



**PUBLICITY AUTHORIZATION
AND LICENSE AGREEMENT**

I, parent/legal guardian of _____ (“Child”), irrevocably grant to Make-A-Wish Foundation® of America and all licensed chapters and affiliates thereof (collectively, “Foundation”) the authorization and right to use my Child’s likeness, whether embodied in photographs, videotapes, recordings or any other format (collectively, “Depictions”), for purposes of promotion, publication, commercial advertising or any other purpose, now or at any time in the future.

I understand and agree that Foundation may use such Depictions, in whole or in part: (1) in all manner and media whatsoever, whether now known or hereafter invented, including electronic and print media and the Internet; (2) with or without my Child’s name and/or a description of his/her medical condition or Wish; (3) without the payment of any royalties, residuals or other compensation to anyone; and (4) without the need to notify me or to seek further approval (including approval of the final product) before doing so. In addition, if Foundation chooses to use such Depictions as part of promotional material that is distributed to media outlets for broadcast, I hereby grant Foundation the right to authorize the broadcast of the Depictions in such a manner.

By signing below, I acknowledge that I have read, understand and agree to the terms of this Publicity Authorization and License Agreement, which shall binding upon myself, my heirs, my personal representatives and assigns.

(Signature)

Dated: _____

(Print name)