

2019

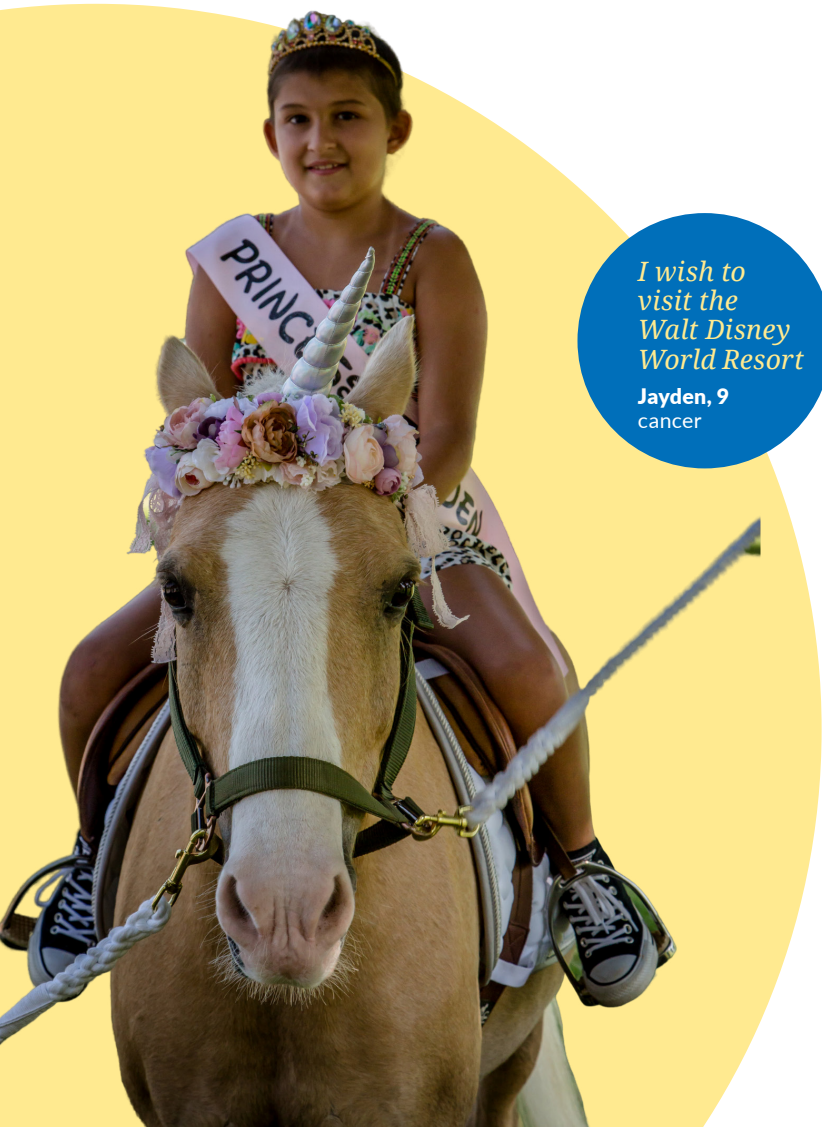
..... ANNUAL REPORT
..... FISCAL YEAR 2019



Make-A-Wish®
MID-SOUTH

Together,

WE CREATE LIFE-CHANGING WISHES
FOR CHILDREN WITH CRITICAL ILLNESSES.



*I wish to
visit the
Walt Disney
World Resort*

Jayden, 9
cancer



300

RECORD NUMBER OF
WISHES GRANTED
FISCAL YEAR 2019



OUR VISION

To grant the wish of every eligible child.

WHO WE ARE AND WHO WE SERVE

Since Make-A-Wish Mid-South's inception in 1986, nearly 6,000 children with critical illnesses have experienced life-changing wishes. We serve children across Arkansas, West Tennessee and North Mississippi, spanning every socioeconomic factor and ethnic background. We've never turned away a child eligible for a wish and a family's financial status, race or religion has no bearing on whether a child will receive a wish.

THE WISH PROCESS



STEP 1 Referral

We rely on medical professionals, family members and sometimes children themselves for referrals. A child with a critical illness between the ages of 2.5 to 18-years-old may be eligible for a wish.



STEP 2 Determine the wish

Dedicated Wish Granting Volunteers meet with the child and their family to walk through the wish process and determine the child's wish.



