

N E W S R E L E A S E

Make-A-Wish® Eastern NC announces virtual event *Wish Ball 2020 – an online celebration of wishes*; Thurs., June 18, 2020, 7p.m.

RALEIGH, N.C. (June 15, 2020) — Make-A-Wish® Eastern North Carolina is hosting their first-ever virtual fundraising event, *Wish Ball 2020*, Thursday, June 18, 2020 streaming live on Facebook and YouTube. This annual event is traditionally held as a black-tie gala but due to COVID-19 the event is taking on a new look. The event features area wish kids and families sharing their inspiring stories of a wish come true and providing a look at life as a child with a critical illness.

Wish Ball 2020 – an online celebration of wishes, transitioned to a virtual event with support from Sullivan Eastern Inc., and other generous community partners. The streaming broadcast will begin at 7 p.m. carried on YouTube and Facebook live and will last approximately 40 mins. The evening features exciting silent auctions, the stories of local Wish families and, of course, the chance to share in the mission of Make-A-Wish. More information available at: <http://bidpal.net/whenstarsalign>.



WHAT: *Wish Ball 2020 – an online celebration of wishes.*

WHERE: Streaming online on Make-A-Wish Eastern NC [Facebook](#) and [YouTube](#) channels

WHEN: Thursday, June 18, 2020; 7 p.m.

All media are invited to publicize in advance or cover the event that evening.

Media interested in covering this event should contact:

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Make-A-Wish® Eastern North Carolina creates life-changing wishes for children with critical illness. We serve all medically eligible children who reside in the 49 counties east of the Orange / Alamance county line. Our chapter operates solely through generous donations of individuals, corporations and foundations. With the help of more than 350 volunteers, including our Board of Directors, Make-A-Wish Eastern North Carolina has granted more than 3,800 wishes since its inception. More information is available on our chapter website at eastnc.wish.org. You can also follow us on [Facebook](#), [Twitter](#), [Instagram](#) and [LinkedIn](#).