

Wish Photo and Video Guide

Get ready to capture the incredible moments of your child's wish. From wish discovery meetings with volunteers to the wish experience itself, your child's journey will be one to be remembered and shared. Your wish experience is living proof of the power of a wish—and we want Make-A-Wish[®] Michigan supporters to see it!

Here are some tips and tricks to help you take the best photos and videos of your child's wish experience:



Always take photos/videos **horizontally**. Vertical photos are great for things like Instagram stories and Snapchat, but horizontal images are more versatile.

Make sure your images are in focus. **Tap the screen on who/what you want to focus on** and your phone will focus automatically.



Don't be afraid to **use flash** if the lighting isn't great—shadows can ruin a great shot. When in doubt, try one photo with flash and one without to see what works best!

Always make sure the light (sunlight or indoor light) is **in front** of the person you're photographing. Taking a photo with the light behind them will make them look dark or silhouetted.



Get close-ups. We want to see how much fun your child is having on the wish! Try to move closer to them instead of zooming in to make sure you get the highest quality.

Lastly, take a variety of photos!



Wish kid photo



Family photo



Community photo



Partner photo