STEP 3 Wish Coordinator plans the wish

The Wish Coordinator works with the family to schedule the wish and coordinate every detail, giving the family a full wish itinerary ahead of the wish!

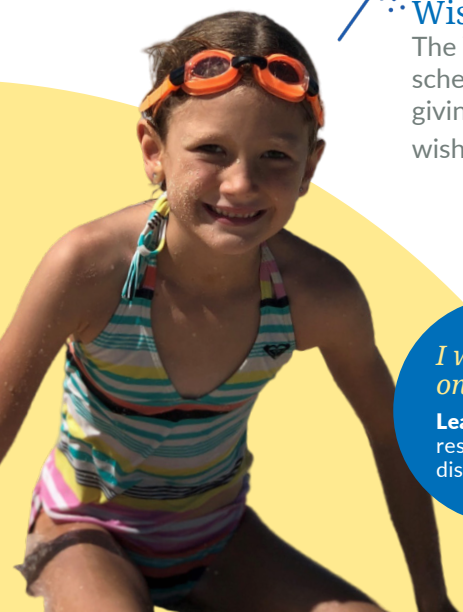


STEP 4 Together, we create joy

Alongside the community and wish sponsors, we strive to create life-changing wish experiences, driven by the child's creativity.

*I wish to go
on a cruise*

Leah, 8
respiratory
disorder





“These kids just seemed happier. They were more engaged in their treatments, and they were doing better.”

- Anup Patel, MD, Section Chief of Pediatric Neurology at Nationwide Children's Hospital

A WISH ISN'T JUST NICE, *it's necessary*

Recent medical research shows that a wish brings healing beyond medicine.

We've known anecdotally about the transformational power of a wish, and now a first-of-its-kind study from Nationwide Children's Hospital (NCH) is opening the door to possibilities of medical and financial benefits.

A team of researchers, led by Anup Patel, MD, examined quality of life and health care utilization among patients who received a wish and a control group who did not. The study found patients who were granted a wish were more likely to have fewer unplanned hospital and emergency department visits.



Read more about the study online at midsouth.wish.org/impact

I wish to be a superhero

Kaheem, 5
cancer

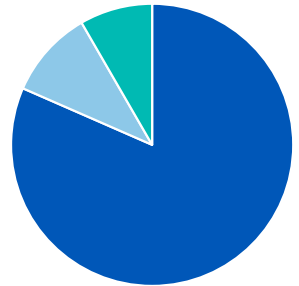
Financials

Make-A-Wish Mid-South *Year ended August 31, 2019*

Total Revenue	\$4.9M
Total Expenses	\$5.1M
Total Net Assets	\$5.3M

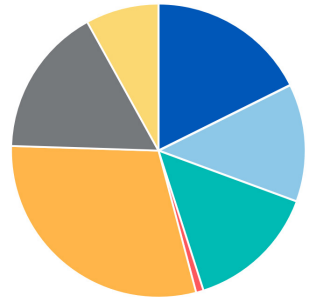
Use of funds

Program Services	\$4.1M (82%)
Fundraising	\$514,000 (10%)
Management and General	\$424,000 (8%)



Sources of Revenue

Corporate Giving	\$640,000 (13%)
External Events	\$710,000 (14%)
Grants	\$40,500 (1%)
In-Kind Contributions	\$1.5M (30%)
Internal Events	\$810,000 (16%)
Major and Planned Gifts	\$395,000 (8%)
Public Support (direct and indirect)	\$868,000 (18%)



*I wish to meet
Kyle Busch*

Collin, 5
cancer



For a complete copy of our
annual audit report, conducted by
CliftonLarsonAllen LLP, call
901-680-WISH.

MAKE-A-WISH MID-SOUTH BY THE

numbers



113

number of counties we serve across Arkansas, West Tennessee and North Mississippi.



650

volunteers bring to life wishes for children with critical illnesses.



77%

of wishes involve travel. Donated airline miles help send wish families around the world.



\$0.82

of every dollar goes toward granting wishes. Wish kids are our priority.



\$10,588

is the total average cost of a wish. Each wish is unique to the wish child.



29 hours

is how often we grant a local child's wish.

BOARD OF DIRECTORS

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Hugh Boone, Board Chair
Retired, FTN Financial

Mike Allbritton
Windows USA

Beni Dragutsky
Cornerstone Cellars

Mason "Bubba" Ezzell
LSI Graphics

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Make-A-Wish®
MID-SOUTH

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