

Make-A-Wish®

# KiDS

FOR WISH KIDS®

## ACTION PACK

TRANSFORM THE LIVES  
OF LOCAL KIDS



### CONTACT

Jake Seavy  
Development Coordinator  
800.676.9474 | [jseavy2@greaterpawv.wish.org](mailto:jseavy2@greaterpawv.wish.org)  
[greaterpawv.wish.org](http://greaterpawv.wish.org)  
The Gulf Tower | 707 Grant Street, 37th Floor  
Pittsburgh, PA 15219

Make-A-Wish®  
GREATER PENNSYLVANIA  
AND WEST VIRGINIA

# KIDS

# CAN MAKE A

# DIFFERENCE

***Through Kids For Wish Kids®, elementary, middle and high school students change the lives of other kids diagnosed with critical illnesses.*** At

any given time, Make-A-Wish® Greater Pennsylvania and West Virginia is working on fulfilling the wishes of between 300 and 450 kids facing the battles for their lives. Your school's participation in the Kids for Wish Kids program can give these kids something to look forward to, a chance to be a kid again and hope and strength for the future.

Participation in Kids For Wish Kids helps students develop important life skills while changing the lives of kids in their community. Students use their imagination to select, organize, manage and complete fundraisers within their school, clubs, grade or group.

In addition to helping to grant wishes, participants can expect to develop a better understanding of:

- Value of community service
- Volunteerism
- Leadership skills
- Entrepreneurship
- Money management
- School spirit
- Teamwork

## THE POWER OF A *Wish!*

Make-A-Wish Greater Pennsylvania and West Virginia creates life-changing wishes for children, aged 2 ½ to 18, living with critical illnesses. We are proud to have served more nearly 19,500 children in 57 Pennsylvania counties and West Virginia since 1983.

Wish kid Zack, who was granted his wish for a T-rex dinosaur in his backyard in 2005, now holds several fundraising events to help make wishes come true for other kids.





# GETTING STARTED

**If you would like to begin a Kids For Wish Kids program or start a Kids For Wish Kids club, we would be happy to help. Here are some tips to get started:**

## **Invite a Make-A-Wish® representative to talk to your school**

We have talented speakers, videos and lots of photos of our wish children. Once school kids find out about Make-A-Wish and see the smiles a wish can bring to a child's face, they are usually eager to become involved.

## **Designate one person to be in charge**

An organized, enthusiastic person will keep the project on track. Whether the fundraiser is being held by a group, club, grade, or the entire school, making sure that one person, or a committee, is in charge will ensure that everything goes as planned.

## **Set a goal and chart your progress**

Having a goal in place for your fundraiser allows everyone to stay motivated and work together toward a successful event. Whether you design a thermometer, bar graph or photo collage, this is a great way to actually see what you have accomplished and how far you have to go to reach your goal. If you exceed your fundraising goal, this is also an easy way to show how your fundraiser was extremely successful.

## **Try to get other grades or your whole school involved**

The more people involved, the more fun it can be and the more successful your fundraiser will be.



# START A KIDS FOR WISH KIDS CLUB

**If you are passionate about making wishes come true, why not start a club where other people with the same goal will help? By starting a club at your school, you are guaranteed to:**

- Always have people to help with fundraisers, including setting up and cleaning up
- Have a variety of different people to come up with great ideas
- Have an easier time holding semester-long or bigger events
- Be able to make wishes come true for years to come!

## **HELPFUL TIPS**

- Find a few friends who are interested in starting a club with you
- Find a sponsor to oversee the club. Ask some of your teachers or ask in the office if there is anyone who may be interested in being a club sponsor
- Talk to faculty in the main office to find out what paperwork you need and what guidelines there are to start a club in your school
- Fill out the paperwork with your sponsor and get the OK from your school
- Advertise your club to the school and get students motivated and involved
- Hold a meeting where all who are interested can discuss ideas



## Game Show

Students and teachers form teams and face off in an entertaining ways to help raise money for Make-A-Wish.



**Shenango High School's Faculty Feud**, organized by the Shenango High School Peer Leadership Students, took place at the high school auditorium. The event contained tons of different game show themed activities involving the faculty, staff and students. They raised \$8,054—almost double what they have raised for Make-A-Wish in previous years.

# SUCCESSFUL EVENTS

**Here are a few great events held by local schools that helped make wishes come true!**

## **Dance Marathon**

Dance the afternoon and night away, complete with food, prizes, dance competitions and more

## **Make-A-Wish Telethon**

A televised program coordinated by the high school television students to recognize the fundraisers all schools in the district have been holding throughout the year

## **Prom Fashion Show**

Show off the latest prom trends to students and community before the big night

## **Toy Raffle**

Get a variety of new toys donated, then sell chance auction tickets for 25¢ each

## **100th Day of School Celebration**

During the week of the 100th day of school, have students bring in 100 coins of any combination

## **Powder Puff Football Game**

Fans pay admission to watch girls play a football game and maybe even have the boys do the cheering

## **Miles of Quarters**

One day a week is "Make-A-Wish Day" and students bring in their change on that day during the school year

## **I Made My Wish for Make-A-Wish**

If your class celebrates birthdays each month, bring in donations for Make-A-Wish instead of sweets to help make wishes come true

## **Tribute Concerts**

A musical event with a different theme each year, including 'Stars and Stripes' and '80s classic hits'

## **Parent/Faculty Basketball Game**

It's teachers versus parents in this evening of the athletically skilled (and un-skilled!) basketball fun



