

N E W S R E L E A S E

Make-A-Wish® Eastern North Carolina to Receive Nearly \$20,000 Donation from Wilmington Area Subaru Dealership.

Parkway Subaru to present Subaru Share The Love campaign donation; reveal planned at Parkway Subaru at 10:00am on Thursday, July 30.

WILMINGTON, N.C. (July 28, 2020) — **Parkway Subaru** will present a donation for the amount raised locally during the Subaru *Share The Love* campaign to Make-A-Wish Eastern North Carolina. During the *Share the Love* Event, Subaru of America donates \$250 for every new Subaru vehicle sold or leased. Over the past 8 years, through the Subaru Share the Love Event, Subaru of America, Inc. has helped Make-A-Wish grant more than 2,500 wishes for children facing critical illnesses. This year, a donation of \$3.6 million will go directly to Make-A-Wish America.

Subaru retailers have the option to add a local charity that their customers may designate the donation to. Parkway Subaru selected **Make-A-Wish Eastern North Carolina** as their local charity for this campaign and will present a check matching the donations received. Local dealership owners and executives will be present along with representatives from Make-A-Wish for a check presentation. **All media are invited to attend the check presentation.**

Make-A-Wish creates life-changing experiences for children with critical illnesses living in eastern North Carolina. The wish experience empowers children with a critical illness helping replace fear with confidence, sadness with joy, and anxiety with hope. To learn more visit www.eastnc.wish.org.

WHAT: Subaru Share The Love check presentation

WHERE: Parkway Subaru
5920 Market Street, Wilmington, NC 28405

WHEN: Thursday, July 30, 2019; 10:00am

Media interested in covering the Parkway Subaru Share The Love Check Presentation should contact Jackie Jordan at (910) 297-3246 or via email at jjordan@eastnc.wish.org

Contact:
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Make-A-Wish® Eastern North Carolina creates life-changing wishes for children with critical illness. We serve all medically eligible children who reside in the 49 counties east of the Orange / Alamance county line. Our chapter operates solely through generous donations of individuals, corporations and foundations. With the help of more than 350 volunteers, including our Board of Directors, Make-A-Wish Eastern North Carolina has granted more than 3,800 wishes since its inception. More information is available on our chapter website at eastnc.wish.org. You can also follow us on [Facebook](#), [Twitter](#), [Instagram](#) and [LinkedIn](#).