



JEANS FOR WISHES

Making wishes come true is as simple as wearing your favorite pair of jeans! All you have to do is donate \$5 during a specified dress down day at your workplace. Make it a competition between departments or offices. Ask if your company will match the funds raised through a matching gift program or corporate donation.

OTHER WAYS TO GIVE

PAYROLL DEDUCTION

Through this program, employees can specify a donation amount to be withheld from their paycheck. Having \$1 or \$2 deducted per paycheck can really add up. These donations can be a one-time gift or their contribution can be spread out over recurring pay periods. The best part is they are tax deductible. Contact your payroll department about this giving option.

CAUSE-RELATED MARKETING

Have your customers join in your fundraising efforts by having a percentage of sales or a dollar amount benefit Make-A-Wish. For example, \$2 of an appetizer sold from a restaurant menu or \$5 of each car inspection at a service station can go towards granting wishes.

Make-A-Wish®

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Make-A-Wish®

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Make-A-Wish® Greater Pennsylvania and West Virginia creates life-changing wishes for children with critical illnesses. We are proud to have served more than 19,000 children in 57 Pennsylvania counties and West Virginia since 1983.

The Make-A-Wish® Foundation of Greater Pennsylvania and West Virginia advises you that a copy of the official registration and financial information may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.



*I wish to have
a play set*

Lia, 2 ½
genetic disorder



Photo Credit:
Centre Daily Times

Make-A-Wish®

WISHMAKERS AT
WORK®

FUNDRAISING IDEAS

You can help
Spread more Smiles!

Meet Lia!

Just like most other three-year-olds, Lia loves to play outside on her swing set. But for Lia, this is more than just some backyard fun – it is a symbol of her growing strength.

Lia is diagnosed with a neurodegenerative disorder called BPAN, which stands for beta-propeller protein-associated neurodegeneration. Because of this condition, Lia experiences developmental delays, including the inability to speak.

After Lia and her parents met with her Make-A-Wish® volunteers, they decided on a playset wish – something that Lia could enjoy every day, helping her develop her strength and improve her motor skills.

"I felt really blessed that we were given this opportunity. This was something that we would not have otherwise gotten for her. So if it weren't for Make-A-Wish, she wouldn't have her play set," said Lia's mom. Thanks to generous contributions from donors like you, Lia is all laughs and smiles.

There are roughly 500 to 550 wishes still waiting to be granted! You and your workplace can help fulfill those wishes for children just like Lia. Rally your co-workers to join together and create an event or campaign that will help restore hope and joy for these kids. Your company, no matter how large or small can become Wishmakers® or Wishpartners by conducting fun activities like dress down days or bake sales. **Wishes can't wait!**

Each day Lia's parents see the progress in her strength and the smile on her face, they are reminded of the true power of a wish.



FUN-Raising Ideas

Basket Raffles

This idea works well for a company whose employees are all located together at one site. Each employee team or department donates a basket for auction.

Ideas include: Date night packages (dinner for two, dozen roses, limo ride), sports or theatre tickets (with VIP parking pass), fun cooler packed with everything you need for a day at the beach or items for car care or even chocolate and candy.

Sports and Games

Put on your tennis shoes! There are multiple sporting events that you can host to get your co-workers and their families involved.

Ideas include: 5K Runs/Walks, kickball/softball tournaments, golf tournaments, fishing tournaments, motorcycle rides, bowl-a-thon

Fun at Work

Go ahead and have some fun at work. Check out a few of these office fun ideas!

Ideas include: dunk tanks for office managers, happy hour, raffle "Associate of the Month" parking space, gift card raffle, dress down days

Matching Gifts

Many corporations will match their employees' fundraisers dollar-to-dollar. Doubling the contribution to Make-A-Wish. Ask your HR department if your organization will match individual employee donations, funds raised or volunteer hours served.

Sales

Get the whole office involved in your fundraiser.

Ideas include: office furniture auction and showroom sale, candy bar sales, chance auction, garage/parking lot sales, coupon books, basket raffles

Food

Have a delicious fundraiser to raise money for Make-A-Wish. This can be an internal event or external event that could involve the community.

Ideas include: pancake breakfast, spaghetti dinner, weiner roast, bake sale, snow cone sale, chili cook-off, pierogie sale, ice cream social

More Fun Ideas

If none of these themed events catch your fancy, try one of these other options. Talk with your colleagues about their interests. Their suggestions may spark a great idea. The more you involve others in the planning, the easier it is to organize. Be creative and have fun thinking of your next great idea.

Ideas include: car, camper and dog washes, trail rides, sell whacks at an old car, dance-a-thon, karaoke contest, mock jail and bail, fashion show



Wishmakers At Work® also offers a terrific opportunity for team-building and can often unite employees toward a common goal.