

# WOW

★ WONDER OF WISHES ★

## LUNCHEON

Thursday, October 22, 2020  
12 – 1 p.m.

In-person event at Hyatt Regency  
Seattle and live streaming online

### WHY SPONSOR?

- 92% would be more committed to their employer if they supported Make-A-Wish.
- 78% feel like they're doing something positive for their community by purchasing from a company that supports Make-A-Wish.
- 68% said they'd be more likely to recommend a company to a friend if they knew they supported Make-A-Wish. *Source: The Harris Poll (May 2019)*

BENEFITS	Title Sponsor \$25,000	Wish Visionary \$15,000	Wish Granter \$10,000	Wish Partner \$5,000	Wish Friend \$2,500
<b>MARKETING RECOGNITION</b>					
Recognition in conjunction with event	Logo				
Recognition on program and donation sheets/platform	Logo				
Recognition on electronic save-the-date*	Logo				
Inclusion in digital ad opportunities	★	★	★	★	
Verbal recognition during event	★	★	★	★	
Opportunity to provide branded giveaway for swag bag	★	★	★	★	
Recognition on invitation*	Logo	Logo	Logo	Name	Name
Recognition on event signage and video screen	Logo	Logo	Logo	Name	Name
Opportunity to be included in program video*	★	★	★	★	★
<b>EVENT GUEST BENEFITS</b>					
Complimentary seats with premiere seating	1 table	1 table	1 table	5 seats	2 seats
Opportunity to host booth at event	★	★	★	★	
Exclusive invitation to table captain event	★	★	★	★	
Invitation to virtual reception with wish kids	★	★	★	★	
<b>WEB AND PRINT COLLATERAL INCLUSIONS</b>					
Inclusion in <i>Wishful Thinking</i> newsletter (print)	Logo	Logo			
Inclusion in <i>Wishful Thinking</i> newsletter (web)	Logo	Logo	Logo		
Inclusion in event article on akwa.wish.org	Logo	Logo	Logo		
Recognition on chapter website sponsor listing	Logo	Logo	Logo	Name	Name
Inclusion in guest thank you email	Logo	Logo	Logo	Name	Name
Support mentioned on social media	Name	Name	Name	Name	Name
<b>DIRECT MISSION ADVANCEMENT RECOGNITION</b>					
Commemorative gift for company display	★	★	★	★	
Wish granted in honor of sponsorship	★	★	★		
Opportunity for a fun MAW-hosted virtual call with your team	★	★	★		
Opportunity to enhance a wish	★	★			

\*Collateral inclusion deadlines: save-the-date (6/24/20), invitation (7/8/20), program video (8/1/20); all other benefits (9/1/20)



*To secure sponsorship, please contact:*

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