u>Portion of Sales:</u> Advertise that a certain portion of your sales will be donated to Make-A-Wish in honor of your selected wish child. Once you have reached your goal amount or at the end of the year you can invite customers to a party celebrating how much you raised for Make-A-Wish because of their support!

- Quiet at Work/Sponsored Silence: Do you talk a lot at work? Tell your co-workers you won't talk for an entire day if they raise a certain amount of money. You can also tell your employees you won't talk unless they make a donation. This could be a great idea if you get asked a lot of questions at work!
- Radio/TV Station: Call your favorite radio station and ask them to make an announcement on the air about your fundraiser, sponsor you for an on-air fundraiser and/or donate as well. They may even want to interview you to know more about it.

  Pestaurant Nights: Work with restaurants in your area to have a Make-A-Wish night. Many

<u>Restaurant Nights:</u> Work with restaurants in your area to have a Make-A-Wish night. Many restaurants will donate a portion of their sales if customers say they are with Make-A-Wish or you can set it up so people can say they are with your company.

Star Sale: Sell Make-A-Wish paper stars to hang around office. Contact your local chapter to order your paper stars.

<u>Skunk a Co-Worker:</u> Put a stuffed skunk on a coworker's desk. They need to pay a donation to your team to have him go away or they need to pay to be de-skunked. See Flamingo Yard for other ideas.

- <u>Treasure Hunt:</u> Create a treasure hunt and challenge co-workers to find what you have hidden. Pay to play. (You can get creative with what you hide. Ex: a co-workers phone, stapler, keyboard, etc.)
- Volleyball Tournament: Put on a volleyball tournament and challenge each employee to put together a team with their own family and friends. Charge each team to take part.
- Watch Party: Have a super bowl party and ask everyone for donations when they arrive. The same can be done for the NACC Championship basketball game, Indy 500, Masters final round etc. Great idea for the co-worker with a big screen TV or theatre room!
  - Yard/Garage Sale: Have employees donate items for one big yard sale! With a big group of employees you are sure to get plenty of stuff to sell. Look to see if any employees neighborhoods are having community garage sale weekends to get the most customers to attend.