

# Make-A-Wish®

## WISHMAKERS ON CAMPUS®

### CONTACT:

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# Support a *Cause* on *Campus*

**WISHMAKERS ON CAMPUS®** is a program to benefit Make-A-Wish® in which college students raise money for local children who need more hope and happiness in their lives. By getting together with your fraternity or sorority, athletic team, honor society, student government association, community service club, dorm or group of friends, you can raise money that will make a life-changing impact on the life of a child. The average cost of a wish is \$4,400 and any group that raises this amount or more is granted Wishmaker® status. However, any amount that you raise is greatly appreciated and will be used to help transform the life of a very deserving child.

***Zack is a wish kid, now he gives back through Wishmakers On Campus®!***

Back in 2005, Zack was granted his wish to have a T-Rex. Now, Zack is a student at the Duquesne University and helps organize several fundraising events benefiting Make-A-Wish.

Edinboro University  
Make-A-Wish Reveal  
Night for wish kid Abigail



Wish kid Zack at Make  
A Dish for Make-A-  
Wish at the University  
of Pittsburgh





# BECOMING A *WISHMAKER* IS EASY!



- Invite a Make-A-Wish representative to talk to your college / group
- Set a goal and chart your progress
- Try to get other classes, groups, majors and even the whole school involved
- Start a Make-A-Wish® Club

By starting a club at your college or university, you are guaranteed to always have people help with fundraisers, have a variety of different people to come up with great ideas, be able to hold semester-long or bigger events more easily and be able to make wishes come true.

**Activity forms and guidelines are available on the donating section of our website,**

**[greaterpawv.wish.org](http://greaterpawv.wish.org).**

# Fundraising Ideas

**Scavenger Hunt:** Students race to find hidden objects around campus. Register a team by paying a small fee, and see who takes home the grand prize.

**Bachelor/Bachelorette Auction:** Ask students to volunteer to be “auctioned” for a day to the highest bidder. Ask local businesses to donate prizes such as dinner certificates, movie passes, flowers, etc.

**Photo Booth:** Hang a plain sheet in the cafeteria and create various props. Have students give a donation to have a picture taken that will help to make wishes come true.

**Bowl-A-Thon:** Students form a team, pay a registration fee and strap on their bowling shoes.

**Dance Marathon:** Reserve your school’s athletic center and ask a local DJ to donate their services. Have students obtain pledges from relatives and friends. Give each hour a theme, run dance contests and give prizes to best dancer, best costume, etc. Set a time limit and dance the night away.

**All-You-Can-Eat Buffet:** Do you and your friends like to cook? Use your culinary skills to whip up a cornucopia of food options. Charge students a fee to attend and eat as much as they would like. Ask local businesses to donate some of their most popular menu items as well.

**Spirit Chain:** In preparation for pep rallies, homecoming, or before a big game. Paper links in school colors can be sold for a set donation. Show your school pride!

**Concession Stand:** Sell hot dogs, pizza, pop, candy and more during sporting events.

**Penny War :** Who doesn’t have spare change in their dorm room? Go around collecting loose change and see which dorm can win the war. Pennies are “positive points” and students are encouraged to put “silver coins” in other jars as “negative points” that get subtracted from other group’s total count.

Jail and Bail at Scranton University



Make A Dish for Make-A-Wish at the University of Pittsburgh



**Finals Survival Kits:** Work with your campus bookstore and local office supply chains and put together care packages to sell during finals week. Kits can contain pencils, highlighters, notecards, snacks and coffee coupons!

**Activities Carnival:** Spend a day when each club devises a game of skill or activity, such as pin the tail on the donkey, hitting a golf ball into a cup, face painting, etc. Pay-per-event or buy tickets to participate. Couple with refreshments to purchase, raffles and eating contests!

**Eating Contest:** From pies to hot dogs to donuts and chicken wings – the possibilities are endless! Talk to local businesses about donating food items and prizes.



# Fundraising Guidelines

Thank you for helping us make wishes come true! In planning and conducting your fundraiser, please follow these guidelines:

## No Solicitation

We do not allow door-to-door or telephone solicitation.

Please do not solicit prizes or request appearances of celebrities, unless you are personally affiliated with the star. As a wish-granting organization, we need to make sure that celebrities are available to our wish kids first and foremost and we would not want a wish kid event denied because the celebrity already supported Make-A-Wish through another event.

## Keeping Track

Please keep careful track of the money that you raise, and send the money directly to your local Make-A-Wish chapter office within one month after the end of your fundraiser.

## Make-A-Wish Name

Please use care when using the Make-A-Wish name and logo. Please list our name as Make-A-Wish® or Make-A-Wish® Greater Pennsylvania and West Virginia when referring to our specific chapter.

**Don't forget the hyphens, capitalized letters and the superscript ® that must appear on the first and/or most prominent reference to our name.**



## Make-A-Wish Logo

An official Make-A-Wish logo will be provided to you after approval of your event.

## Make-A-Wish Mission

Our mission is to create life-changing wishes for children with critical illnesses. Please do not refer to the children that we serve as "terminally ill" or "dying," as these labels can instill a sense of defeat and can be counterproductive as our wish kids fight to overcome their illnesses. Many of these children are able to beat their illnesses, and we believe in the importance of keeping a positive mindset.

## Disclaimers

If you are going to advertise your fundraising event outside of the school community, please coordinate this with your local Make-A-Wish chapter office. The state also requires that the following disclaimer appears on all flyers, tickets, etc., (can be in small print at the bottom):

*The Make-A-Wish Foundation® of Greater Pennsylvania and West Virginia advises you that a copy of the official registration and financial information may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.*

*West Virginia residents may obtain a summary of the registration and financial documents from the Secretary of State, State Capitol, West Virginia 25305.*



**Please complete this activity form and return as soon as possible.**

University/College/School: \_\_\_\_\_

Organization/Group Name: \_\_\_\_\_

School Address: \_\_\_\_\_

Student Contact Name: \_\_\_\_\_

Student Address: \_\_\_\_\_

Student Phone: \_\_\_\_\_ Student Email: \_\_\_\_\_

Teacher/Advisor Name: \_\_\_\_\_

Teacher/Advisor Phone: \_\_\_\_\_ Teacher/Advisor Email: \_\_\_\_\_

Description of Fundraising Activities: \_\_\_\_\_

Date and Time: \_\_\_\_\_ Location: \_\_\_\_\_

☐ Please check this box if event is open to the public and you would like event to appear on our website

☐ Please check this box to indicate that you have read the 'Fundraising Guidelines' from the folder

Estimated Donation: \_\_\_\_\_ Date donation will be made to Make-A-Wish: \_\_\_\_\_

What participation/resources do you need from Make-A-Wish? \_\_\_\_\_

Why did you choose to help Make-A-Wish? \_\_\_\_\_

**I plan to organize a Wishmakers On Campus® project to help make children's wishes come true and will send my donation to Make-A-Wish within 30 days after the completion of my project(s).**

\_\_\_\_\_  
Student Signature Date

\_\_\_\_\_  
Advisor Signature Date