

Make-A-Wish®
HUDSON VALLEY

Wish Night

A Virtual Celebration of Hope & Wishes

-Sponsorship Opportunities-

Presenting: \$15,000

- Listed & spoken as “Presented by” on all Wish Night collateral
- Opportunity for brief remarks during virtual program
- Learn of a local wish that was granted in your honor
- Virtual coffee chat with a Wish Alumni
- Logo on screen throughout entire virtual program
- Recognition from the CEO in opening remarks video
- Recognition in our 35th anniversary edition newsletter (February 2021)
- Personalized wish kid “Thank You” card or video greeting
- Recognition on event website and all social posts leading up to the event
- Logo recognition within virtual event platform
- Recognition through MAWHV eblast (distribution of 15,000+)
- Mention in shout out video on social platforms

Diamond: \$10,000

- Recognition from the CEO in opening remarks video
- Recognition in our 35th anniversary edition newsletter (February 2021)
- Personalized wish kid “Thank You” card or video greeting
- Recognition on event website and social media event page
- Logo recognition within virtual event platform
- Recognition through MAWHV eblast (distribution of 15,000+)
- Mention in shout out video on social platforms

Gold: \$5,000

- Recognition from the CEO in opening remarks video
- Recognition in our 35th anniversary edition newsletter (February 2021)
- Personalized wish kid “Thank You” card or video greeting
- Recognition on event website and social media event page
- Logo recognition within virtual event platform
- Recognition through MAWHV eblast (distribution of 15,000+)
- Mention in shout out video on social platforms

Silver: \$2,500

- Recognition on event website and social media event page
- Logo recognition within virtual event platform
- Recognition through MAWHV eblast (distribution of 15,000+)

*For more information about sponsorship opportunities, please contact
Clare Sharrock, Community Outreach Coordinator, at csharrock@hudson.wish.org*

hudson.wish.org/WishNight