

SHARE THE POWER OF A WISH®

# Graphic Design & Marketing Internship

**Location:** Brighton Office

**Supervisor:** Marketing and Brand Manager

Make-A-Wish Michigan believes wishes are a game-changer in a child's life, promoting the power of a wish through impactful storytelling. The Graphic Design & Marketing Intern will strengthen our mission of creating life-changing wishes for children with critical illnesses through creative design and wish imagery in our marketing materials.

## QUALIFICATIONS:

- Must be currently enrolled in a Bachelor or Graduate degree program and able to receive college credit.
- Must possess the ability to work part-time (2-3 days) for the duration of the internship.
- Must have a strong design portfolio.
- Must be proficient with the Adobe Creative Suite (Illustrator, InDesign and Photoshop).

## RESPONSIBILITIES

- Assist in the creation of marketing materials to promote upcoming fundraising events as well as to support the Program team's wish-granting efforts.
- Update marketing materials with new copy and photos.
- Support the MarComm department, and the entire chapter through communications and social media efforts.
- Work with the Marketing and Brand Manager to maintain Make-A-Wish Michigan's presence on Facebook, Twitter, Instagram, YouTube and LinkedIn.
- Regularly analyze and report on social media network activity.
- Engage in social media platforms and the tools used to assess their performance.
- Other duties as assigned.

**To apply for an internship position, send your resume and cover letter to [intern@michigan.wish.org](mailto:intern@michigan.wish.org) with the subject line "Graphic Design and Marketing Internship - Last Name, First Name".**



Make-A-Wish®  
MICHIGAN

*I wish to see  
the ocean.*

**Katiana, 7**  
cystic fibrosis