



Make-A-Wish.  
CENTRAL NEW YORK

**FISCAL YEAR 2019**  
ANNUAL REPORT

# Wishes Can't Wait

*I wish to go to  
Legoland® Florida*

**Kaylee, 7**  
Onondaga County  
Cancer

# Wishes...

***Wishes are powerful medicine.***

They replace fear with confidence and inspire strength, joy and transformation.

Wishes give children with critical illness a chance to dream, a chance to step outside of medicine and treatment and experience the extraordinary.

Donor support helps us close the gap between wishes waiting and wishes granted. You can be sure that the gift of your donated funds, sponsorships, airline miles, and volunteer hours makes a difference. Indeed, your support makes the impossible possible.

Thank you for your partnership. Together, we transform lives one wish at a time.



*...give hope*

## Why Wishes Can't Wait

Mikey's wish to go to Walt Disney World® came true in the fall of 2010, just nine months after he was diagnosed with Stage 3 Wilms tumor. Mikey was feeling strong. To look at him, you would never have guessed cancer was raging inside of him. We packed so much into those five days. Michael and his beloved brother Parker were made to feel like nothing existed in the world but giggles, adventures and all the ice cream they could eat. We lived like nothing in the outside world mattered. We were together as a family...laughing, loving and living.

Twenty days after his wish trip, Mikey passed away. It is still so incredibly difficult to believe it happened that fast. During one of his final days, Mikey very quietly and out of the blue whispered to me, "Mommy, do you know sometimes wishes come true and sometimes they don't? I'm sure glad my wish came true." As I relive this moment and write these words, my tears still flow freely. Mikey is missed more than I could ever express.

I feel so privileged to have had Make-A-Wish be a part of Mikey's short life. This little six-year-old boy was holding his wish close to him when he needed it most. We are eternally grateful Michael had that precious gift, that memory to hold in his heart.

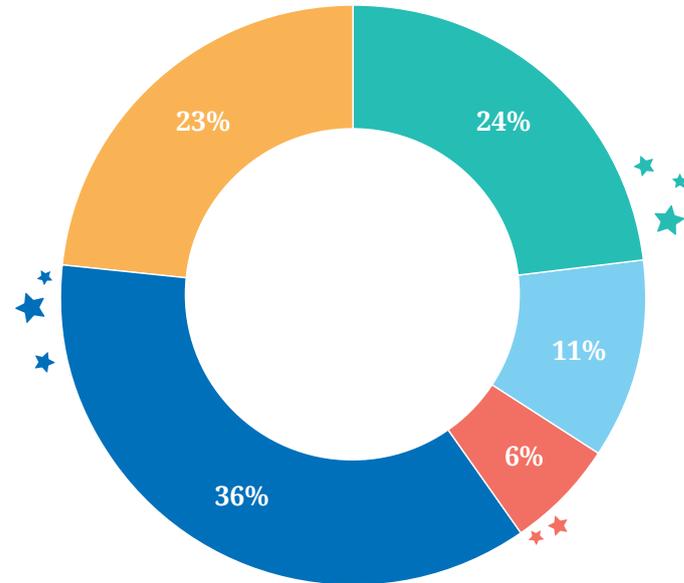
Aimee McBride,  
*mom of wish kid Mikey*



## FISCAL YEAR 2019 FINANCIAL INFORMATION

We grant the wishes of children between the ages of 2 ½ and 18 who have critical illnesses. Thanks to improved outreach and communication efforts, we are reaching a greater number of eligible children and our total number of wishes is increasing each year. However, this increase in wishes, compounded by rising costs—especially for international travel—necessitates ongoing funding support. We are able to continue to grant wishes through the generosity of donors like you who bring magical wishes to life! You have our deepest gratitude, and our commitment to serve as excellent stewards of that support. Thank You!

## FY 2019 REVENUE



- Events
- In-Kind Support
- Individual Support
- Corporate Support
- Grants

“The Sugarman Law Firm has been a proud sponsor of Make-A-Wish for over 15 years. Each time you meet a wish kid, it is such a special moment. We learn, over and over again, the power of a wish. The opportunity to meet Riah at the Sugarman Law Firm Wish Ball and to learn his story only confirms what every Make-A-Wish donor learns: There is no better way to support kids when they need our help than by granting each and every wish we can!”

