

SHARE THE POWER OF A WISH®

# Communications Internship

**Location:** Brighton Office

**Supervisor:** Communications and Public Relations Manager

Make-A-Wish Michigan believes wishes are a game-changer in a child's life, promoting the power of a wish through impactful storytelling. The Communications intern will strengthen our mission of creating life-changing wishes for children with critical illnesses by curating a strong brand voice that connects with our current audience while reaching new ones.

## QUALIFICATIONS:

- Currently enrolled in a Bachelor or Graduate degree program and able to receive college credit.
- Must possess the ability to work part-time (2-3 days) for the duration of the internship.
- Experience with Adobe InDesign and Photoshop is preferred.

## RESPONSIBILITIES

- Support the MarComm department, and the entire chapter through communications, social media and public relations efforts.
- Write wish stories and volunteer spotlights for use on the website, in e-blasts and on social media.
- Engage with wish families by sending out questionnaires and conducting interviews.
- Think outside the box when seeking out stories about community partners, sponsors or anyone who helps the Make-A-Wish mission in Michigan.
- Write content for email campaigns and the print newsletter.
- Assist in creating and publishing content on michigan.wish.org and secondary event sites that is relevant to the community.
- Assist in maintaining Make-A-Wish Michigan's archive of digital images, videos and other content.
- Assist with email analytics.
- Other duties as assigned.

**To apply for an internship position, send your resume and cover letter to [intern@michigan.wish.org](mailto:intern@michigan.wish.org) with the subject line "Communications Internship - Last Name, First Name".**



*I wish to star in my own music video*  
**Chloe, 8**  
acute lymphoblastic leukemia

**Make-A-Wish**  
MICHIGAN