# FUN-RAISING IDEAS

## Just for Fun

- Scavenger Hunt
- Prom Fashion Show
- Cool Shades Day
- Toy Raffle
- 100th Day of School Celebration
- Teacher Baby Picture Contest
- Dance Competition

## Sports

- Student/Faculty Tournaments
- 5K Run/Walk
- Bike-a-Thon
- Dance Competition
- Relay Race/Olympics
- Swim Laps for Wishes
- Bowl-A-Thon

## Holiday

- Holiday Theme Party
- Caroling
- Money Tree
- Bunny Hop
- Birthday Wish for Make-A-Wish

## School Spirit

- Paper Chain War among Classrooms
- Make-A-Wish Spirit Week
- Activities Carnival
- Spirit Chain for Pep Rallies

Baseball Night Senior Project



Hat Day



## Sales

- "Superstar for Wishes" Star Sale
- Limo Lunch Raffle
- Carnations for a Cause

## Music and Art

- Talent Show
- Art Gallery
- Benefit Concerts/Shows
- "Decorate a Tile" Day
- Dress Down Days

## Tasty Treats

- Pot Luck Dinner
- Bake Sale
- Spaghetti Dinner or Pancake Breakfast
- Eating Contest
- Candy-Gram Messages
- Chocolate Sale

## Academic

- Read/Math-a-Thon
- Science Fair
- History Quiz Show
- Spelling or Geography Bee
- Pledges for Grades
- Poetry or Story Contest
- Graduation Project

# KIDS FOR WISH KIDS® FUNDRAISING FORM

The goal of the Kids For Wish Kids program is to empower K-12 youth to make a difference in the lives of other kids! Tell Make-A-Wish® more about your fundraising idea/activity by completing and submitting the form below to your local Make-A-Wish chapter office. A representative from Make-A-Wish will contact you shortly to discuss your proposed activity/project and provide you with more information. Please note that this form may only be submitted by: teachers or school administrators, leaders of community youth groups or associations (e.g., Girl Scout or Boy Scout leaders, coaches, etc.), parents, or children age 13 and older.

Are you: ☐ School Club/Group ☐ Non-School Club/Group ☐ Individual (age 13+)

First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Preferred method of contact: \_\_\_\_\_

Name of adult supervisor/point of contact: \_\_\_\_\_

(if different from above)

Relationship: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Description of fundraising idea(s)/activity: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Event Name: \_\_\_\_\_

Location of Event/Fundraiser: \_\_\_\_\_

Requested date(s)/time(s) of fundraiser: \_\_\_\_\_

School Name: \_\_\_\_\_

School Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Expected number of participants: \_\_\_\_\_ Expected fundraising goal: \$ \_\_\_\_\_

Expected date donation will be received: \_\_\_\_\_

What participation/resources do you need from Make-A-Wish? \_\_\_\_\_

\_\_\_\_\_

# KIDS FOR WISH KIDS® FUNDRAISING RULES

- Make-A-Wish does not allow door-to-door or telephone solicitations.
- In order to help protect the Make-A-Wish brand, please be careful when using the Make-A-Wish® name and logo. For example, remember that “Make-A-Wish” is spelled with a capital “A” and with hyphens (not “Make a Wish”). Please list our name as Make-A-Wish® or Make-A-Wish® Greater Pennsylvania and West Virginia when referring to our specific chapter. Please also note that our swirl-and-star logo may not be altered in any way (e.g., do not change the logo to read “Make-A-Cake” or “Bake-A-Wish” if your school is conducting a cakewalk or bake sale).
- Make-A-Wish’s mission is to create life-changing wishes for children, aged 2 ½ to 18, living with critical illnesses. Please do not refer to the children served as “terminally ill” or “dying” as these labels can instill a sense of defeat and can be counterproductive as wish kids fight to overcome their illnesses. Many wish children are able to beat their illnesses, and we believe in the importance of keeping a positive mindset.
- Please do not solicit prizes or request appearances of national or local celebrities or sports figures (including the Penguins, Pirates or Steelers and local media celebrities). It is important that these contacts remain true to the original intent – to secure a wish for a child with a critical illness – and not be used to secure items for fund raising purposes.
- Please keep careful track of money you raise and send funds directly to your local Make-A-Wish chapter office within one month of your fundraiser.
- If you are going to advertise your fundraising event outside of the school community, it is important that you coordinate this in advance with your local Make-A-Wish chapter office.
- The state requires that the following disclaimer appears on all flyers, tickets, etc. (can be in small print at the bottom):

## **Pennsylvania:**

Make-A-Wish® Greater Pennsylvania and West Virginia advises you that a copy of the official registration and financial information may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.

## **West Virginia:**

West Virginia residents may obtain a summary of the registration and financial documents from the Secretary of State, State Capitol, West Virginia 25305.

## **We have read and agree to follow the above Kids For Wish Kids Fundraising Rules:**

Proposed by:

Approved by:

\_\_\_\_\_

\_\_\_\_\_  
Make-A-Wish

Signature: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Date: \_\_\_\_\_

**If you have any questions or need additional information, please feel free to contact your local office. Please send this form via email, fax or mail.**

Make-A-Wish  
Attn: Jake Seavy  
The Gulf Tower  
707 Grant Street, 37th floor  
Pittsburgh, PA 15219  
jseavy2@greaterpawv.wish.org | 800.676.9474 toll free | 412.471.9705 fax