**Paul Mullin, Esq.**

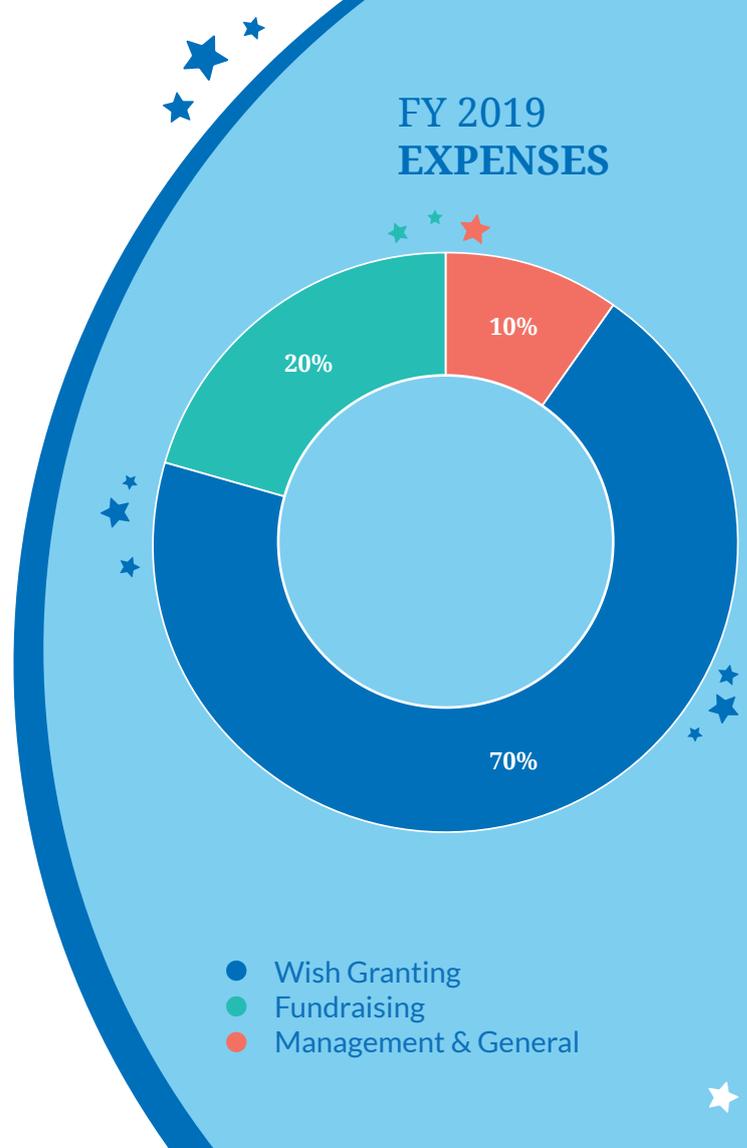
Partner, Sugaman Law Firm, LLP  
Make-A-Wish Central New York  
Board Member



*I wish to go to  
Walt Disney  
World® Resort*

**Zachariah, 7**  
Oneida County  
Cardiac Condition

## FY 2019 EXPENSES



- Wish Granting
- Fundraising
- Management & General

# By the Numbers



**55** WISHES  
GRANTED



**\$12,000** AVERAGE COST  
OF A WISH



**70¢** OF EVERY DOLLAR  
DONATED DIRECTLY SUPPORTED WISHES



**228** VOLUNTEERS  
SUPPORTED OUR MISSION



## 5 Types of Wishes



WWE Superstar  
John Cena

Video game  
entertainment  
group FaZe Clan



To Walt Disney  
World®

To WrestleMania  
To Alaska



A fishing boat

A jet ski  
A room makeover



A firefighter

A police officer  
A superhero



Presents to kids in  
the hospital

Food to the  
homeless

## CORPORATE SUPPORT MAKES WISHES COME TRUE

We create life-changing wishes for children with critical illnesses throughout our 15-county territory thanks to the generous support of our corporate partners!



**Chris Panebianco**  
*Chief Marketing Officer*  
Banker's Healthcare Group

"There's pure magic in the joy that Make-A-Wish brings to families who are going through the fights of their lives. No matter what the wish is, one thing always holds true - it's a life-changing experience that brings families and our community together. We're very fortunate at BHG to have the means to support important causes in our community, and it's ingrained in our culture to give back in meaningful ways."



**Lou Anne Mann**  
*Public Relations Specialist*  
Carrier Corporation

"We believe contributing to the well-being of our community makes Central New York a better place to live. With so many young people facing critical illnesses in our own community, we know that supporting a wish is clearly a game-changer for the kids served right here in Central New York. We are proud to be a continuing sponsor of wishes and hope that we continue to make a difference in the lives of many families throughout the Central New York region."



## HOW TO SUPPORT OUR LIFE-CHANGING MISSION

Your continued support ensures our ability to say yes to eligible wish kids in our 15-county Central New York chapter. There are many ways to make magical wishes come true!

- ★ Join us as a corporate partner
- ★ Create a fundraising page
- ★ Make a planned gift
- ★ Host an event
- ★ Become a member of Wish Society
- ★ Sponsor one of our amazing events
- ★ Donate Frequent Flier miles
- ★ Make a monetary donation
- ★ Support our community partners
- ★ Become a volunteer
- ★ Follow us on social media

*I wish to go to Hawaii*

**Tiernan, 11**  
Broome County  
Blood Disorder

**Make-A-Wish® Central New York**

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