

Support a Cause on Campus

Wishmakers On Campus® is a program to benefit Make-A-Wish® in which college students raise money for local children who are facing critical illnesses.

By getting together with your fraternity, sorority, athletic team, honor society, student government association, community service club, dorm or group of friends, you can raise money that will make a life-changing impact in the life of a child. The average cost of a wish is \$4,400 and any group that raises this amount or more is granted Wishmaker® status. However, any amount that you raise is greatly appreciated and will be used to help bring a smile to a child living with a critical illness.

Edinboro University
Make-A-Wish Reveal
Night for wish kid Abigail



Wish kid Zack at
Make A Dish for Make-A-Wish
at Duquesne University



Scranton University
Jail and Bail for
Make-A-Wish



Fundraising Ideas

During pandemics like COVID-19, please refrain from doing any fundraisers where social distancing cannot be observed. Please follow all recommended state and CDC guidelines.

Scavenger Hunt. Students race to find hidden objects around campus. Register a team by paying a small fee, and see who takes home the grand prize.

Bachelor/Bachelorette Auction. Ask students to volunteer to be “auctioned” for a day to the highest bidder. Ask local businesses to donate prizes such as dinner certificates, movie passes, flowers, etc.

Photo Booth. Hang a plain sheet in the cafeteria and create various props. Have students give a donation to have a picture taken that will help to make wishes come true.

Bowl-A-Thon. Students form a team, pay a registration fee and strap on their bowling shoes.

Dance Marathon. Reserve your school’s athletic center and ask a local DJ to donate their services. Have students obtain pledges from relatives and friends. Give each hour a theme, run dance contests and give prizes to best dancer, best costume, etc. Set a time limit and dance the night away.

All-You-Can-Eat Buffet. Do you and your friends like to cook? Use your culinary skills to whip up a cornucopia of food options. Charge students a fee to attend and eat as much as they would like. Ask local businesses to donate some of their most popular menu items, as well.

Spirit Chain. In preparation for pep rallies, homecoming, or before a big game, create paper links in school colors to be sold for a set donation. Show your school pride.

Concession Stand. Sell hot dogs, pizza, pop, candy and more during sporting events.

Penny War. Who doesn’t have spare change in their dorm room? Go around collecting loose change and see which dorm can win the war. Pennies are “positive points” and students are encouraged to put “silver coins” in other jars as “negative points” that get subtracted from other group’s total count.

Finals Survival Kits. Work with your campus bookstore and local office supply chains and put together care packages to sell during finals week. Kits can contain pencils, highlighters, notecards, snacks and coffee coupons!

Activities Carnival. Spend a day when each club devises a game of skill or an activity, such as pin the tail on the donkey, hitting a golf ball into a cup, face painting, etc. Pay-per-event or buy tickets to participate. Couple with refreshments to purchase, raffles and eating contests!

Eating Contest. From pies and hot dogs to donuts and chicken wings – the possibilities are endless. Talk to local businesses about donating food items and prizes.

Sports Ideas

- 5K Run/Walk/Bike
- Baseball Tournament
- Basketball Tournament
- Dance Competition
- Dodgeball Tournament
- Flag Football
- Football Skills Contest
- Free Throw Contest
- Half-Court Shootout
- Hockey (Ice or Roller)
- Home Run Derby
- Powderpuff Football
- Ski for Wishes
- Softball Tournament
- Soccer Goal Contest
- Swim Laps for Wishes
- Tennis Tournament
- Volleyball
- Walk-A-Thon

Becoming a **Wishmaker**[®] is *Easy!*



- Invite a Make-A-Wish[®] representative to talk to your college / group
- Set a goal and chart your progress
- Try to get other classes, groups, majors and even the whole school involved.
- Start a Wishmakers on Campus Club.

By starting a club at your college or university, you are guaranteed to always have people help with fundraisers, have a variety of different people to come up with great ideas, be able to hold semester-long or bigger events more easily and be able to make wishes come true for years to come!

Make-A-Wish[®]

Contact Information

To schedule a speaker or to find out more about Make-A-Wish, please contact:

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Make-A-Wish[®] Greater Pennsylvania and West Virginia creates life-changing wishes for children with critical illnesses. We are proud to have served nearly 20,000 children in 57 Pennsylvania counties and all of West Virginia since May 1983.

Make-A-Wish[®] WISHMAKERS ON CAMPUS[®]



CAMPUS GUIDE FOR WISH GRANTING

Make-A-Wish[®]

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